

**Carolyn Baum, MA**  
Assistant Lecturer of Communication  
West Texas A&M University  
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806.681.7689  
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I am currently an Assistant Lecturer at West Texas A&M University where I teach Basic Speech, both Interpersonal and Intercultural Communication, and Performance of Literature. In addition to my instructional responsibilities, I serve on two university committees, the Teacher Education Unit and the Quality Enhancement Plan and contribute to many departmental and community activities. I'm seeking election for TSCA Executive Secretary and look forward to using my unique dual perspective of my experiences in both Higher and Secondary education to work with a diverse group of TSCA members and contribute to innovative progress.

### **Academic Background**

MA West Texas A&M University, Canyon, TX, *Interdisciplinary Studies--Communication, English, Education*, 2010  
BA West Texas A&M University, Canyon, TX, *English*, 2003

### **Professional Memberships**

Texas Speech Communication Association, Lifetime Member  
CAN—WTAMU Communication Alumni Network, Vice President/Secretary, 2015-16  
National Communication Association, 2015-16  
Tejas Storytelling Association, 2014-16

### **Professional Academic Experience**

**Assistant Lecturer, West Texas A&M University (September, 2013 - Present), Canyon, Texas**  
*Instructor of Basic Public Speaking, Interpersonal Communication, Basic Performance of Literature and Intercultural Communication (Previous Title, Instructor)*

#### **Student Advisor**

*Currently advise 18 undergraduate students with academic and professional planning*

#### **Secondary English, Palo Duro HS (August, 2012 - June, 2013), Amarillo, Texas**

*Taught Secondary English as well as End-of-course remediation  
Member of the Writing Pilot for Expository Writing Workshop to improve teaching lessons in writing for teachers across the district*

#### **Part-time Instructor, West Texas A&M University (August, 2010 - May, 2012), Canyon, Texas**

*Instructor, Basic Public Speaking and Business Communication*

#### **Secondary English, Palo Duro HS (July, 2003 - May, 2007), Amarillo, Texas.**

*English I and English II*

#### **Teacher/Coach, Bible Heritage Christian School (August, 2002-May 2003), Amarillo, Texas**

*Secondary History, Typing, Elementary Physical Education, Girls' Volleyball and Basketball*

### **Non-Academic Experience**

**Vice President, Baum Services & Management, LLC (March, 2005 - Present), Canyon, Texas**  
*Baum Services & Management focuses on marketing projects and also participates as a subcontractor for various national brands regarding signage, construction, etc. My role in the company includes assisting in the accepting/rejecting of contracts and the purchase or sell of materials, property, etc.*

## **Intellectual Contributions**

### **Creative Activities**

#### **Local**

2015 - Panhandle Plains Museum Christmas Open House—*Storytelling Performances*

#### **Regional**

2016 – Tejas Storytelling Festival—*Identity in Progress*

2014 – Tejas Storytelling Festival—*The Grass is Always Greener*

### **Presentation of Refereed Papers**

#### **National**

Baum, C. (2015). *Beyond the cube: Learning intercultural communication in authentic settings*. National Communication Association, Las Vegas, Nevada.

Baum, C. (2009). *Exploring the authenticity of a staged culture: A Texas-sized ethnography*. National Communication Association, San Francisco, California.

#### **State**

Baum, C. (2015, October). *Celly Demonstration--Interpersonal Challenges in the Online Environment*. Texas Speech Communication Association Convention, Dallas, Texas.

## **Service to the University**

### **Department Assignments**

#### **Member:**

2016-2017: Communication Temporary Instructor Search Committee

2015-2016: Teacher Education Unit

2015-2016: 2015 Communication Hall of Fame Committee

2014-2015: Communication Department Curriculum Committee

2014-2015: 2014 COMM Search Committee

2013-2014: Communication Reaffirmation of Accreditation Committee

### **University Assignments**

#### **Member:**

2015-2016: Quality Enhancement Plan

2015-2016: Teacher Education Unit

2014-2015: Teacher Education Unit

2013-2014: Teacher Education Unit

## **Service to the Profession**

### **Academic Conference: Moderator / Facilitator**

2014: Texas Speech Communication Association Convention.

### **Board Member: Advisory Board**

2015-16: WTAMU Communication Alumni Network—CAN.

### **Chair: Committee / Task Force**

2016: Texas Speech Communication Association—*Interest Group Chair*

### **Invited Lecture**

2016: City of Amarillo, Employee Training

2016: WTAMU Centennial Hall Residents

2014: WTAMU Stafford Hall Residents.

2014: WTAMU Interfaith Dialogue.

## **Service to the Community**

### **Member of a Committee**

2016: Faith Southwest Leadership Team

2015: Faith Southwest Leadership Team

### **Other Community Service Activities**

2015-16: PTA

## **Faculty Development**

### **Research-Related Conference/Seminar**

2015: Texas Speech Communication Association, Dallas, Texas

2015: National Communication Association, Las Vegas, Nevada

### **Other Professional Development**

2016: Texas Tech University Advancing Teaching and Learning Conference, Lubbock, Texas

2015: Information Security Awareness, Canyon, Texas

2015: Ethics, Canyon, Texas.

2015: Creating a Discrimination Free Workplace, Canyon, Texas

2015: Clery Act, Canyon, Texas

2015: FERPA, Canyon, Texas

2014: Faculty Development – *Making the Most of the New Generational Mix in Higher Education, Canyon, Texas*

2014: Texas Tech University Advancing Teaching and Learning Conference, Lubbock, Texas

2014: Tejas Storytelling Conference, Denton, Texas

2014: Texas Speech Communication Association Convention, Lubbock, Texas

2014: Lunch and Learn Communication Department Series, Canyon, Texas

2013: Lunch and Learn Communication Department Series, Canyon, Texas

*Departmental Lunch and Learn Sept. 4, Oct. 2, Nov. 6*

2013: Lecture Capture Lunch and Learn Session, Canyon, Texas

2013: Communication Department Retreat, Canyon, Texas

2013: New Faculty Orientation, Canyon, Texas

2013: New Faculty Workshop Lunches, Canyon, Texas *October 15, Advising*

2013: Faculty Development—*Challenges of Fostering Student Engagement in the Age of Technology, Canyon, Texas*

2013: FERPA, Canyon, Texas

2013: Information Security Awareness, Canyon, Texas

2013: Financial Conflicts of Interest in Research Financial Conflicts of Interest in Research, Canyon, Texas

2013: Creating a Discrimination Free Workplace, Canyon, Texas

2013: Ethics, Canyon, Texas

## **Awards**

2016: Outstanding Contributions to Professional Service, Sybil B. Harrington College of Fine Arts and Humanities—Department of Communication

2015-16: Outstanding Mortar Board Faculty

2015: Apple Polishing Award, Mortar Board.

2015: Outstanding Contributions in Instructional Responsibilities, Sybil B. Harrington College of Fine Arts and Humanities--Department of Communication.

2011: Texas A&M Chancellor's Teaching Excellence Award

2010: Texas A&M Chancellor's Teaching Excellence Award

July 8, 2016

RE: Acceptance of Nomination

TSCA Nominating Committee,

This letter serves to officially accept the nomination for TSCA Executive Secretary. The nomination is an honor I approach with great consideration, and am grateful for this opportunity to serve TSCA if elected. I believe my professional experience and service makes me a competitive candidate for this position.

My educational philosophy aligns with the mission and goals of TSCA. I believe it is essential to pursue continuous enrichment and share our knowledge with our colleagues to continue to grow the field of communication for educators, administrators, forensics coaches, and especially students of all levels of education. It is my hope that we could develop innovative and progressive ideas to not only create “a partnership among the various disciplines and professions in the field of communication” as TSCA mission states, but to also bridge the divide across secondary, community, and university institutions. This allows professionals to share experiences and productive methods in working with an increasingly diverse demographic, as well as greatly assist in preparing students as they grow through their academic careers.

Additionally, I believe the field of communication must root itself as a necessity for all scholars and fields of interest. Those of us dedicated to the field understand the value of forensics in critical thinking, the importance of sharing stories and cultures through literary performances, and the significance of the theoretical elements of communication to our personal and professional growth. I believe TSCA can continue and strengthen the platform for speech requirements at all levels of education and reinforce the significance of communication studies regardless of one’s professional trajectory.

Thank you to the committee for your review and dedication to the nomination and election process. If you have any other questions, I would be happy to visit with you any time or provide any additional information. Feel free to contact me via email [cbaum@wtamu.edu](mailto:cbaum@wtamu.edu) or by phone 806.681.7689.

Sincerely,

**Carolyn Baum**  
Assistant Lecturer  
Department of Communication  
West Texas A&M University  
806.651.3251  
[cbaum@wtamu.edu](mailto:cbaum@wtamu.edu)

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Statement of Service:

Service is a crucial part of enriching one's personal and professional life, and I enjoy opportunities to serve the field of communication, my department and university, as well as my community. While I am relatively new to TSCA by comparison to some of my esteemed colleagues, I knew it was an organization I wanted be a part of and have sought ways to serve in the past three years. My earliest introduction to TSCA was in 2014, in which I served as a panel chair. At that conference, I became vice chair of the Rhetorical Communication Interest Group and took my position as chair in 2015. I also contribute to the Interpersonal Communication Interest Group. On my campus, I serve on a variety of departmental committees as well as two University Committees; the Teacher Education Unit and the Quality Enhancement Plan. The QEP committee constructed this essential accreditation requirement. As a committee we met frequently, and devised a 5-year plan for our campus to engage in Experiential Learning with meaningful reflection at all levels, and educated and engaged faculty, staff and students through a variety of events. I frequently volunteer to help Connie Mckee host the UIL tournaments on our campus and have made classroom to community connections as my performance class created narratives in conjunction with High Plains Public Radio. In support of the WTAMU communication department, I served as the Communication Alumni Network (CAN) Vice President/Secretary Aug. 2015-July 2016. This was the inaugural year of this alumni group that works to serve the faculty and students. My tenure as an officer has ended; however, I remain on the Board of Directors. I also serve the community in my membership with the PTA and I am part of the leadership team at Faith Southwest. I am excited about this opportunity and possibility of serving TSCA in this new capacity.

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August 8, 2016

RE: Letter of Support for Carolyn Baum's TSCA Officer Nomination

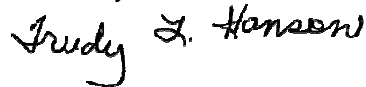
Nominating Committee,

I am happy to provide this letter of support for the nomination of Prof. Carolyn Baum as an officer of the Texas Speech Communication Association. Our department has been a long-time supporter of TSCA and has been represented by faculty members and alumni from West Texas A&M University in a number of positions (President, Journal Editor, Executive Secretary).

As Prof. Baum's academic department head, I pledge support for her work with TSCA and will make every effort to do so in providing financial support, as well as providing student workers to help with her TSCA responsibilities.

I whole-heartedly endorse Carolyn Baum's as a candidate for the office of Executive Secretary of the Texas Speech Communication Association.

Sincerely,



Trudy L. Hanson

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