

900 College Street
Belton, TX 76513

August 26, 2021

Dear Nominating Committee,

I humbly accept the nomination for Executive Secretary of the Texas Speech Communication Association. I would consider it an honor to serve in this capacity for an organization that has provided so much value to me. As one of the Executive Officers, I would perceive our goals as having two overriding themes: enhancing the teaching of communication in Texas and maintaining our membership base.

First, TSCA is the premier organization championing the teaching of communication in Texas. As such, we must take the lead in engaging school boards, the legislature, and the governor about the importance of communication education. Our Governmental Affairs Committee valiantly takes up this fight, and the Executive Committee must both guide and support them in their efforts.

In order to do this, though, we must maintain a strong enough membership base to have a voice that these entities will reckon with. The Executive Secretary is the “receptionist” of TSCA in many ways. The office carries with it the need for making interaction with the organization seem seamless and easy. In this capacity, the Executive Secretary is often the face of TSCA to the membership, so there is a direct connection between that office and member retention.

In short, I perceive the goals of TSCA as being a voice for communication education and maintaining a membership that allows that voice to be strong. Thank you again for this nomination. I hope to be chosen to serve.

Sincerely,

Kathy Owens
Director of Forensics and Assistant Professor
Department of Communication and Media Studies
University of Mary Hardin-Baylor

KATHERINE E. OWENS

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EDUCATION

Louisiana Tech University, Ruston, LA: Passed comprehensive exams for Ed.D. in Curriculum and Instruction in August 2000; ABD
Louisiana State University, Baton Rouge, LA: M.A. in Speech Communication with an emphasis in Performance Studies, 1994. Thesis: "A New Perspective on Place and Time in the Fiction of Eudora Welty: A Chronotopic Analysis of The Robber Bridegroom"
Louisiana College, Pineville, LA: B.A. in Communication Arts with an emphasis in Theatre Arts, 1988

TEACHING EXPERIENCE

Assistant Professor

University of Mary Hardin-Baylor, 2009-present

Instructor

University of Mary Hardin-Baylor, 2005-2009

Part-time Instructor

University of Mary Hardin-Baylor, 2003-2005

Temple College, 2004-2005

Instructor

Department of Speech Communication and Theatre, University of Louisiana at Monroe, 1997-2003; also, Director of Forensics, 2001-2003

Teacher

Speech and Theatre; St. Andrew's Episcopal School; Ridgeland, MS, 1996-1997

Part-time Instructor

Holmes Community College--Ridgeland Campus; Ridgeland, MS, 1995-1997

Department of Communication, Mississippi College; Clinton, MS, 1996-1997

Department of Speech and Theatre, Hinds Community College; Raymond, MS, 1995-1996

Belhaven College; Jackson, MS, 1995-1996

Instructor

Department of Speech Communication and Theatre, Northeast Louisiana University; Monroe, LA, 1994-1995

Graduate Instructor

Department of Speech Communication; Louisiana State University; Baton Rouge, LA, 1990-1993

PUBLICATIONS

An Introduction to Public Speaking, 3rd ed., co-authored with Kerry Owens. Southlake, TX: Fountainhead Press, 2021

An Introduction to Public Speaking, co-authored with Kerry Owens. Southlake, TX: Fountainhead Press, 2010

Dramatic Interpretation, co-authored with Betty Whitlock. Taos, NM: CDE Publications, 1995

FORENSICS EXPERIENCE

UMHB Speech Cru won the National Christian College Forensics Association Division 3 Championship, 2020

Won Texas Speech Communication Association University Educator of the Year, 2017

Coached UIL Poetry Interpretation 3A State Champion, 2015

President, Texas Intercollegiate Forensic Association, 2012-2014

Coach the Miss MHB Pageant platform speeches, 2012-present

Coached National Novice Champion Reader's Theatre Team, 2010

Won Texas Intercollegiate Forensic Association Educator of the Year, 2010

Director of Forensics, University of Mary Hardin-Baylor, 2010-present

Volunteer coach for Academy Middle School and High School, Academy, TX, 2010-present

Find UIL district judges for three districts 2007-present

Co-directed UIL district meet, 2007

Director of Forensics, University of Louisiana at Monroe, 2001-2003

Director of University of Louisiana at Monroe R.J. Bicker Debate and Individual Events Tournament, 2002-2003

Secretary, Louisiana Intercollegiate Forensics Association, 2002-2003

Host, Louisiana Intercollegiate Forensics Association State Championships, February 2002

Mississippi Youth Congress Bills Judge, November 2002

Have conducted numerous workshops on individual events and tournament judging; see "Special Interest Seminars Taught"

Director of University of Louisiana at Monroe's high school speech tournament; February 2000

Assisted individual events team for the University of Louisiana at Monroe Forensics, 1997-2001

Individual events coach; St. Andrew's Episcopal School, 1996-1997

Assistant coach; Jackson Preparatory School, 1995-1996

Assisted the forensics team at Mississippi College as an adjunct instructor, 1995-1996

Volunteer individual events assistant coach; Clinton High School, 1984-1995

Hold Degree of Distinction as a coach in the National Forensic League

National Novice Prose Interpretation Champion, collegiate level, 1985

PAPERS PRESENTED/CONVENTION PANELS

- “Coaching Public Address,” panel member at Texas Speech Communication Association Convention, October 2014
- “Coaching Oral Interpretation,” panel member at Texas Speech Communication Association Convention, October 2014
- “Using Dramatistic Analysis to Inform Oral Interpretation,” presented at Southern States Communication Association, April 2013
- “Using Dramatistic Analysis to Inform Oral Interpretation,” presented at Texas Speech Communication Association, October 2012
- “An Analysis of the Effects of Accent and Dialect on Academic Success,” presented at the Southern States Communication Association Convention, April 2002
- “An Analysis of the Effects of Accent and Dialect on Academic Success,” presented at the Louisiana Communication Association Conference, August 2001
- “An Intercultural Analysis of Teaching Methods: Great Britain, Germany, Sweden, Japan, China, and Russia,” presented at the joint meeting of the Popular Culture Association in the South and the American Culture Association in the South, October 2000
- “An Intercultural Analysis of Teaching Methods: Great Britain, Germany, Sweden, Japan, China, and Russia,” presented at the Louisiana Communication Association Convention, August 2000
- “Intertextuality as a Tool for Effective Teaching and Learning,” presented at the Southern States Communication Association Convention in April 2000
- “An Analysis of Speech Teachers’ Grading Practices,” presented at the Louisiana Communication Association Convention, Fall 1999
- “On the Road Again’: A Chronotopic Analysis of Country ‘Road’ Music,” presented at the Popular Culture Association Convention, Spring 1997
- “On the Road Again’: A Chronotopic Analysis of Country ‘Road’ Music,” presented at the International Country Music Conference, Spring 1996
- “Undermining Feminism in ‘Teen Dream’ Comic Books: An Analysis of ‘Betty and Veronica’,” presented at the Popular Culture Association Convention, Spring 1993

COMMITTEE WORK

By-laws Committee; Texas Speech Communication Association, 2017-present
Core Curriculum Committee, University of Mary Hardin-Baylor, 2021-present
Academy Theatre Boosters (Secretary), Academy High School, 2019-present
Board of Governors, Temple Civic Theatre, 2016-2018
Governmental Affairs Committee, Texas Speech Communication Association, 2014-2016
Nominating Committee, Texas Intercollegiate Forensic Association, 2014-2019
Four Year and University Committee, Texas Speech Communication Association, 2013
Teacher Training Committee, Texas Speech Communication Association, 2010-2012
Communication Core Assessment Committee, University of Mary Hardin-Baylor, 2012
Grievance Committee, Texas Intercollegiate Forensic Association, 2010-2014
Educator of the Year Committee, Texas Intercollegiate Forensic Association, 2010-2013
Teacher Education Council, University of Mary Hardin-Baylor, 2008-present

Diversity Committee, University of Mary Hardin-Baylor, 2013-2020
Professional Development Committee, University of Mary Hardin-Baylor, 2012-2014
Student Development Committee, University of Mary Hardin-Baylor, 2009-2012
All-State Awards Committee, Texas Intercollegiate Forensic Association, 2008-2010, 2016-2018
K-12 Instructional Development Committee, Texas Speech Communication Association, 2007-2010
Athenian Awards Council Juror, Northeast Louisiana University, 1999
High-School Tournament Committee, University of Louisiana at Monroe, 1998-1999
Curriculum Committee, University of Louisiana at Monroe, 1997-1999
Communication Committee, St. Andrew's Episcopal School, 1996-1997
Scheduling Committee, St. Andrew's Episcopal School, 1996-1997

SPECIAL INTEREST SEMINARS TAUGHT

Introduction to interpretation events: taught for Clinton High School, Clinton, MS; Summer 2002
Introduction to judging speech tournaments: taught through the Mississippi High School Activities Association at Clinton High School; Spring 2001
Introduction to interpretation events: taught through the Mississippi High School Activities Association at Clinton High School; 1993, 1994, 1996, 2000
Creative dramatics for junior high teachers: staff development seminar at Carroll Junior High School, Monroe, LA; Spring 2000
Creative dramatics for high school students: taught through the Theatre 2000 Conference held at the University of Louisiana at Monroe; Spring 2000
Introduction to interpretation events: taught for Ruston High School, Ruston, LA; 1999
Introduction to declamation: taught for Clinton High School Speech and Debate Workshop, 1995
Creative dramatics, K-through 12th grade: taught through Patchwork Players, Inc.; 1988-1989

PROFESSIONAL ACTIVITIES

Texas Speech Communication Association Convention; 2006-present
National Communication Association Convention; 1998, 2000-2002, 2005, 2006, 2010, 2011, 2014
Louisiana Communication Association Convention; 1998-2001
Southern States Communication Association Convention; 1998, 2000, 2002, 2003, 2005, 2008, 2011, 2013, 2014
International Country Music Conference; Meridian, MS, 1997, 1998
Speech Communication Association Convention; 1994-1996
Mississippi Speech Communication Association Convention; 1994, 1996
Popular Culture Association Convention; 1992, 1996, 1998
Southern Speech Communication Association Convention; San Antonio, TX, 1992

COURSES TAUGHT

Argumentation and Debate
Forensics and Competitive Speech
Fundamentals of Speech Communication
Interpersonal Communication
Introduction to Speech Communication
Oral Interpretation
Professional Communication
Public Speaking
Speech in the Secondary School
Storytelling
Creative Arts and Movement
Introduction to the Theatre

Kathy Owens

Review of Service to TSCA and in the Field of Speech for the State of Texas

August 26, 2021

My association with the Texas Speech Communication Association began in 2006. As a member, I have attended the convention every year since then. During my time with TSCA, I have served on many different committees: K12 Instructional Development (2007-2010), Teacher Training (2010-2012), Four Year and University (2013), Governmental Affairs (2014-2016), and By-laws (2017-present). This committee work has given me a broad understanding of how our organization works.

My main contribution to the field of speech in the state of Texas is as a forensics coach. I have coached at the University of Mary Hardin-Baylor (UMHB) since 2005 and served as the Texas Intercollegiate Forensic Association (TIFA) president from 2012-2014. I regularly help with UIL tournaments in central Texas, judging and finding judges. During my time at UMHB, I have also served as both a middle school and high school coach for Academy ISD. I wanted my children to have a competitive speech experience; the school didn't have a coach, so I have volunteered since 2009. In addition to coaching, I also run the UMHB speech education program, where we have a 100% certification exam passing rate since I started the program. I have been fortunate enough to win both the TIFA Educator of the Year in 2010 and the TSCA University Educator of the Year in 2017.