

Dear TSCA Membership:

It is a joy to accept the nomination for re-election for TSCA Executive Secretary. I have been a lifetime member since 2013 and have had the privilege of serving TSCA in various capacities since I began my commitment to the organization. Working with numerous talented individuals, it continues to be my mission to serve the body of TSCA with an objective yet informed perspective as well as work diligently to solidify the value of our content and programs in Texas education at all levels.

My involvement with TSCA began as a panel moderator, and evolved into chairing Communication Theory and Rhetoric division for two years, coordinating pedagogical development for higher education for two years, and serving as Executive Secretary since my training with Lou Ann Seabourn in 2017. While TSCA has provided vast professional development experiences, the true joy comes in serving this organization and moving the field into the future.

Texas Speech Communication Association is a unified voice that stands on tradition while recognizing the need to adapt to current forces. With my experience as an educator at both the secondary and higher educational levels, I can understand the bridge that exists between the two levels, work to fill the gaps to create a more cohesive movement for the field, and recognize the unique needs and barriers that each level faces in communication. It is a wonderful thing to continue to assist TSCA grow in cohesion and develop the organization to be a bigger voice in education and provide a growing space for professional development.

I would appreciate your vote.

Respectfully,

Carolyn Baum
Assistant Lecturer
West Texas A&M University
cbaum@wtamu.edu

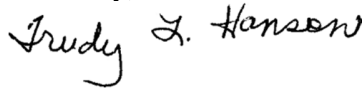
September 24, 2019

RE: Letter of Support for Carolyn Baum's service in TSCA

This letter of support for Carolyn Baum's continued service as the TSCA Executive Secretary is offered to show our department's whole-hearted support of her work for TSCA. As department head, I am happy to provide support for her TSCA travel and other duties.

We have a long tradition of Communication faculty serving in significant leadership roles for the Texas Speech Communication Association. As such, we will support Carolyn's continued service. She has worked diligently to make online registration an easier process, and is always prompt in serving TSCA members. Her attention to detail and her commitment to TSCA are notable.

Sincerely,



Trudy L. Hanson, Head
Department of Communication

Discover the **BUFF** in You.

Carolyn Baum, MA
Assistant Lecturer
Communication
College of Fine Arts and Humanities
cbaum@mail.wtamu.edu

Academic Background

Ph.D. Texas Tech University, Lubbock, TX, Higher Education Research,
Expected Graduation August 2020
M.A. West Texas A&M University, Canyon, TX,
Interdisciplinary Studies--Communication, English, Education, 2010.
B.A. West Texas A&M University, Canyon, TX, English, 2003.

Memberships

Texas Speech Communication Association, Lifetime Member
Tejas Storytelling Association, 2017-2019
CAN--Communication Alumni Network, 2017-18
National Communication Association, 2017-18
Communication Alumni Network-CAN, 2016-17
National Communication Association, 2016-17
CAN--Communication Alumni Network, 2015-16
National Communication Association, 2015-16
Tejas Storytelling Association, 2014-16

WORK EXPERIENCE

Academic Experience

Assistant Lecturer, West Texas A&M University (September, 2016 - Present), Canyon, Texas. Instructor of Interpersonal Communication, Basic Oral Performance, Nonverbal Communication, and Intercultural Communication
Student Advisor

Instructor, West Texas A&M University (September, 2013 - 2016), Canyon, Texas. Instructor of Basic Public Speaking, Interpersonal Communication, Basic Oral Performance, and Intercultural Communication
Student Advisor

Secondary English, Palo Duro HS (August, 2012 - June, 2013), Amarillo, Texas. Taught Secondary English as well as End-of-course remediation
Member of the Writing Pilot for Expository Writing Workshop to improve teaching lessons in writing for teachers across the district

Part-time Instructor, West Texas A&M University (August, 2010 - May, 2012), Canyon, Texas. Taught Basic Public Speaking and Business Communication

Secondary English, Palo Duro HS (July, 2003 - May, 2007), Amarillo, Texas. English I and English II

Non-Academic Experience

National

Vice President, Baum Services & Management, LLC (March, 2005 - Present), Canyon, Texas.

Baum Services & Management focuses on marketing projects and also participates as a subcontractor for various national brands regarding signage, construction, etc. My role in the company includes assisting in the accepting/rejecting of contracts and the purchase or sell of materials, property, etc.

INTELLECTUAL CONTRIBUTIONS:

Creative Activities

Local

2015: *Panhandle Plains Museum Christmas Open House.*

Regional

2016: *In Progress.* Tejas Storytelling Festival.

2014: *Tejas Storytelling Festival.*

Book Chapters

Refereed

Hanson, T., & Baum, C. (2018). Intentional Service Learning. In Michael G. Strawser (Ed.), *Transformative Student Experiences; Meeting the Needs of the Twenty-First-Century Student and Modern Workplace* (pp. 57-71). London: Lexington Books.

Presentation of Refereed Papers

National

Baum, C. (2017). *Experiential Learning in the Core Curriculum: The Potential for Impact on Persistence of First-Generation Students.* National Communication Association, Dallas, Texas.

Baum, C. (2016, November). *People of the Plains: An Experiential Learning Project in a Performance Classroom.* National Communication Association, Philadelphia, Pennsylvania.

Baum, C. (2015). *Beyond the Cube: Learning Intercultural Communication in Authentic Settings.* National Communication Association, Las Vegas, Nevada.

State

Baum, C. (2015, October). *Celly Demonstration--Interpersonal Challenges in the Online Environment.* Texas Speech Communication Association Convention, Dallas, Texas.

Presentation of Non-Refereed Papers

State

Baum, C., Hanson, T., & Mckee, C. (2017). *Teaching Toolbox for Communication Theory.* Texas Speech Communication Association Convention, San Antonio, Texas.

Baum, C., McKee, C., & Hanson, T. (2016, October). *Teaching with Narrative.* Texas Speech Communication Association, San Antonio, Texas.

Working Papers

Baum, C. (2019). "Experiential Learning in the Core Curriculum: The Potential for Impact on Persistence of First-Generation Students," targeted for Journal of Effective Teaching in Higher Education.

Hanson, T. & Baum, C. (2016). "An Evaluation of High Impact Learning Practices: Student Reflections about Service Learning in Communication Studies."

SERVICE:

Service to the University

Department Assignments

Chair:

2016-2017: COMM 2377 Course Coordinator

2016-2017: COMM 1318 Coordinator (Co-Chair)

Member:

2017-2018: COMM 1318 Course Coordinator

2017-2018: Teacher Education Unit

2017-2018: Communication Department Assessment Committee

2017-2018: Departmental Curriculum Committee

2017-2018: Communication Hall of Fame Committee

2016-2017: Communication Assessment Committee

2016-2017: Communication Hall of Fame

2016-2017: Communication Temporary Instructor Search Committee

2015-2016: Communication Core Class Coordinator

2015-2016: Teacher Education Unit

2015-2016: 2015 Communication Hall of Fame Committee

2014-2015: Communication Department Curriculum Committee

2014-2015: 2014 COMM Search Committee

2013-2014: Communication Reaffirmation of Accreditation Committee

University Assignments

Member:

2014-2015 – 2018-2019: Teacher Education Unit

2013-2014: TEACHER EDUCATION UNIT

West Texas A&M University

Department Assignments

Other Institutional Service Activities:

2016-2017 – 2017-2018: UIL Contest Director

University Assignments

Committee Member:

2019-2020: Diversity Committee
2015-2016: Quality Enhancement Plan
2014-2015: Teacher Education Unit

Other Institutional Service Activities:

2019-2020: OER Working Group
2017-2018: WTAMU Student Research Conference Judge

Service to the Profession

Academic Conference: Moderator / Facilitator

2014: Texas Speech Communication Association Convention.

Board Member: Advisory Board

2015 – 2017: Communication Alumni Network--CAN.

Chair: Committee / Task Force

2016: Texas Speech Communication Association, Communication Theory & Rhetoric

Invited Lecture

2017: WTAMU Graduate Student Professional Skills Development Workshop. The Tie that Binds: Communication Skills for a Global World
2014: WTAMU Stafford Hall Residents.
2014: WTAMU Interfaith Dialogue.

Officer: Organization / Association

2018 – 2019: Texas Speech Communication Association. Executive Secretary: Manage memberships, process payments, keep minutes of record for all executive and general sessions
2017: Texas Speech Communication Association.
2016: Texas Speech Communication Association. Executive Secretary-elect

Service to the Community

Member of a Committee

2015 – 2016: Faith Southwest Leadership Team

Other Community Service Activities

2016: Blessed to Be a Blessing--Cooking Classes for Single Parents at Buckner Family Place
2015 – 2020: PTA

Speech / Presentation at a Community Meeting

2016: City of Amarillo Supervisor Training Day

Faculty Development

Assurance of Learning - Professional Development

2016: WTAMU Faculty Development Workshop, Canyon, Texas.

Research-Related Conference/Seminar

- 2017: National Communication Association, Dallas, Texas.
- 2016: Texas Speech Communication Association, San Antonio, Texas.
- 2015: Texas Speech Communication Association, Dallas, Texas.
- 2015: National Communication Association, Las Vegas, Nevada.

Instructional-Related Conference

- 2017: Texas Speech Communication Association Convention, San Antonio, Texas.
- 2016: Texas Tech University Advancing Teaching and Learning Conference, Lubbock, Texas.

Other Professional Development

- 2019: Department of Communication Retreat, Canyon, Texas.
- 2019: Open Education Texas: Policy, Practice, & Potential, Austin, Texas.
- 2019: Information Security Awareness, Canyon, Texas.
- 2018: Hazard Communication, Canyon, Texas.
- 2018: Information Security Awareness, Canyon, Texas.
- 2018: Reporting Fraud, Waste and Abuse, Canyon, Texas.
- 2018: Clery Act, Canyon, Texas.
- 2018: Title IX Training for Employees, Canyon, Texas.
- 2018: Export Controls and Embargo, Canyon, Texas.
- 2018: Communication Department Retreat, Canyon, Texas.
- 2018: Communication Department Lunch and Learn Series, Canyon, Texas.
- 2017: Ethics, Canyon, Texas.
- 2017: Creating a Discrimination Free Workplace, Canyon, Texas.
- 2017: Financial Conflicts of Interest in Research Financial Conflicts of Interest in Research, Canyon, Texas.
- 2017: FERPA, Canyon, Texas.
- 2017: Clery Act, Canyon, Texas.
- 2017: Lunch & Learn- Dr. Enyonam Osei-Hwere: South Africa Study Abroad, Canyon, Texas.
- 2017: Lunch & Learn: Randy Ray, London/Oxford Study Abroad trip, Canyon, Texas.
- 2017: Lunch and Learn Communication Department Series, Canyon, Texas.
- 2016: Communication Department Lunch and Learn Series, Canyon, Texas.
- 2016: Communication Department Retreat, Canyon, Texas.
- 2016: Export Controls and Embargo, Canyon, Texas.
- 2016: Title IX Training for Employees, Canyon, Texas.
- 2016: Clery Act, Canyon, Texas.
- 2016: Hazard Communication, Canyon, Texas.
- 2016: Tejas Storytelling Conference, Denton, Texas.
- 2015: Information Security Awareness, Canyon, Texas.
- 2015: Ethics, Canyon, Texas.
- 2015: Creating a Discrimination Free Workplace, Canyon, Texas.
- 2015: Clery Act, Canyon, Texas.
- 2015: FERPA, Canyon, Texas.
- 2014: Faculty Development -- Making the Most of the New Generational Mix in Higher Education, Canyon, Texas.

2014: Texas Tech University Advancing Teaching and Learning Conference, Lubbock, Texas.
2014: Tejas Storytelling Conference, Denton, Texas.
2014: Texas Speech Communication Association Convention, Lubbock, Texas.
2014: Lunch and Learn Communication Department Series, Canyon, Texas.
2013: Lunch and Learn Communication Department Series, Canyon, Texas. Departmental Lunch and Learn Sept. 4, Oct. 2, Nov. 6
2013: Lecture Capture Lunch and Learn Session, Canyon, Texas.
2013: Communication Department Retreat, Canyon, Texas.
2013: New Faculty Orientation, Canyon, Texas.
2013: New Faculty Workshop Lunches, Canyon, Texas. October 15, Advising
2013: Faculty Development--Challenges of Fostering Student Engagement in the Age of Technology, Canyon, Texas.
2013: FERPA, Canyon, Texas.
2013: Information Security Awareness, Canyon, Texas.
2013: Financial Conflicts of Interest in Research Financial Conflicts of Interest in Research, Canyon, Texas.
2013: Creating a Discrimination Free Workplace, Canyon, Texas.
2013: Ethics, Canyon, Texas.

Honors-Awards-Grants

Award

2018: Teaching Excellence, Department of Communication.
2016: Outstanding Contributions in Professional Service, Sybil B. Harrington College of Fine Arts and Humanities.
2015: Apple Polishing Award, Mortar Board.
2015: Outstanding Contributions in Instructional Responsibilities, Sybil B. Harrington College of Fine Arts and Humanities--Department of Communication.

Honor

2019: Recognition of Positive Impact on Residential Students, WTAMU Office of Residential Living.
2018: 2018 Transfer Student Champion, WTAMU.
2016: Outstanding Faculty Member, Mortar Board.