Texas Speech Communication Association Convention 2021

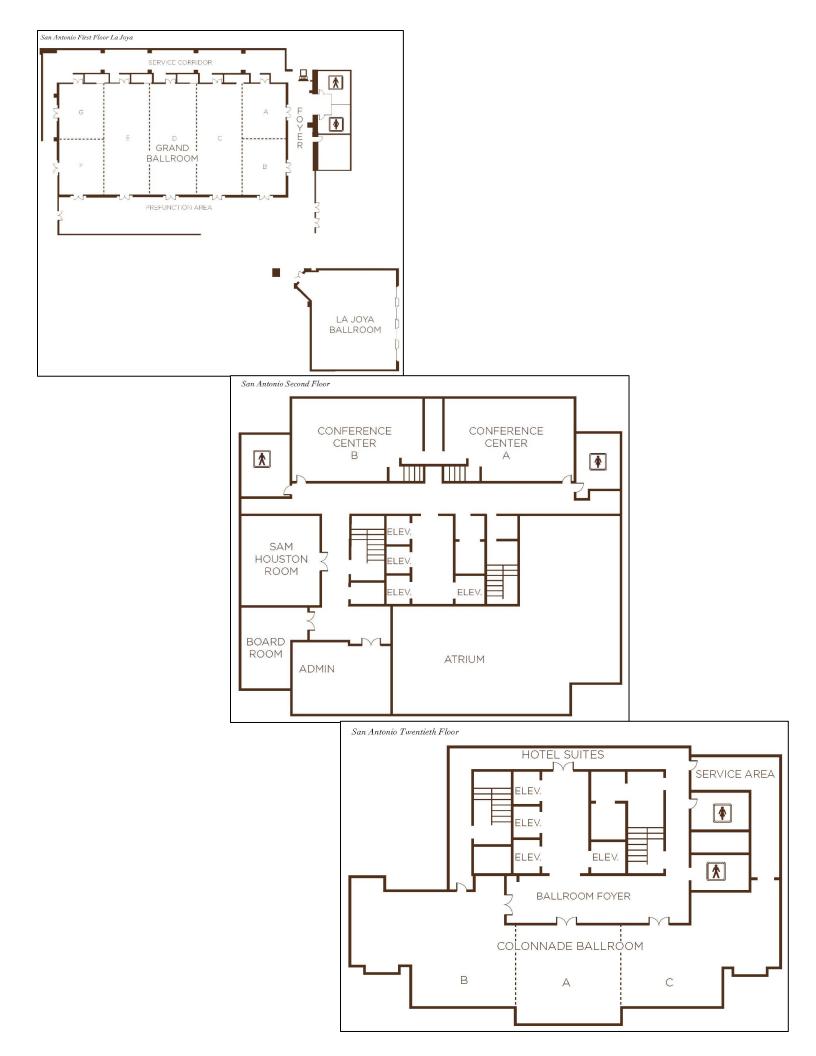
THE MORE THINGS CHANGE...

O

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Affiliated organizations meeting in conjunction with TSCA: Texas Community College Forensic Association Texas Forensic Association • Texas Intercollegiate Forensic Association







CONGRATULATIONS STUDENTS AND FACULTY FROM WEST TEXAS A&M UNIVERSITY DEPARTMENT OF COMMUNICATION

Undergraduate Student | Hannah Franklin Graduate Student | Cynthia Callaham University Faculty | Carolyn Baum, Lacy Cannon & Vanessa Dirksmeyer Retired Faculty | Dr. Trudy Hanson

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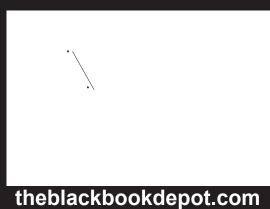


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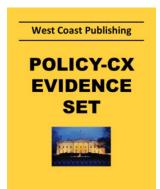
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West Coast Publishing

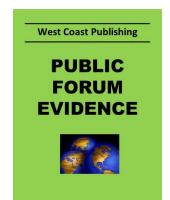
Jump Start Preparation for the Year

Topic specific, quality arguments

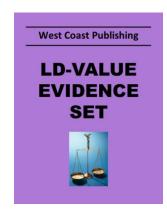
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The More Things Change...

Texas Speech Communication Association Convention 2021

> October 13-16, 2021 www.etsca.com

San Antonio Colonnade Hotel San Antonio, Texas

Affiliated organizations meeting in conjunction with TSCA:

Texas Community College Speech and Theatre Association Texas Forensic Association Texas Intercollegiate Forensic Association

> Conference program cover design by: Brianne Barger West Texas A&M University

Thursday, October 14, 2021

8:00-10:00	Strategic Planning Committee	Boardroom
10:00-12:00	TSCA Executive Officers Meeting	Sam Houston
12:00-1:00	TFA Executive Council Meeting	Bolo's PDR
1:00-2:00	TFA Committee Meetings	
	Congressional Debate	La Joya
	Constitution	Colonnade A
	Debate Topic Selection	La Joya
	Hall of Fame Membership	Colonnade C
	Finance	Conference Center A
	Nominating Professional Relations	Conference Center B
	Public Relations	Grand Ballroom E, F & G Grand Ballroom E, F & G
	Scholarship	Grand Ballroom E, F & G
2:00-5:00	Convention Registration	Foyer
2:00-4:00	TFA Regional Meetings	5
	Region 1	Conference Center A
	Region 2	Grand Ballroom A
	Region 3	Grand Ballroom B
	Region 4	La Joya
	Region 5	Conference Center B
5:00-6:00	Professor's Performance Hour	Grand Ballroom C & D
6:00-7:00	Dinner for All Members	Prefunction Area
	Committee members, please take your dinner to the listed rooms. <i>Non-committee members, you may dine in Grand</i>	Grand Ballroom
6:00 – 7:00	Ballroom A & B TSCA Standing & Ad Has Committee	
6:00 - 7:00	TSCA Standing & Ad Hoc Committee Meetings	
	Bylaws	La Joya
	Educator Training	La Joya
	Comm. to Nom. the Nominating Comm.	La Joya
	Educator of the Year	Bolo's PDR
	Fiscal Review	Boardroom
	Governmental Affairs	Grand Ballroom E, F & G
	Local Arrangements	Grand Ballroom E, F & G
	Nominating Public Deletions	Grand Ballroom E, F & G
	Public Relations Resolutions	Grand Ballroom E, F & G Grand Ballroom E, F & G
	Special Awards	Grand Ballroom E, F & G
	Speech and Theatre in Public Schools	Grand Ballroom E, F & G
	Task Force on Strategic Planning	Grand Ballroom E, F & G
	College and University	Grand Ballroom E, F & G
	UIL Advisory	Grand Ballroom E, F & G
	Research Conference Ad Hoc	Grand Ballroom E, F & G
7:00	TFA Business Meeting #1	Grand Ballroom C & D
7:30	TSCA Executive Officers Meeting	Sam Houston

Friday, October 15, 2021

8:00-9:00		er Breakfast		La Joya
8:15-9:10	(First year attendees only, please) TSCA Executive Council Breakfast (All Officers, District, Committee and Interest Group chairs)		Grand Ballroom G & F	
9:15-10:15	Panel A Pro	grams		
9:30-11:30		Registration		Foyer
10:30-11:30	Panel B Pro	-		10901
11:45-12:45	Convention	0		Grand Ballroom E, F & G
		ble at registration)		
12:45-1:45	1 st General			Grand Ballroom E, F & G
2:00-2:30	District Me	etings		,
	District 1	Grand Ballroom A	District 11	Grand Ballroom C
	District 2	Grand Ballroom B	District 12	Colonnade C
	District 3	Grand Ballroom D	District 13	Colonnade A
	District 4	La Joya	District 14	Colonnade C
	District 5	La Joya	District 15	Grand Ballroom D
	District 6	La Joya	District 16	Conf. Center A
	District 7	Colonnade B	District 17	Conf. Center A
	District 8	Colonnade B	District 18	Conf. Center B
	District 9	Grand Ballroom C	District 19	Conf. Center B
	District 10	Grand Ballroom C	District 20	Grand Ballroom D
2:45-3:45	Panel C Pro	grams		
2:30-4:00		Registration		Foyer
4:00-4:30		oup Session 1:		5
		evelopment Middle Sch	nools/ TFSDA	Conf. Center A
	Instructional	Development in High	Schools	La Joya
		Development in Colle		Conf. Center B
4:35-5:05		oup Session 2:	0	
	Argumentation & Debate			Grand Ballroom E, F & G
	-	tation and Performan	ice Studies	Grand Ballroom D
	=	ommunication Theory		Grand Ballroom A
5:10-5:40		oup Session 3:		
		l & Organizational Co	mm	Colonnade A
	Theater	0		Colonnade B
	TIFA			Colonnade C
	Diversity & In	nclusion		Conf. Center A
5:45-6:45	Panel D Pro			
7:00-8:00	President's	•		La Joya
8:00		er Past Presidents'	Dinner	Colonnade B
8:00		ss Meeting #2		Ballroom C & D

Saturday, October 16, 2021

8:15-8:45	TSCA Executive Council Breakfast #2	Grand Ballroom E, F & G
	(All Officers, District, Committee and	
	Interest Group Chairs)	
9:00-10:00	2 nd General Session	Grand Ballroom C & D
10:00-10:30	Convention Registration/Questions	Foyer
10: 15-11:15	Panel E Programs	
11:30-12:30	Panel F Programs	
12:45-2:30	TSCA Officer Planning Meeting	Sam Houston

Special Events PROFESSOR PERFORMANCE HOUR

Thursday 5:00 pm Join us for a performance-featuring author Dr. Sean Allen and TSCA members.

MEMBER APPRECIATION DINNER AND COMMITTEE MEETINGS

Thursday, 6:00 pm Enjoy food and visiting with colleagues and friends.

NEW MEMBER BREAKFAST

Friday, 8:00 am All first-time members from this year and last year are encouraged to attend!

CONVENTION LUNCHEON

Friday, 11:45 am The luncheon will feature the 2021 Communicator of the Year Jalen McKee-Rodriguez. Purchase tickets at registration.

MEET THE AUTHOR

Panel D – Friday, 5:45 pm The featured author this year is Dr. Sean Allen from Tennessee State University.

PRESIDENT'S RECEPTION

Friday, 7:00 pm Join us in thanking **Aimee Kasprzyk** for her leadership and dedication to TSCA. Educators of the Year & Service Awards will also be recognized during the reception.

DON STREETER PAST PRESIDENTS DINNER

Friday, 8:00 pm We host a dinner for all TSCA Past Presidents to honor their service and dedication to our organization.

Welcome to San Antonio, TSCA Members!

As I sat down to write this welcome letter, I was met with the simultaneous thrill of knowing we will be meeting together in person in San Antonio for the first time in two years, along with the weight of the moment and realization of just how long it really has been since we were together. Many of us have only seen and shared ideas with each other virtually, or not at all, for so long that it boggles the mind. The anticipation seems almost palpable. I did not realize how important it would be when I chose it, but in keeping with this whirlwind of emotions, the theme of the convention this year, **"The More Things Change..."** lends itself directly to the times in which we live today. As educators and as human beings, we have had to adapt and change, morphing our educational styles and day-to-day lives so many times since 2019 that pivoting has made us metaphorically dizzy. What better time to recharge ourselves and dip into the vast and deep well of ideas and expertise that can help us continue to change and grow as people and as educators than TSCA 2021?

This year's conference features a wealth of inspirational and informational programs and panels meant to help us continue to change and to grow through those changes as teachers and as people. TSCA Vice President Lacy Cannon has been hard at work for the past year preparing just the right mixture of learning and entertainment perfect for helping us meet our students where they are at this most challenging time in history and helping us fill our own tanks. Please take advantage of every opportunity that she and her Interest Group Chairs have given us through our panels. Make it a point to attend the entertaining aspects of our convention through Meet the Author, Professors' Performance Hour, the awards reception, and banquet, just to name a few as well. The food at The Colonnade is exceptional, and San Antonio is relaxing and fun.

Remember to take advantage of all that the conference has to offer in terms of the general business meetings and becoming involved in the inner workings of TSCA through active participation in Interest Groups and TSCA Committees. Voting on issues and for officers occurs at the general business meetings, and you can always volunteer to serve directly at our District meetings as well. We continue to encourage members to stretch their own leadership muscles through these and many other opportunities to serve and to lead in the organization each year.

Though we are more than happy to be together in person this year, I want to take this time to encourage all of you to be respectful and responsible. Mask up when possible. Socially distance when you can. Use the hand sanitizers. Be shrewd about the circumstances that have brought us to where we are now with COVID 19, even though it is now 2021, and respect each other's space and circumstances as well. We want everyone to have a wonderful time, but we also want everyone to be safe and healthy in so doing.

Talk about change! This conference certainly will live up to its theme. The TSCA EC, and I as your TSCA President, welcome you to what I hope is a life-changing conference in all the best ways possible!

Sincerely, Aimee Kasprzyk

Hello TSCA!

I am very excited to welcome you to San Antonio and our 2021 Convention! We are so pleased to have an in-person convention after living in a virtual world last year.

This year's theme of "**The More Things Change..**" is very fitting for our situation of dealing with a pandemic. However, I didn't know that this year's theme would be so closely followed as I was putting this program together (y'all – I hate change; you can tell that Aimee picked the theme!). All educators must "monitor and adjust" – and we have certainly done that this year. I want to thank everyone for your help with all of the last-minute adjustments. Panelists are taking over and filling in for those that cannot be with us in person this year. I think this is a great example of how we work as a group. Thank you for being patient with me as we have had to adapt more than once.

I think the program we have created is a great representation of our organization. There are a wide variety of panels and special events that will help us to celebrate change.

For those of you that are new to TSCA, welcome! Be sure to pick up your ribbon at registration that indicates you are a new member. Please join us at the new member breakfast just for you on Friday morning at 8:00am where you can learn more about TSCA. If you were a new member in 2020 we would love for you to come to the breakfast as well – welcome to your first in person convention!

Again, thank you to all TSCA members for your support and feedback during the creation of this program. I also want to thank the TSCA officers for all their generous support as I worked my way through this process. I could not have done any of this without the Interest Group Chairs. Thank you for your submissions, answering emails and checking to see if presenters would be able to be here this year. The Local Arrangements committee has been hit with different challenges this year and has welcomed us again to San Antonio. We are so very grateful for your hard work. My family, my coworkers and the support from my Panhandle people has helped me through; thank you!

I sincerely hope that you are inspired and refreshed by convention this year. Thank you for being here. I also want to encourage you to keep in mind our members who could not be with us in person this year. Please continue those connections and include them in your future planning.

My hope is that as we work toward next year's convention, we can Keep It Simple!

Lacy Cannon TSCA Vice President Greetings TSCA Members,

What a couple of years we have had! As communicators and educators, we found a way to make things work for the past two years. While so many events and competitions were canceled, the educators of TSCA found a way to pivot and shift so that we could still receive high quality professional development. The only thing that was missing was getting to see some of my favorite people face to face. With that in mind, I am happy to welcome you back to an in-person TSCA convention in the most hospitable city in the entire state. San Antonio's warmth, history, culture, and family dynamic make it a wonderful place to convene for this year's state convention.

I hope that you find the sessions to be of great value to your classroom. Please take time to support our vendors that have given up time to be with us at convention. Enjoy local restaurants and cultural activities. We have some of the best food in the state and certainly the best breakfast tacos in the state (no offense Austin but it isn't even close).

If you have any concerns or need recommendations, please don't hesitate to ask me or any other friendly San Antonio educator.

Welcome Back!

Noah Recker

Local Arrangements Chair

2020-2021 Executive Officers

President: Aimee Kasprzyk, Corsicana ISD Vice President: Lacy Cannon, West Texas A&M University Vice President-Elect: Ryan Lovell, Tascosa High School Executive Secretary: Carolyn Baum, West Texas A&M University Comptroller: Wade Hescht, Lone Star College – North Harris Communications Director: Stef Cambra, Grapevine High School Journal Editor: Amanda Jo Ratcliff, Tyler Junior College Archivist: Jana Riggins, University of Texas, Austin Immediate Past President: Mendy Meurer-Busby, Del Mar College Webmaster: Brent Hinkle Convention Coordinator: M'Liss Hindman, Tyler Junior College Parliamentarian: Lou Ann Seabourn, Retired

2020-2021 District Chairpersons

District 1	Vanessa Chapa
District 2	Eric Pinon
District 3	Joanna Hickey
District 4	Hannah McCord
District 5	Andre A. Favors
District 6	Meredith Upshaw
District 7	Kari McKenzie
District 8	Amy Kemp
District 9	Shawn Duthie
District 10	Stef Cambra
District 11	Shyller McGuire
District 12	Judith Ann McGhee
District 13	David Brown
District 14	Sheila Ritchie
District 15	Julie Schniers
District 16	Melissa Witt
District 17	Jonathan Robertson
District 18	Joshua Wimberley
District 19	Brandon Cohn
District 20	Noah Recker

vanessa.chapa@mcallenisd.net epinon@bangueteisd.net jhickey@bolingisd.net hannah.mccord@cfisd.net afavors@lamar.edu mupshaw@conroeisd.net mckenziekd@lisdeagles.net amy.kemp@txkisd.net shawn.duthie@hollidayisd.net stef.cambra@pisd.edu shyller.mcguire@granburyisd.org mcgheej@lisdtx.org brownd@ltisd.schools.org sheila.ritchie@acu.edu julie.schniers@angelo.edu melissawitt@herefordisd.net jonathanrobertson@sudanisd.net Joshua.wimberley@midlandisd.net bcohn@episd.org noah.recker@lvisd.org

2020-2021 Interest Group Chairpersons

	-	A
Argumentation & Debate	Chair: Adeuswa Omoruyi	adesuwa.omoruyi87@gmail.com
	Vice Chair: Eric Beane	
Instructional Development	Chair: Justin Blacklock	jblacklock@alamo.edu
- College & University	JUSTIII DIACKIOCK	
Instructional Development	Chair: Mellessa Denny	mellessa.denny@amaisd.org
High School	Vice Chair: Kelsey Vincent	
Instructional Development	Chair: Xochitl Callego	xocallej@episd.org
Middle School	_	
	Vice Chair: George Tennison	
Interpersonal/ Organizational	Chair: David Brown	thedebatecoach@gmail.com
Theater	Chair: Amberley Tanner	amberley.tanner@nisdtx.org
	Vice Chair: Kari McKenzie	
Oral Interp & Performance Studies	Chair: Andrew George Barrett	abarrett@pasadenaisd.org
Rhetoric & Communication Theory	Chair: Dariela Rodriguez	dariela.rodriguez@nisd.net
	Vice Chair: Joanna Hickey	
TFA	Chair: Lillian Adeyemi	lilliandeyemi@katyisd.org
TIFA & TCCFA	Chair: Jeremy Hutchins	jh200@txstate.edu
	Vice Chair: Justin Blacklock	
Diversity & Inclusion	Chair: Andrew George Barrett	abarrett@pasadenaisd.org

Standing & Ad Hoc Committees 2020-2021

Note: Committee appointments are for a single year, unless noted by a year next to the name.

Bylaws Ann Shofner '21 (chair) Kathy Owens '22 Kristi Braley '20 Seth Phillips '21 Rory McKenzie Shawn Duthie

College and University

Leslie Rodriguez (Chair) Casey Garcia '20 Sarah Contreras Wayne Kramer Seth Pietsek Dr. Erika Bailey Ex-Officio: Amanda Jo Ratcliff

Educator Training

Mellessa Denny (chair) '22 Melissa Witt Robert Shepard Greg Arp Chris Arnold Victoria Graves Julie Welker

Committee to Nominate the Nominating Committee

Daniela Rodriguez (Chair) Shelby Randolph Adesuwa Omoruyi Michael Donaldson Candace Norris Lyn Esquivel

Educator of the Year

Kari McKenzie '19 HS (Chair) Eric Pinon '22 HS George Tennison '20 MS Rachel Warnecke '21 MS Justin Blacklock Kendra Willeby Lou Ann Seabourn Fiscal Review Brent Hinkle (Chair) Greg McGee '21 David Gardiner Joshua Wimberley

Governmental Affairs

Sami Womack (Co-Chair) Noah Recker (Co-Chair) Linda Alderson '21 Andrew Barrett Barbara Mayo Ron Hester Dustin Hurley Ex-Officio: Ryan Lovell

Local Arrangements

San Antonio Area Noah Recker (Co-Chair) Michelle Watkins (Co-Chair)

Nominating

Tasha Jones (Chair) Matthew Stewart Sara Jane Barno Liana Hinajosa Jake Cosio Preston Stolte

Public Relations

Michael Merritte (Co-Chair) Racy Grant (Co-Chair) Deanne Christensen '20 Kyle Peterson '21 Jackie Ochoa Vicki Beard Michelle Watkins Dr. Kerry Moore

Resolutions

Kasey Willeby (Co-Chair) Lillian Adeyemi (Co-Chair) Chelsea Humphrey Renee Delloto D'Nan Mathis Karen Schilling Adam Delka Special Awards Connie McKee (Chair) Amy Tilton Jones '20 Wade Hescht '21 Ralph Long Kandi King Ex-Officio: Mendy Meurer

Speech and Theatre in Public Schools

Max Thompson (Chair) Heather Wallace-Weinette '21 Xochitl Callejo '21 Amberley Tanner Brian Alford Kyle Brenner Katrese Skinner Kirsten Nash

Task Force on Strategic Planning

Amy Tilton Jones (Chair) Rory McKenzie Connie McKee Brent Hinkle Sara Jane Barno Ex-Officio: M'Liss Hindman, Wade Hescht

UIL Advisory

Joanna Hickey '20 (Chair) Ross DeLeon '20 JP Fugler '20 Victor Martinez '20 Bryan Winn '20 Nicole Cornish '21 Yolanda Silva '21 Ex-Officio: Jana Riggins

Ad Hoc Committee to Examine the Need for Caucuses

Melissa Witt (Chair) Kim Falco Jennifer Adams Arturo Martinez Leslie Rodriguez Andrew Barrett

Please submit a committee interest form to be considered for placement on one of the committees for the 2021-2022 year. We welcome and encourage your service to TSCA. Google form available @ www.etsca.com

Call for Manuscripts

Texas Speech Communication Journal

Volume 46, Issue 1

The *Texas Speech Communication Journal* issues a call for papers that focus on research in human communication. Contributors may approach topics from multiple perspectives, contexts, and methodologies supported within the discipline. Manuscripts should be received no later than **March 31, 2022**. *Texas Speech Communication Journal* (TSCJ) follows a policy of blind review so no author identification should appear in the abstract and body of the manuscript.

Manuscripts should not exceed 30 pages, including references and figures, and should be written according to the *Publication Manual of the American Psychological Association* (7th edition). The manuscript should be emailed to the editor at the address listed below divided into the following two (Microsoft Word) documents:

1. Title Page - should include the author's name(s), academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences).

Title page should also indicate the following:

- A. Methodology/Analysis Technique: (include all that apply) Content Analysis Cultural Criticism Ethnography Qualitative analysis Quantitative analysis Rhetorical criticism Other - please specify
- B. Communication Context (keywords that describe your manuscript's area of study)

2. Abstract and Manuscript - An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the articles. *No author identification should appear in this document.*

The *Texas Speech Communication Journal (TSCJ)* is a state journal published by the Texas Speech Communication Association. The TSCJ produces one print issue per academic year, which seeks to publish original scholarship that makes a contribution to the studies of human communication. An external committee blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Amanda Jo Ratcliff, Ph.D. Tyler Junior College email: <u>tscjeditor@gmail.com</u>

TSCA Past Presidents

1923	Bernice Duggan	19
1924	Jeston Dickey	19
1925	Olivia Hobgood	19
1926	Jesse Millsaps	19
1927	Mary E. Latimer	19
1928	Gladys de Silva Bate	19
1929	Marjorie E. Will	19
1930	Unknown	19
1931	Earl C. Bryan	19
1932	Alma Copelin	19
1933	Unknown	19
1934	Nena Kate Ramsey	19
1935	Minnie L. Blundell	19
1936	Sara Lowery	19
1937	Sara Lowery	19
1938	Yetta Mitchell	19
1939	Florence Horton	19
1940	Emory G. Horger	19
1941	Emory G. Horder	19
1942	Thomas A. Rousse	19
1943	Thomas A. Rousse	19
1944	Thomas A. Rousse	19
1945	Thomas A. Rousse	19
1946	Whilhelmina G. Heede	19
1947	Annah Jo Pendleton	19
1948	Jesse Ray Holcomb	19
1949	Jesse J. Villarreal	19
1950	Oretha Whitworth	19
1951	Harold Weiss	19
1952	Fred J. Barton	19
1953	Jeanne Lennard	19
1954	Elton Abernathy	19
1955	Verna Harris	19
1956	E.L. Pros	19
1957	Nan Elkins	19
1958	Crannell Toliver	19
1959	Johnie Ross Elzner	19
1960	P. Merville Larson	20
1961	Betty Hughes	20
1962	Angus Springer	20

963 **Rex Fleming** 964 **Ted Skinner** 965 Mabel Wyatt 966 R.V. Holland 967 June Prentice 968 **Don Streeter** 969 **Billie Etheridge** 970 James Barton 971 Chloe Armstrong 972 Noyce Burleson 973 George Tade 974 Ed Thompson 975 Ted Colson 976 Virginia Myers 977 Vernon McGuire 978 Pat Rogers 979 Helen Schafer 980 **Rita Harlien** 981 John Wilson 982 Maridell Fryar 983 George Grice 984 L. D. Naegelin 985 **Rosanna Herndon** 986 Pat Jurek 987 Tyler Tindall 988 **Ronald Dodson** 989 John Gossett 990 Debra Dehlinger 991 Marilyn Swinton 992 Jackie Jarrett 993 **Robert Stewart** 994 Ann Shofner 995 R. Neal Rieke 996 Kerry Moore 997 **Trudy Hanson** 998 Jana Riggins 999 President Not Recognized 000 R. Scott Allen 001 June Smith 002 Teresa Galiazzo

2003 **Russell Lowery-Hart** 2004 Ann Shofner 2005 Natalie Bryant 2006 Joe Trevino 2007 Barbara Mayo 2008 Lois Davis 2009 Ralph Long 2010 Kandi King 2011 Connie McKee 2012 **Russell Kirkscey** 2013 M'Liss Hindman 2014 Mellessa Denny 2015 **Amy Tilton Jones** 2016 Melissa Witt 2017 Wade Hescht 2018 Colin Malinak 2019 Mendy Meurer-Busby

TSCA Past Executive Secretaries

1935-38	
1938-41	J. Clark Weaver
1941-46	Hugh Seabury
1946	P. Melville Larson
1946-47	F. L. Winship
1947-49	Bruce Roach
1947-52	Crandell Tolliver
1952-55	Robert Cape
1955-58	Ted Skinner
1958-61	
1961-64	Don Streeter
1964-67	P. Melville Larson
1967-69	Curtis L. Pope
1969-70	C. L. Farr
1970-79	Robert Jeffrey
1979-82	
1982-83	-
1983	
1983-88	Ann Harrell
1988-89	Carrol Haggard
1989-91	
1991-95	2
1995-98	-
1998-2001	1 0
2001-2007	
2007-2012	C C
2012-2016	

We value the dedicated service of our current Executive Secretary, Carolyn Baum, as well as those that have preceded her.

www.etsca.com

TSCA Honorees/Outstanding Service <u>TSCA Twenty-Five Year Honorees</u>

David Gardner Rhonda Martin Allen Matthews Eric Porter

TSCA Forty-Year Honorees

Kandi King

Thanks to these members for their dedication & commitment to TSCA over the years!

Note: If you are approaching a benchmark year of membership (25, 40 or 50 years) contact Jana Riggins at jriggins@uiltexas.org.

TSCA Outstanding Service Award Recipients

Linda Alderson Sara Jane Barno Charolette Brown Natalie Bryant Faye Carpenter Richard Cheatham Norma Coston Ronald Dodson Trudy Hanson Martha Haun M'Liss Hindman Robert Jeffery Kandi King Sandra Lucaa Beverly Martin Dan Mendoza Michael Merritte Kerry Moore Danny Moss Virginia Myers Krin Brooks Perry Jana Riggins W.E. Schuetz Lou Ann Seabourn Ann Shofner June H. Smith Glynis Holm Strause Charlene Strickland Frances Sweeny Guy P. Yates

TSCA Educator of the Year Recipients

1974	Alonez Blackburn, Hawley HS	2006	Sara Jane Barno, Hornedo MS
1975	Marjorie Best		Barbara McCain, Plano East Senior HS
1976	Pamela McDaniel, Boswell HS		Charles Wise, St. Philip's College
1981	Lanny Naegelin, Churchill HS		Randy Cox, University of Texas, Austin
1982	Jackie Jarrett, Coronado HS	2007	Mary Jane Grant, Morehead MS
1984	Opal Hall, Denton HS		Myrna Bass, Athens HS
1985	Jean Clough, Ball HS		Sarah Contreras, Del Mar College
1986	Ron Dodson, Westlake HS		Michael Elkins, Texas A&M Univ. Kingsville
1987	Kerry Moore, Muleshoe HS	2008	Sandra Jones, Killough MS
1988	Ann Shofner, Tascosa HS		Barbara Garner, Duncanville HS
1989	Paula Moeller, Hays HS		Amy Tilton Jones, Del Mar College
1990	Mildred Peveto, Newman Smith HS		Shawn Wahl, Texas A&M, Corpus Christi
1991	Charlotte Brown, Gregory-Portland HS	2009	Cheryl Miller, Henderson MS
1992	Kandi King, Clark HS		Robert Shepard, Creekview HS
1993	Roberta Grenfell, Klein HS		Wade Hescht, Lone Star College, North Harris
1994	Sandra Lucas, Skyline HS		Debbie Hatton, Sam Houston State University
	M'Liss Hindman, Tyler Junior College	2010	Gilbert Casas, McCollum HS
1995	Lana Hall, Hereford HS		Mike Jones, Del Mar College
	Linda Long, Northlake College	2011	George Pacheco, Jr., Angelo State University
1996	Jana Riggins, Kaufman HS		Karen Wilbanks, Plano Senior HS
	Leann Ellis, South Plains College	2012	George Tennison, E. A. Olle MS
	Virginia Myers, Wayland Baptist Univ.		Gay Hollis, James E. Taylor HS
1997	Joe D. Trevino, Jr., Bishop HS		Jim Towns, Stephen F. Austin University
	Glynis Holm Strausse, Coastal Bend College	2013	Stacy Thomas, The Kincaid School
	June H. Smith, Angelo State University		Kim Falco, Franklin HS
1998	Connie McKee, Amarillo HS		Victoria Beard, Spring Woods HS
	Ralph Long, Collin County Comm College	2014	Kelly Kimball, Carroll HS
	Trudy Hanson, West Texas A&M Univ.		Danny Moss, North Texas Community
1999	Mary C. Green, Pasadena HS		College
	Claude Caffee, Brookhaven College		Wayne Kraemer, Texas State University
	Martha J. Haun, University of Houston	2015	Melissa Witt, Dimmitt HS
2000	William Schuetz, Gregory-Portland HS		Mendy Meurer, Del Mar College
	Natalie Bryant, South Plains College		Michelle Maresh-Fuehrer, Texas A&M, CC
	Carley Dodd, Abilene Christian University	2016	Eloise Blair, Houston Lamar
2001	Randy Ellis, Spring HS		Patrick Ralls, Wharton Junior College
	Lou Ann Seabourn, Amarillo College	2017	Kathy Owens, University of
	Terry Thibodeaux, Sam Houston State Univ.		Mary Hardin- Baylor
2002	Teresa Galiazzo, Alief Hastings HS		Barbara Mayo, Northeast College
	Jackie Ganschow, Del Mar College		Aimee Kasprzyk, Blooming Grove HS
2003	R. Scott Allen, Hum ble ISD	2018	Mellessa Denny, Amarillo High School
	Janna Holt-Day, South Plains College		Amy Aldrige Sanford, Texas A&M, CC
	John Gossett, University of North Texas	2019	Noah Recker, LaVernia High School
2004	Linda Alderson, Boling HS		Justin Blacklock, San Antonio College
	Catherine Gragg, San Jacinto College		Leslie Rodriguez, Angelo State University
	Robin Williamson, University of St. Thomas	2020	Lyn Esquivel, Tuloso-Midway MS
2005	Sammy Green, Spring HS		Lindsay Petropolous, Rice MS
	Marla Chisholm, Del Mar College		Michael Merritte, Galveston Ball HS
	Mary Trejo, University of Texas, El Paso		

TFA Hall of Fame Inductees

2006 Randy Ellis Cindi Timmons David Baker J.E. Masters

2007 Kandi King Bill Schuetz

2008 Joe Trevino Charlotte Brown Ann Shofner

2009 Dave Huston Gary Boeger Barbara McCain Shawn Mena Aaron Timmons Karen Wilbanks 2012 Robert Shepard Kim Falco Billye Lucas Cheryl Potts

2013 Lee Ann Ince Michael Merritt Jane Boyd Sammy Green

- 2014 Diane Forbes Brent Hinkle Eloise Blair Dr. Rich Edwards
- 2015 Chris Agee Dan Lingel Kay Magill Janet Melton

2016 Tim Cook Connie McKee Terri Robinson Sally Squibb-Tate

- 2017 Brian Eanes Rhonda Smith Gay Hollis Cecil Trent
- 2018 Grant Hahn Jay Stubbs Debbie Johnson

2019 Scott Baker Michael Harlan

2020 Jason Sykes Renita Johnson

TIFA Educator of the Year

- M'Liss Hindman, Tyler Junior College 1991 Guy P. Yates, West Texas A&M University 1992 1993 James Mammerella, San Antonio College 1994 Carol & Barbara Hickey, University of Texas, Arlington 1995 Ron Ragston, University of Houston 1999 Dan West, Rice University Wade Hescht, Lone Star College, North Harris 2003 2005 Wayne Kraemer, Texas State University 2006 Mary Trejo, University of Texas, El Paso 2007 Connie McKee, West Texas A&M University Randy Cox, University of Texas, Austin 2008 2009 Jolinda Ramsey, San Antonio College 2010 Kathy Owens, Mary Hardin Baylor University 2011 Collier Patton, Lone Star College, Kingwood 2012 Leigh-Anne Williams, San Jacinto College 2013 David Worth, Rice University 2014 Sarah Contreras, Del Mar College 2017 Floyd McConnell, San Jacinto College – North 2018 Jeremy Hutchins, Texas State University
- 2019 Shannon LaBove, Rice University
- 2020 Julie Welker, Howard Payne University

TSCA Emeritus Members

Ronald Dodson Noni Ford Martha Haun Florence Horton Beverly Martin Kerry Moore Lester Schilling Victoria Townsend Harold Weis C.L. Etheridge Maridell Fryar Rosanna Herndon Mary Ireland Dell McComb Virginia Myers V. A. Smith Charles Wise

Emeritus In Remembrance

Guy Bizzel Faye Carpenter Opal Hall Miff Mendoza Jackie Jarrett Helen Shafer Don C. Streeter Marilyn Swinton Emerson Turner Jean Boles Ted Colson Billie Etheridge B. J. Naegelin Anna Jo Pendleton Vera Simpson Frances Sweeny Donna Ray Tobias Guy P. Yates **TSCA EMERITUS**

Life Members

Linda Alderson Chris Arnold **James Barnes** Andrew Barrett Carolyn Baum Darlene Bellinghausen Kristina Bilban Jane Boyd Robert Boyd George Bradley Elaine Brink **Joseph Brown** Lacy Cannon Christina Cardenas Catherine Carroll **Gilbert** Casas Richard Cheatham Deanne Christensen Gene Taylor Clough Cynthia Cone Sarah Contreras Dondi Cooks II Norma Coston Iason Courville Martin (Randy) Cox **Jason Crane** Mellessa Denny Vanessa Dirksmeyer Christina Dodd Claire Dodillet Ashley Donahue **Judy Dorset** Paul Duffy Tim C. Edgerly **Iennifer Edwards** Millard Eiland **Michael Elkins Tolline Enger** Keith V. Erickson Charles L. Etheridge Ira Evers Tanya Evers

Michael Fain Paige Frost JP Fugler Maridell Frvar Alice Gabbard **Casey Garcia** Marsha Gephart J.S. (Jack) Gibson Karen Gossett Robert Gratz Lou Greenwood George L. Grice Trudy Hanson Michael Harlan **Carrol Haggard** Ann Harrell Sandra Hile Hart Karen Hatlev Martha J. Haun Rosanna Herndon Wade Hescht M'Liss Hindman Sonya Hopkins **Dolly Hudgins** Io Hudson Jeremy Hutchins Tim Jackubek Kathleen Jamieson **Amy Tilton Jones** Lavoy Jones Mike Jones Aimee Kasprzyk Marilyn S. Kelly Genell Kelso Nanette Kelton Kandi King Russell Kirkscev Elizabeth Kizer Wavne Kraemer Shannon LaBove Brian Lain Linda Long **Ralph Long**

Laverne Loving Russel Lowery-Hart Bernita Mansfield Barbara J. Mavo Karin McCallum Candace McConnell Flovd McConnell Martha McDaniel Connie McKee Kari McKenzie Rory McKenzie Tim Mahonev **Carol Mallov** Paul May Barbara Mavo Michael Merritte Mendv Meurer-Busby Kerry Moore Nora Moreno Jarrell Danny Moss **Bonnie Mutschler** Dwight Mutschler Virginia Myers Lacye Odam-Matejowsky Adesuwa Omoruyi Melondy Ojeda Kathy Owens Kerry Owens George Pacheco Ir Krin Brooks Perry David Peters Seth Pietsek Eric Pinon Sally Ponzio Larry Preas I.B. Prior **Todd Rainey** Clydene Reep Jana Riggins La Anna Rodrigs Pat Rogers

Edwin Rowley Robert Salm Ivan Sandlin Helen Schafer William Schatte **Julie Schniers** Cynthia Shade Ann Shofner Ted Skinner Gary Smith Lawrence R. Smith Nancy Smith Cindy M. SoRelle **Kevin Steinberg Glvnis Holm Strause** Charlene Strickland Carolyn Strohkirch **Jason Sykes Jane Terrell** Terry Thibodeaux David Thomas Max Thompson **Tyler Tindall Jim Towns** Michael Trynosky Linda M. Vancil **Beverly Wakefield** Gwen Waldrop Gloria Walter Gloria White Toby Whisenhunt Janice C. Wieland E.L. Williamson Joseph A. Willis Walter Willis Joshua Wimberley **Debbie Winkler** Charles N. Wise Melissa Witt John Wright Mabel Wyatt Patricia Wysong Judith Zaffirini

LIFE MEMBER

TSCA Conference 2022 Call for Panels

Keep It Simple

Sometimes, we need to get back to the basics -- focus on the foundations and explore elements we have not looked at in a while. Working our way through all the challenges and changes that a global pandemic has brought about has left us communicators and educators understanding the importance of getting back to the basics. We have evaluated and decided what is important. We need to use those decisions in moving forward.

While trying to decide on a theme, my mind kept taking me back to my high school speech teacher. One of the things she said, (and *still* says) is "Keep It Simple." Sometimes she reminded us to use the KISS Method (Keep It Simple Stupid – or Speaker; no one in this organization is dumb). Sometimes I think we just make things too complicated.

How can we reconnect to the basics of communication? What are simple things that we can do to help our classrooms, teams and tournaments run more smoothly? How can our connections and relationships lead to an uncomplicated advancement of the field?

Join us by sharing your research and ideas at the 2022 TSCA Conference in Rockwall, TX. October 5-8, 2022

Send all program questions and comments to Ryan Lovell ryan.lovell@amaisd.org

Submit panels through your Interest Group Chairperson OR send directly to Ryan Lovell.

A complete call for papers will be available online at www.etsca.com

Deadline for Program Submissions: December 15, 2021

Pattern A Panels - 9:15 - 10:15 AM

A - 1

Conference Center A

Metaphors We Debate By: The New, the Old, and the Nearly Dead

Sponsor:	Texas Intercollegiate Forensic Association
Coordinator:	Jeremy Hutchins, Texas State University
Chair:	Joshua Miller, Texas State University
Presenter(s):	Jeremy Hutchins, Texas State University Shannon LaBove, Rice University
	Sean Tiffee, Lone Star College-Tomball

Description: Organized competitive debate is often understood metaphorically. From game to laboratory to training ground to community, how we frame the activity influences our practice in terms of pedagogy and performance. Panelists will discuss the implications of these metaphors for students, programs, and the activity.

A – 2

Grand Ballroom A

Leading When Others Are Lost

Sponsor:	Instructional Development in High Schools
Coordinator:	LaDonna Watson, Abilene Cooper High School
Chair:	Mellessa Denny, Amarillo High School
Presenter(s):	Nicole Cornish, Athens High School Jana Riggins, UIL Mellessa Denny, Amarillo High School

Description: You don't have to be the president of an organization to serve. And you don't have to be a veteran to share your expertise. Come learn about the tenets of leadership, which you can share with your students, as you also learn about ways to step up and serve our community.

A - 3

Colonnade B

Dealing with the Intimidation Factor: Non-Traditional Students in Online/Remote Classes

Sponsor:	Instructional Development in Colleges & Universities
Coordinator:	Justin Blacklock, San Antonio College
Chair:	Sheila Ritchie, Abilene Christian University
Presenter(s):	Sheila Ritchie, Abilene Christian University Justin Blacklock, San Antonio College Sarah Contreras, Del Mar College Alexandria Ritchie, Abilene Christian University

Description: In general, nontraditional students have more life experience than their traditional 20-something college counterparts. Nontraditional students vary in education level, family situation, and career ambitions, but despite their wide range of life experience and backgrounds, returning to college can be a scary proposition---especially in an online format. This program seeks to explore a variety of approaches to thinking about and working with nontraditional college students in the online or remote teaching environment.

A – 4

La Joya

Blocking with Creativity for the Changes in Interp

Sponsor:	Oral Interpretation and Performance Studies
Coordinator:	Andrew George Barrett, J Frank Dobie High School
Chair:	Andrew George Barrett, J Frank Dobie High School
Presenter(s):	Coby Evers, San Angelo Central High School Andrew George Barrett, J Frank Dobie High School Stef Cambra, Grapevine High School Ashley Freeman, Aleif Early College

Description: Panelists will go in depth about best practices for blocking a performance for Oral Interpretation.

A - 5

Colonnade A

Scholar Spotlight on Rhetoric: Dr. Trudy Hanson

Sponsor:	Rhetoric and Communication Theory
Coordinator:	Amanda Jo Ratcliff, Tyler Junior College
Chair:	Vanessa Dirksmeyer, West Texas A&M University
Presenter(s):	Dr. Trudy Hanson, Retired Vanessa Dirksmeyer, West Texas A&M University

Description: This panel will bring back the spotlight on a scholar session that had once been part of the Communication Theory and Rhetoric interest group. Featuring an intimate discussion with scholar Dr. Trudy Hanson, this panel will allow for a discussion about the work of Dr. Hanson, her experiences in the field, as well as an opportunity for all to share in a scholarly focus on the field.

A - 6

Colonnade C

Coffee with Critic Judges for OAP

Sponsor:	Theatre
Coordinator:	Ross DeLeon, Retired
Chair:	Salena Pereida, Gregory Portland High School
Presenter(s):	Ross DeLeon, Retired Amberley Tanner, Steele Early College High School Aimee Kaspryzck, Corsicana ISD OAP judges in the area

Description: Panelist will discuss with participants about the process of adjudication and allow them to ask any and all questions they have about the process and judging philosophies in a time of change.

Grand Ballroom B

Middle School Lessons Swap Shop

Sponsor:	Instructional Development in Middle Schools
Coordinator:	Sara Jane Barno, Hornado Middle School
Chair:	Xochitl Callejo, Wiggs Middle School
Presenter(s):	Xochitl Callejo, Wiggs Middle School Sara Jane Barno, Hornado Middle School Lindsey Petropoulos, Rice Middle School

Description: Need some fresh ideas for your Middle School speech class? Attend this gallery walk to experience what other teachers are doing and gather new and exciting lessons with materials.

A - 8

Conference Center B

Diamond Dogs:

Cultivating Change in *Ted Lasso* with the Challenger Network

Sponsor:	Vice President & Interpersonal/Organizational Communication
Coordinator:	Tenna Garcia, Denver City High School
Chair:	Raymond Blanton, Ph.D., University of the Incarnate Word
Presenter(s):	Raymond Blanton, Ph.D., Incarnate Word Trey Guinn, Ph.D., Incarnate Word

Description: This panel looks at the integral role that challengers play in the cultivation of change in community. For generations, small group dynamics from C.S. Lewis's *Inklings* to *Pixar's* Braintrust, and now, to Ted Lasso's Diamond Dogs, have given us a model for how to confront intrapersonal and interpersonal dynamics in relationships. Building on insights from this history, we propose a panel discussion on critical concepts and pedagogical practices associated with Adam Grant's "Challenger Network." The aim is to facilitate a meaningful discussion that promotes rethinking the role of challengers in the cultivation of change with implications for course design, pedagogy, group dynamics, and other communication practices. We envision relevant points of application to a range of interest groups and critical cross-sections that includes administrators, students, teachers, researchers, and professional practitioners of communication.

Pattern B Panels - 10:30 - 11:30 AM

B-1

Colonnade A

The More Things Change... The Better They Can Be

Sponsor:	Instructional Development in High Schools
Coordinator:	Coby Evers, San Angelo Central
Chair:	Heather Soltero, Tascosa High School
Presenter(s):	Ann Shofner, Retired Mellessa Denny, Amarillo High School Heather Soltero, Tascosa High School

Description: Presenters will share ways to promote your prof comm and debate classes across your campus and district. You will hear ideas for involving other teachers, counselors, and administrators with what you do in class as well as how to get your students active around your school and in your district.

B-2

Colonnade B

Inclusion and Diversity at the Middle School Level

Sponsor:	Instructional Development in Middle Schools
Coordinator:	George Tennison, E. A. Olle Middle School
Chair:	Xochitl Callego, Canyon Hills Middle School
Presenter(s):	George Tennison, E. A. Olle Middle School Linda Esquivel, Tuloso-Midway High School

Description: Middle school occurs during a crucial developmental stage when students are trying to discover and establish their identities. By encouraging inclusion and diversity in middle school speech and debate, we can provide a safe space for them to do so. Join us as we share strategies for increasing inclusion and diversity while creating that safe space. Many of these strategies will apply at all instructional levels.

B-3

Conference Center A

Transitioning from 16wk to 8wk Classes: Pedagogical Perspectives

Sponsor:	Instructional Development in Colleges & Universities
Coordinator:	Justin Blacklock, San Antonio College
Chair:	Sarah Contreras, Del Mar College
Presenter(s):	Sarah Contreras, Del Mar College Amy Jones, Del Mar College

Description: More and more, students are looking for opportunities to complete degrees in ways that meet their scheduling needs. In an effort to meet this need, colleges have, for a long time, been developing a variety of course structures that break from the 16 week semester norm: 8wk, Maymester, Summer Sessions, Wintermester, etc. – Arguments have been made on both sides as to whether or not this structure is conducive to learning and long term growth of our students. This panel will discuss pedagogical perspectives, and more importantly, how to adapt to our students in these fast track course structures.

B-4

Colonnade C

Engaging with the Literature

Sponsor:	Oral Interpretation and Performance Studies
Coordinator:	Hannah McCord, Cypress Lakes High School
Chair:	Marissa Pena, Lake Creek High School
Presenter(s):	Stef Cambra, Grapevine High School Madi Gackenbock, Plano East Senior High School Amberley Tanner, Steele Early College High School Jana Riggins, UIL

Description: Panelists will go over best practices for researching literature and teaching students how to engage with literature once it is found.

B-5

Conference Center B

Mental Hygiene: Confronting Mental Health Challenges in the Chaos and Community of Change

Sponsor:	Vice President & Diversity & Inclusion
Coordinator:	Wade Hescht, Lone Star College – North Harris
Chair:	Raymond Blanton, Ph.D., Incarnate Word
Presenter(s):	Raymond Blanton, Ph.D., Incarnate Word Trey Guinn, Ph.D., Incarnate Word

Description: This panel grapples with a multitude of mental health challenges in education and culture and society. It is the contention of this panel that one of the greatest tasks we face as a global society in the wake of the global pandemic—with its immense loss of life, security, and identity—will be the internal struggles of our hearts and minds. We face a myriad of issues bound by a loss of community, the daunting and debilitating fissures of political and economic turmoil, and a global struggle for equity and inclusion. Drawing upon the research of Carol Dweck and Viktor Frankl, among others, this panel aims to explore the benefits of what Frankl referred to as "mental hygiene," as it relates to the dynamics of administration, research, teaching, and service in education. Also drawing upon varied autoethnographic encounters of the panelists, we want to explore some of the ways that we can creatively and passionately (in the truest sense of that word—from *pasio*, to suffer) cultivate change in our mental health through mindset, exercise science, sleep, critical thinking, spirituality, and other arenas. In sum, Frankl's concentration camp experiences provide us with a framework for grappling with grief and cultivating change, growth, and progress. This panel invites teachers, researchers, and administrators to dialogue about the possibilities of mental hygiene in education and culture and society.

B-6

La Joya

Meet the State Director for OAP

Sponsor:	Theater
Coordinator:	Kari McKenzie, Lindale High School
Chair:	Kari McKenzie, Lindale High School

Presenter(s): Paula Rodriguez, UIL

Description: Presenter will discuss any new rules or information about OAP. She will provide an awesome question and answer session to give insights to new and seasoned directors

Grand Ballroom A

Speech Practice Makes a PERFECT Presentation Especially when it is FUN to practice!!

Sponsor:	Vice President & Instructional Development
Coordinator:	Peter Dubrule, El Paso Coronado High School
Chair:	Vanessa Chapa, McAllen High School
Presenter(s):	Peter Dubrule, El Paso Coronado High School

Description: "Failing to prepare, is preparing to fail." Communication teachers are frequently looking for ways to help students engage in new ways to practice and improve their presentation speaking skills. No teacher and no audience wants their student/presenter to just stand on the stage and read their speech. This discussion will present a new free to download App, Pd-eyes, that will help any presenter practice and learn their speech through practice. The discussion will show how the App is used to help the presenter keep their eyes on their audience all while practicing their speech and while having fun with the game. Building confidence through practice.

B-8

Grand Ballroom B

New Coach Training Panel

Sponsor:	Argumentation and Debate & Texas Forensics Association
Coordinator:	Adeuswa Omoruyi, Alief Taylor High School
Chair:	Tonya Powers, Snyder High School
Presenter(s):	Tonya Powers, Snyder High School Bryce Piotrowski, Seven Lakes High School Xandelyn Washington, San Jacinto College - North

Description: Tabroom.com, classrooms, Registration tips, ballots, HOW-TO

B-7

Convention Luncheon

Friday, 11:45 am Grand Ballroom E, F & G

The luncheon will Feature the 2021 Communicator of the Year

Jalen McKee-Rodriguez



Jalen McKee-Rodriguez is an educator who has committed to serving and empowering the community through representative policy-making. As the son of two veterans, and the oldest of three children, he was raised to value service to others, empathy, and integrity. Two years after graduating from the University of Texas at San Antonio with a BA in Communication, Jalen decided to continue living by family principles by working at Sam Houston High School as a high school math teacher. Through working closely with students and families in District 2, it became clear how heavily the environment impacts a child's future -- how their housing, access to transportation, and access to recreational activities plays a huge role in these critical years of their lives. These observations are what inspired Jalen to run, and to make a difference for students and their families outside of the classroom. The Councilmember knows good representation is key for good policy - and listening is what is necessary for good representation, which will be done on the dais and in the city for District 2.

Purchase tickets at registration

The First General Session follows the Luncheon

District Meetings

Your district number correlates with your Education Service Center number.

Please meet with your District to make connections with those in your area, brainstorm program ideas for next year, start the nomination process for Educator of the Year, and more!

Odd numbered districts elect a new chair this year.

District 1Grand Ballroom ADistrict 2Grand Ballroom BDistrict 3Grand Ballroom DDistrict 4La JoyaDistrict 5La JoyaDistrict 6La JoyaDistrict 7Colonnade BDistrict 8Colonnade BDistrict 9Grand Ballroom CDistrict 10Grand Ballroom CDistrict 11Grand Ballroom CDistrict 12Colonnade CDistrict 13Colonnade CDistrict 14Colonnade CDistrict 15Grand Ballroom DDistrict 16Conference Center ADistrict 17Conference Center ADistrict 18Conference Center BDistrict 19Conference Center BDistrict 20Grand Ballroom D		
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District 17Conference Center ADistrict 18Conference Center BDistrict 19Conference Center B	District 15	Grand Ballroom D
District 18Conference Center BDistrict 19Conference Center B	District 16	Conference Center A
District 19 Conference Center B	District 17	Conference Center A
	District 18	Conference Center B
District 20 Grand Ballroom D	District 19	Conference Center B
	District 20	Grand Ballroom D

Pattern C Panels - 2:45 - 3:45 PM

Grand Ballroom A

G.I.F.T.S. that Keep on Giving: Great Ideas for Teaching Speech (and Debate)

Sponsor: Coordinator: Chair:	Texas Intercollegiate Forensic Association Jeremy Hutchins, Texas State University Floyd McConnell, San Jacinto College-North
Presenter(s):	Jolinda Ramsey, San Antonio College Shanna Schultz, San Jacinto College-North Randy Cox, University of Texas at Austin
Description: Dapolist	to will charge great ideas for teaching competitive speech

Description: Panelists will share great ideas for teaching competitive speech and debate. Join us for an interactive session and leave with some new techniques to try in your next practice session.

C-2

C - 1

Grand Ballroom B

Blended Learning...Changing with the Times

Sponsor:	Instructional Development in High Schools
Coordinator:	Kelsey Vincent, Bushland High School
Chair:	Amberley Tanner, Steele Early College High School
Presenter(s):	Heather Soltero, Tascosa High School Kelsey Vincent, Bushland High School

Description: Learn how to plan your lessons, blending components of face-to-face as well as online educational materials and opportunities so that your students have some choice over the pace and the paths they take to learn new concepts.

C-3

Colonnade A

Student Research Panel

Sponsor: Coordinator:	Rhetoric and Communication Theory Dr. Amanda Jo Ratcliff, Tyler Junior College
Chair:	Dr. Amanda Jo Ratcliff, Tyler Junior College
Presenter(s):	Cynthia Callaham West Texas A&M University

Presenter(s): Cynthia Callaham, West Texas A&M University Advertising Social Justice: A Content Analysis of Feminism Through Advertising

> Daniel Diaz, St. Mary's University Propaganda

Hannah Franklin, West Texas A&M University Benefits of Attendance at Orientation Events for College Students: A Research Study for New Student Orientation

Jan Chitsey, Angelo State University Exploring Humor Theory through Late-Night Talk Show Games

Giovanna Scott, Angelo State University "Never Grow Weary of Doing Good:" Expressions of Emotional Labor and the Presence of Burnout And Compassion Fatigue in Child Welfare System Employees and Volunteers"

Description: Students will present paper on various research topics within communication. The Top Student Paper award will be presented at the end of the session.

Conference Center A

The 3 C's That Make the Biggest Difference!

Sponsor:	Instructional Development & Interpersonal/Organizational
Coordinator:	Tenna Garcia, Denver City High School
Chair:	Cara Beth Daly, Round Rock High School
Presenter(s):	Julie Schniers, Speaker, Consultant, Coach

Description: YOU are someone who can make the biggest difference! You also have a lot on your plate. It's easy to get caught up in writing objectives and checking boxes. Join speech & debate coach turned speaker & consultant for an hour packed with reminders, tools, and motivation to help you FLIP YOUR FOCUS to the 3 C's=Communication, Connection, and Confidence. You will leave with relationship-building reminders you can take back to your team, goal-setting tools that can make a big difference, and an inspired spirit.

C-5

C-4

Conference Center B

From the "Sage on the Stage" to the "App in your Lap" - Preparing Students for a Digital World

Sponsor:	Instructional Development in Colleges & Universities
Coordinator:	Justin Blacklock, San Antonio College
Chair:	Mike Jones, Del Mar College
Presenter(s):	Mike Jones, Del Mar College Justin Blacklock, San Antonio College

Description: As our business world and daily lives become more and more immersed in technology, it is important that we as instructors consider the growing need for students to be prepared to present themselves in online environments. Perhaps this means that we change our approach to the public speaking classroom all together--- taking our understanding of communication from the stage to the screen. What *does* public speaking look like in the digital age? This panel will discuss a myriad of techniques to prepare students for the world they will face when leaving the classroom.

C-6

Colonnade C

The More Things Change... The more Coaches and Student push the line of appropriate

Sponsor:	Oral Interpretation and Performance Studies
Coordinator:	Andrew George Barrett, J Frank Dobie High School
Chair:	Ralph Long, Spring Woods High School
Presenter(s):	Andrew George Barrett, J Frank Dobie High School Vicky Beard, Spring Woods High School

Description: Presenters will discuss guidelines for best practices on what is too much.

C-7

La Joya

Q & A with the TFA EC

Sponsor:	Texas Forensics Association
Coordinator:	Lillian Adeyemi, Seven Lakes High School
Chair:	Lillian Adeyemi, Seven Lakes High School
Presenter (s):	Preston Stolte, Winston Churchill High School Noah Recker, La Vernia High School Tasha Jones, Tuloso Midway High School Nathaniel Council, Pampa High School Rory McKenzie, Lindale High School Davy Holmes, Dripping Springs High School Ryan Hennessy, Cy Fair ISD Kim Falco, Franklin High School Robert Shepard, Plano Senior High School Stef Cambra, Grapevine High School Nicole Cornish, Athens High School Dr. Ken Rohrbach, Medina Valley ISD

Description: Do you need to speak to the EC about future TFA business dealings, about the State Tournament and qualifications or clarification about legislation passed at the EC business meetings during convention. This is your chance for you to ask questions, gain clarification on decisions made over the summer or inquire about the future of TFA and steps we need to make as an association to regain our speech credit requirement for all Texas high schools.

Interest Group Session

4:00-4:30	Interest Group Session 1:	
	Instructional Development Middle Schools/ TFSDA	Conf. Center A
	Instructional Development in High Schools	La Joya
	Instructional Development in Colleges & Universities	Conf. Center B
4:35-5:05	Interest Group Session 2:	
	Argumentation & Debate	Grand Ballroom E, F & G
	Oral Interpretation and Performance Studies	Grand Ballroom D
	Rhetoric & Communication Theory	Grand Ballroom A
5:10-5:40	Interest Group Session 3:	
	Interpersonal & Organizational Communication	Colonnade A
	Theater	Colonnade B
	TIFA	Colonnade C
	Diversity & Inclusion	Conf. Center A

Pattern D Panels - 5:45 - 6:45 PM

Colonnade A

Realizing Change: Forensics Organizations and Participant Marginalization

Sponsor:	Texas Intercollegiate Forensic Association
Coordinator:	Jeremy Hutchins, Texas State University
Chair:	Carlos Tarin, University of Texas at El Paso
Presenter(s):	Shannon LaBove, Rice University Joshua Miller, Texas State University Carlos Tarin, University of Texas at El Paso

Description: Despite practical efforts by forensics organizations, harassment, marginalization, and discrimination in the activity persists. Panelists will consider why we struggle to implement changes and establish norms despite near universal agreement on the need to do so and what our organizations and members can do to facilitate change.

D-2

D-1

Colonnade B

Research Strategies from AP

Sponsor:	Instructional Development in High Schools
Coordinator:	Nicole Cornish, Athens High School
Chair:	Mellessa Denny, Amarillo High School
Presenter(s):	Ryan Lovell, Tascosa High School Kirsten Nash, Hendrickson High School

Description: Explore how to use the research strategies taught in the AP Capstone Courses-AP Seminar and AP Research-in your debate courses.

Conference Center A

Quality and Compliance: Maintaining High Standards in an Online/Remote Environment

Sponsor:	Instructional Development in Colleges & Universities
Coordinator:	Justin Blacklock, San Antonio College
Chair:	Dr. Amanda Jo Ratcliff, Tyler Junior College
Presenter(s):	Dr. Amanda Jo Ratcliff, Tyler Junior College Amy Jones, Del Mar College Justin Blacklock, San Antonio College Mike Jones, Del Mar College

Description: As we continue to grow our online teaching presence, it is important that we do not minimize or jeopardize academic integrity. This panel seeks to examine strategies and perspectives on creating online/remote classes that reflect what we would expect in the physical classroom. We will discuss pedagogical standpoints, helpful technology, and student expectations to maintain that 'high standard' we all expect from our students.

D-4

Grand Ballroom A

How to use Interp to Train your Actors for Bigger Roles

Sponsor:	Theater
Coordinator:	Amberley Tanner, Steele Early College High School
Chair:	Salena Pereida, Gregory Portland High School

Presenter(s): Amberley Tanner, Steele Early College High School Salena Pereida, Gregory Portland High School

Description: Panel will discuss ways to utilize theatre students in your speech program to provide opportunities to learn and develop skills to help them obtain bigger and better stage roles.

D-5

Conference Center B

Reshaping Diversity & Inclusion

Sponsor:
Coordinator:
Chair:Vice President & Diversity & InclusionPresenter(s):Cherise Johnson PhD
A.S. Cobb
Eric McClellen

Black Light Communication Strategies LLC/Black Light Academy Inc.

Description: This panel-led workshop will provide a clear understanding of what diversity is and what it is not. This panel will help illuminate sensitivity to diversity issues that go well beyond the assumed categories and recommend tools for fostering a more cohesive team, education or work environment.

Diversity is the representation in the body of people in your cluster who bring a variety of backgrounds, styles, perspectives, values and beliefs as assets to the groups and organizations.

Empower your student leaders and colleagues to listen and facilitate open and honest dialogues. Help your students and colleagues show up as their full selves without fear so that they can truly thrive.

Grand Ballroom B

Womxn in Debate

Sponsor:	Texas Forensics Association
Coordinator:	Lillian Adeyemi, Lakes High School
Chair:	Tasha Jones, Tuloso Midway High School
Presenter(s):	Dr. Tracey McFarland, Dallas Jesuit Preparatory School Courtney Coffman, Northland Christian School SunHee Simon-Mbong, Coppell High School Renita Johnson, Fort Bend Clements High School Layla Hooshmand, Former TFA & NSDA competitor Kristy Thomas, Thomas DEI Consulting

Description: Come and listen to the panel of coaches and former competitors on the importance of womxn in debate and how bias in and out of rounds can effect debaters along with solutions to ensure a level playing field for all debaters.

D-7

Grand Ballroom C

Meet the Author: "Acknowledging the Elephant, or the Bias in the Room"

Sponsor:	Oral Interpretation and Performance Studies
Coordinator:	Andrew George Barrett, J Frank Dobie High School
Chair:	Andrew George Barrett, J Frank Dobie High School

Presenter(s): Dr. Sean Allen, Tennessee State University

Description: Sean Allen was born and raised in Galveston Texas. He attended Wiley College for undergrad and attained a master's degree in Rhetorical Studies at Hofstra University in Long Island New York. Over the past 5 years Sean has served as the Director Of Forensics for the Tennessee State University Speech and Debate Team. During that time, he hosted 2 National events, Including the oldest and largest National Tournament in the country, Pi Kappa Delta. Since his arrival, the Forensics team has won 895 Awards, 25 State Championships and 17 National Championships.

Publications:

Yes, Mmmm, Snaps: The Influence of the Call and Response Tradition of the Black Church into Forensics Tomeka M. Robinson, Sean Allen, & Goyland Williams

Substantive Discourse and Pedagogy: Fostering Conversations about Race/Ethnicity, Sex/Gender, and Social Class Within Forensics Tomeka M. Robinson, Sean Allen

Debate as a Pedagogical empowerment at HBCUs in the United States Chris Medina, Sean Allen, Drake Pough, Ben Voth





Educator of the Year and Service Awards will be presented

Educator of the Year Nominees

High School: Brian Eans Cecil Trent Nathaniel Council Michael Donaldson

Junior College: Amanda Jo Ratcliff I

Pattern E Panels - 10:15-11:15

E-1

Colonnade A

How To Write Congress Legislation for Submission

Sponsor:	Argumentation & Debate
Coordinator:	Rory McKenzie, Lindale High School
Chair:	Ryan Lovell, Tascosa High School
Presenter(s):	Ryan Lovell, Tascosa High School Rory McKenzie, Lindale High School

Description: How to assist students in developing competitive, discussion-worthy Congressional Debate Legislation for submission to dockets (TFA, UIL, NSDA, etc).

E-2

Colonnade B

Things Change...and So Do Our Resources. Or Do They?

Sponsor:	Instructional Development in High Schools
Coordinator:	Kelsey Vincent, Bushland High School
Chair:	Mellessa Denny, Amarillo High School
Presenter(s):	Joshua Wimberley, Legacy High School Ryan Hennessey, Cy Fair ISD

Description: Panelists will breakdown how to use some old school resources, like the newest physical textbooks, as well as their contemporary counterparts, like the online versions of textbooks and other resource packages.

Grand Ballroom A

Inclusive VS Exclusive: Learning Styles in Diverse Populations

Sponsor:	Instructional Development in Colleges & Universities
Coordinator:	Justin Blacklock, San Antonio College
Chair:	Justin Blacklock, San Antonio College
Presenter(s):	Justin Blacklock, San Antonio College Sarah Contreras, Del Mar College Sheila Ritchie, Abilene Christian University

Description: In both online and face-to-face teaching, our students come from a multitude of backgrounds. Especially for those of us serving underprivileged neighborhoods and underserved populations, there is a unique opportunity for us to consider the different perspectives and learning styles of our students. How do **we** better adapt to meet their needs? How do **we** meet them where they are? This panel seeks to answer this question through in-depth discussion of teaching strategies and standpoints.

E-4

Colonnade C

The More Things Change....There Are Always New Changes to Sources for Documentation

Sponsor:	Oral Interpretation and Performance Studies
Coordinator:	Hannah McCord, Cypress Lakes High School
Chair:	

Presenter(s): JP Fugler, Lindale High School

Description: In keeping with a year of changes, there were significant adjustments by NSDA regarding documentation of sources for oral interpretation. Learn how those changes impact the search for literature as well as the documentation procedure at NSDA and TFA tournaments. The presentation will also cover documentation standards for the UIL Prose and Poetry categories. Come with your questions. If they can't be answered during the session, you'll be put in contact with someone who can.

Conference Center A Endless Nothingness: Assuaging Grief in Marvel's WandaVision with Pedagogical Purpose Rhetoric & Communication Theory

Sponsor:	Rhetoric & Communication Theory
	Interpersonal/Organizational Communication
	Instructional Development in Colleges & Universities
Coordinator:	Raymond Blanton, Ph.D., University of the Incarnate Word
Chair:	Raymond Blanton, Ph.D., University of the Incarnate Word

Presenter(s): Raymond Blanton, Ph.D., University of the Incarnate Word Trey Guinn, Ph.D., University of the Incarnate Word Darlene Carbajal, Ph.D., University of the Incarnate Word

Description: This panel considers the role of grief in contributing to meaningful and purposeful change. Specifically, as the call to this conference indicates, "adaptation, flexibility, and preparedness [...] demands that we must [...] fit the immense diversity and educational challenges we face on a daily basis" into the classroom." One of the preeminent challenges that we face in the coming days is to learn what it means to grieve our losses—to move forward without suppressing, repressing, or evading our grief in the face of the expansive losses we have endured as a global society and in university life. To this end, drawing upon research in psychology, communication, and rhetoric to observe both our individual and collective losses, mediate practical tools for grieving with purpose, and reinvigorate the classroom as a community, we explore grief in the Marvel series WandaVision. Specifically, we explore and examine various ways in which the characters of Westview are confronted with the challenges of grief and establish some pedagogical tools to assuage grief with purpose. We invite researchers, teachers, students, administrators, and professionals to consider how, when, and why we should grieve together to promote purposeful and meaningful change.

E-6

E-5

Conference Center B

UIL

Sponsor:	Oral Interpretation and Performance Studies
Coordinator:	Jana Riggins, UIL
Chair:	Jana Riggins, UIL
Presenter(s):	Jana Riggins, UIL M'Liss Hindman, Tyler Junior College

Description: Presenters will discuss the UIL Prose and Poetry topics. They will share new insights after the first year of new topics have been used for a year of competition

E-7

Media Literacy

Sponsor:	Interpersonal & Organizational Communication
Coordinator:	David Brown, Lake Travis High School
Chair:	David Brown, Lake Travis High School

Presenter(s): David Brown, Lake Travis High School

Description: According to the Center for Media Literacy, media literacy is a 21st century approach to education. It provides a framework to access, analyze, evaluate, create and participate with messages in a variety of forms — from print to video to the Internet. Media literacy builds an understanding of the role of media in society as well as essential skills of inquiry and self-expression necessary for citizens of a democracy. This panel will serve to create dialogue and encourage educators to engage in new methods of research and analysis that foster more in-depth engagement of media and allow for more critical thinking in our classrooms.

E-8

Grand Ballroom C

Grand Ballroom B

How to Structure an Oral Interpretation Classroom: From Planning to Practicing

Sponsor:	Texas Forensics Association
Coordinator:	Robert Shepard, Plano Senior High School
Chair:	Robert Shepard, Plano Senior High School
Presenter(s):	Lillian Adeyemi, Seven Lakes High School Andrew George Barrett, J Frank Dobie High School Amberley Tanner, Steele Early College High School Brian Eanes, Ronald Reagan High School Ashley Freeman, Alief Early College HS Julie Schniers, Speaker, Consultant, Coach

Description: This will be an hour of sharing different approaches to teaching interpretation & public speaking events. You will leave with lesson plans and practical ways to approach each event throughout the school year and competitive season.

Pattern F Panels - 11:30 - 12:30 PM

F-1

Colonnade A

There's No Going Back: Forensics Competition in a "Post" COVID World

Sponsor:	Texas Intercollegiate Forensic Association
Coordinator:	Jeremy Hutchins, Texas State University
Chair:	Julie Welker, Howard Payne University
Presenter(s):	Wade Hescht, Lone Star College-North Harris M'Liss Hindman, Tyler Junior College Wayne Kraemer, Texas State University Justin Blacklock, San Antonio College

Description: After a season and a half of virtual forensics participation, teams are (hopefully) able to compete face to face again. However, that we can does not mean that we will or should. This panel will consider forensics competition in a world "after" COVID. What did we learn from our virtual experience? Will virtual competition fade away or is a hybrid schedule likely to rise in popularity? As coaches, how have our needs, capabilities, and goals changed? Join us for this discussion of everything that is new about our normal.

F-2

Conference Center A

Topic Writing – How to GET INVOLVED

Sponsor:	Argumentation and Debate
Coordinator:	Adeuswa Omoruyi, Alief Taylor High School
Chair:	Nicole Cornish, Athens High School
Presenter(s):	Gay Hollis, James E. Taylor High School Nicole Cornish, Athens High School Dave Huston, Colleyville Heritage High School Colton Gilbert, Arkansas

Description: This panel discusses how to participate in the Topic Writing process for UIL, CX, LD and PF. Insight from World School Debate will be provided.

F-3

Utilizing Your Resources

Sponsor:	Instructional Development in High Schools
Coordinator:	LaDonna Watson, Abilene Cooper High School
Chair:	Tonya Powers, Snyder High School
Presenter(s):	Tonya Powers, Snyder High School Madi Gackenbach, Plano East Senior High School Racy Grant, Prosper ISD

Description: Presenters will share ideas about how to enhance cross-curricular relationships within your school including how to connect with individuals in different content areas like your social studies and journalism programs as well as using your librarians a resource.

F-4

Conference Center B

Colonnade B

"Coaching from the Cloud": Digital Team Management

Sponsor:	Instructional Development in Middle Schools
Coordinator:	Lindsey Petropoulos, Rice Middle School
Chair:	Candance Norris, Murphy Middle School
Presenter(s):	Lindsey Petropoulous, Rice Middle School Candace Norris, Murphy Middle School Heather Huffman, The Village School

Description: Back by popular demand! Managing a team is an intense, exhausting, and timeconsuming aspect of coaching. In this session, our presenters will delve into tips, tricks, apps and programs to use for team management and to keep you poised, organized and plugged in. Ideal for coaches of any experience or instruction level.

F-5

Grand Ballroom A

The New Normal: Adapting Tried and True Pedagogical Techniques to Remote Learning

Sponsor:	Instructional Development in Colleges & Universities
Coordinator:	Megan Pope, Texas A&M University - San Antonio
Chair:	Megan Pope, Texas A&M University - San Antonio

Presenter(s):	Megan Pope, Texas A&M University - San Antonio		
	Using Nearpod Student-Response-System to Promote Active		
	Learning in Synchronous Lectures		
	Courtney Bobb-Meilinger, Texas A&M University - San Antonio		
	Let Me Entertain You: Online Teaching Reality		
	Kimberly Brown, Texas A&M University - San Antonio		
	How to engage students online through mindfulness and the		
	use of interactive activities		

Description: With many communication courses being shifted to remote or hybrid learning modalities during the Covid-19 pandemic, faculty have been adapting their curriculum, learning new softwares, and re-engaging with pedagogy to this new normal. Faculty have quickly had to pivot to distance learning, coming with solutions on the fly. The purpose of this panel is to explore how four different communication faculty members have navigated this shift and will share their research, experiences, and best practices for teaching remote communication courses.

F-6

Colonnade C

Diversity, Equity & Inclusion In Your Classrooms and On Your Squads

Sponsor:	Texas Forensics Association			
	Diversity & Inclusion			
Coordinator:	Lillian Adeyemi, Seven Lakes High School			
Chair:	Lillian Adeyemi, Seven Lakes High School			

Presenter(s): Kristy Thomas, Thomas DEI Consulting

Description: Come and listen to Kristy Thomas of Thomas DEI Consulting on how to do the work and why it is important to have an equitable learning environment for all students in your classroom and on your team.

Grand Ballroom C

Grand Ballroom B Technology and Sociability Vice President & Interpersonal/Organizational Communication David Brown, Lake Travis High School Vanessa Wimberley, Legacy High School

Presenter(s): Cherise Johnson PhD, A.S. Cobb, Eric McClellen Black Light Communication Strategies LLC/Black Light Academy Inc.

Description: Panel-led discussions that will include the past, present and future of sociability as it pertains to face-to-face and digitally mediated communication. Panel will identify the ways that different technologies are negatively affecting communication and the consequences of it. Panel will provide information about how to restore communication and intimacy as well as the importance of preserving intimate communication for education and business.

F-8

Bridging the Gap between Middle School to High School and High School to College

Sponsor:	Oral Interpretation and Performance Studies & Theatre
Coordinator:	Wade Hesch, Lone Star College-North Harris
Chair:	Andrew George Barrett, J Frank Dobie High School
Presenter(s):	Andrew George Barrett, J Frank Dobie High School George Tennison, E. A. Olle Middle School Wade Hesct, Lone Star College-North Harris Casey Garcia, Lone Star College-North Harris Randy Cox, University of Texas at Austin Aaron Timmons, Greenhill School Cyndi Timmons, Greenhill School

Description: Explore what coaches need to know to help transition the students from middle school to high school to college forensics.

F-7

Sponsor:

Chair:

Coordinator:

48

We would like to express our gratitude to all who made TSCA Convention 2021 a success!

The Interp Store

PD Eyes Speech App

David, Sarah, and Anna Kasprzyk

Corsicana ISD

Joe Cannon – VP and AV Support

San Antonio Colonnade Hotel

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See you next year in Rockwall! October 5-8, 2022

Hilton Dallas/Rockwall Lakefront



Index of Presenters

Α	G		Ρ
Allen, Sean D-7	Gackenbock, Madi	B-4, F-3	Pereida, Salena D-4
,	Garcia, Casey	, F-8	Petropoulos, Lindsey A-7, F-4
В	Gilbert, Colton	F-2	Piotrowski, Bryce B-8
Barno, Sara Jane A-7	Grant, Racy	F-3	Pope, Megan F-5
Barrett, Andrew A-4, C-6,	Guinn, Trey	A-8, B-5, E-5	Powers, Tonya B-8, F-3
E-8, F-8			
Beard, Vicky C-6	н		R
Blacklock, Justin A-3, C-5, D-3,	Hanson, Trudy	A-5	Ramsey, Jolinda C-1
E-3, F-1	Hennessy, Ryan	C-7, E-2	Ratcliff, Amanda Jo D-3
Blanton, Raymond A-8, B-5, E-5	Hescht, Wade	F-1, F-8	Recker, Noah C-7
Bobb-Meilinger, Courtney F-5	Hindman, M'Liss	E-6, F-1	Riggins, Jana A-2, B-4, E-6
Brown, David E-7	Hollis, Gay	F-2	Ritchie, Alexandrea A-3
Brown, Kimberly F-5	Holmes, Davy	C-7	Ritchie, Sheila A-3, E-3
	Hooshmand, Layla	D-6	Rodriguez, Paula B-6
С	Huffman, Heather	F-4	Rohrbach, Ken C-7
Callaham, Cynthia C-3	Huston, Dave	F-2	
Callejo, Xochitl A-7	Hutchins, Jeremy	A-1	S
Cambra, Stef A-4, B-4, C-7			Schniers, Julie C-4, E-8
Carbajal, Darlene E-5	J		Schultz, Shanna C-1
Chitsey, Jan C-3	Johnson, Cherise	D-5, F-7	Scott, Giovanna C-3
Cobb, A.S. D-5, F-7	Johnson, Renita	D-6	Shepard, Robert C-7
Coffman, Courtney D-6	Jones, Amy	B-3, D-3	Shofner, Ann B-1
Contreras, Sarah A-3, B-3, E-3	Jones, Mike	C-5, D-3	Simon-Mbong, SunHee D-6
Cornish, Nicole A-2, C-7, F-2	Jones, Tasha	C-7	Soltero, Heather B-1, C-2
Council, Nathaniel C-7			Stolte, Preston C-7
Cox, Randy C-1, F-8	К		
	Kaspryzck, Aimee	A-6	т
D	Kraemer, Wayne	F-1	Tanner, Amberley A-6, B-4, C-2,
DeLeon, Ross A-6			D-4, E-8
Denny, Mellessa A-2, B-1	L		Tarin, Carlos D-1
Diaz, Daniel C-3	LaBove, Shannon	A-1, D-1	Tennison, George B-2, F-8
Dirksmeyer, Vanessa A-5	Lillian Adeyemi	E-8	Thomas, Kristy D-6, F-6
Dubrule, Peter B-7	Lovell, Ryan	D-2, E-1	Tiffee, Sean A-1
			Timmons, Aaron F-8
E	Μ		Timmons, Cyndi F-8
Eanes, Brian E-8	McFarland, Tracey	D-6	
Esquivel, Lyn B-2	McKenzie, Rory	C-7, E-1	V
Evers, Coby A-4	MClellen, Eric	D-5, F-7	Vincent, Kelsey C-2
_	Miller, Joshua	D-1	
F			W
Falco, Kim C-7	N		Washington, Xandelyn B-8
Franklin, Hannah C-3	Nash, Kirsten	D-2	Wimberley, Joshua E-2
Freeman, Ashley A-4, E-8	Norris, Candance	F-4	
Fugler, JP E-4			

INDEX OF PRESENTERS

Texas Speech Communication Association

Convention 2021: The More Things Change... October 14-16, 2021 * San Antonio Colonnade Hotel Attendance Record and Verification Sheet

Session Title Facilitator Label Date 10/14/2021 **Professor's Performance Hour (1 hour)** 10/14/2021 **TSCA Standing & Ad Hoc Committees** (1 hour) TFA Interest Group Meeting (2 hours) 10/14/2021 10/15/2021 **New Members Breakfast (1 hour)** 10/15/2021 Panel A Program (1 hour) 10/15/2021 Panel B Program (1 hour) 10/15/2021 **TSCA District Meeting (1 hour)** 10/15/2021 **Interest Group #1 (1/2 hour)** 10/15/2021 **Interest Group #2 (1/2 hour)** 10/15/2021 **Interest Group #3 (1/2 hour)** 10/15/2021 Panel C Program (1 hour) 10/15/2021 Panel D Program (1 hour) 10/16/2021 Panel E Program (1 hour) 10/16/2021 Panel F Program (1 hour)

Participant's Name: _____

Total number of Conference CPE Hours _____ (Maximum of 14 hours)

Signature of TSCA Representative

NEWSLETTER SUBMISSIONS MONTHLY NEWSLETTER

SOCIALMEDIATSCA@GMAIL.COM

Send all news during the year (squad information, research grants, special awards, research information, TSCA Committee meetings, legislative updates, etc.) to Stef Cambra, Communications Director





springboard series

free events presented by The Julia Burke Foundation

The Springboard Series for speech and debate is back!

Thanks to the generosity of The Julia Burke Foundation, the NSDA has expanded the free online opportunities available via the Springboard Series for the 2021-2022 school year. See the schedule and learn more:



speech and debate events

Both speech and debate events will be offered for current high school and middle school students.

after-school scrimmages

Several free online after-school scrimmages in October, November, January, February, and March. Scrimmages are a mix of live and asynchronous events.

weekend tournaments

Two free online weekend tournaments (*Saturday-only*) in December and April.

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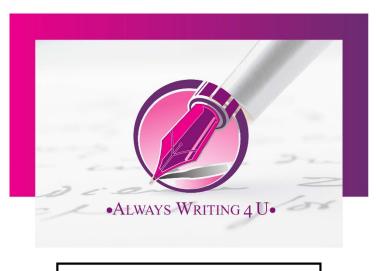
For more information, contact:

Theatre Lara Smith lsmi@tjc.edu tic.edu/theatre

Speech M'Liss Hindman mhin@tjc.edu tjc.edu/speech







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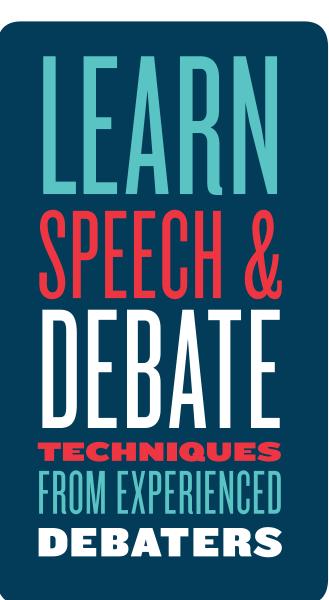
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