

Texaspeaks

A Message from TSCA President Ralph Long

Dear Texas Speech Communication Association Colleagues:
Greetings!

First, I wish to express my sincere gratitude to you, the membership, for making the October 2009 convention at the Omni Mandalay in Irving, Texas a success. It could not have happened without the talent, determination, creativity, commitment, generosity, and dedication of the membership on all levels. Often times at convention, it may appear to be the "Executive Officer Show" however, I assure you that every officer on the dais is keenly aware that it is you, the interest group chairs, committee chairs, panelists, and attendees who truly make this organization work.

Therefore, thank you committee chairs for keeping the organization's focus and goals on the proper path. From making sure that the by-laws and finances are in order, to addressing credit and curriculum concerns, the committee chairs and members keep the heart, soul, financial, legal, and educational components of TSCA aligned. As a special side note, it cannot go unmentioned the absolutely fantastic job done by the Local Arrangements Committee headed by Jane Boyd and Robert Shepard.

Thank you interest group chairs for submitting an array of programs to address the professional development of the membership. With panels addressing effective teaching and coaching strategies, state level curriculum changes and concerns, as well as the always delightful sessions such as "Meet the Author" we, the membership left the convention with a new sense of purpose and a few new tricks to use whether we are in the "old dog" or "new dog" category.

Additionally, thank you to the presenters who took their time to develop and present the panels at the convention. This convention had one of the largest slates of program submissions in organizational history. We were fortunate that the Mandalay had the capacity to allow for so many to be presented. Without the membership attending these breakout sessions the panelists' work would have been for naught. So, thank you members for going to the sessions and supporting your fellow speech professionals.

Furthermore, thank you TSCA officers for your part in making the convention a success. Lois Davis, you presided with efficiency and flair. Mike Jones, you made the brutal financial facts understandable. Kandi King, your efforts to secure vendors produced a record number in attendance. Brent Hinkle, your ability to herd this many "cats" every year through the registration process in a calm and consistent manner is the stuff of legend. Jana Riggins, keeper of the artifacts, you always make sure that the organization's legacy is secure with prodding of the forgetful to submit items for the archives. Amy Tilton Jones, by proxy, you made us aware of the importance of the newsletter as a means for keeping the membership in the know. Shawn Wahl, your commitment to keeping the TSCA journal content at the level of excellence that it has held for years ensures that the TSCA journal remains at the forefront of state organization publications. And last, Barbara Mayo, our pinch hit parliamentarian, thank you for keeping us procedurally correct in the conducting of TSCA business matters. *BTW, the fact that I managed to spell Aimee Kasprzyk correctly 99.9% of the time her name appeared in print is a major feat as producer of the convention program*©.

Looking forward it is a new year in our discipline both chronologically and academically.

The big concern at the 2009 convention was the fate of the Communication Applications class in the public school graduation requirements. This as you know is a State Board of Education issue. In early November, Kandi King, Jana Riggins, Janet Melton, Charlotte English, and I along with others, spent the day in Austin attending the board meeting and presenting TSCA's position on the proposed change to the speech curriculum. The basic result of that hearing was that Communication Applications will remain on the books as one option for fulfilling the .5 credit of speech for high school graduation. The other result was that the Professional Communications class presented by the Career & Technology Education contingency will count as well. This change is applicable to all three graduation plans in Texas public schools. TSCA was simply out lobbied on this matter. It is important that the membership understand that Professional Communications is not being viewed by the SBOE, and subsequently TEA, as a substitute course but as an equivalent course. This was made very clear to me and Kandi by a number of TEA staff members in the preparation of our board testimony. **Therefore, with this in mind, TSCA must now lobby the State Board of Educator Certification to assure that the Professional Communications course, now listed in education code as an equivalent course for Communication Applications, is taught by a certified speech teacher.** The requirement could very well be that a certified speech teacher has to get a CTE endorsement. As an organization we should also lobby that CTE faculty must acquire a speech endorsement. The TEKS for the Professional Communications course can be found on the TEA website under Business Management. The course description is housed under Arts-Audio/Video Technology and Communications.

The link is <http://ritter.tea.state.tx.us/teks/cte/CH130/Chptr130C.pdf> Scroll to p.48. *Note: the pages here are not numbered in the traditional footnote pagination format. This information is basically the last section of the document. You will see the bolded 130.99. Professional Communications (One-Half Credit) as designation of the entry. You may also watch the page counter in the menu bar at the top of the program screen on your computer.*

Despite this SBOE decision, I cannot express enough gratitude to Virginia Myers and Maridell Fryar for their extensive work in researching, preparing, and shaping the information we used to state TSCA's case for retaining Communication Applications in the graduation requirements. Their efforts to support the organization and our discipline are and continue to be legendary.

As for the convention this October . . . Houston look out! The Local Arrangements and Public Relations Committees are working in tandem exploring ideas to make the 2010 gathering a most successful affair. So ink the dates of October 6-9, 2010 on your calendar for a convention that will allow you to rekindle friendships, expand your teaching methodologies, and support your fellow teachers, professors, lecturers, thespians, orators, and competitors as we explore the theme:

Cultural Communication: Creating Chaos or Community?

With sincere appreciation all of my TSCA colleagues,

Ralph Long

President, TSCA 2009-2010

Convention 2009 Award Winners



*Congratulations to
all award winners
honored at the
2009 TSCA
Convention in
Dallas!*

TSCA Award Winners pose with TSCA President, Lois Davis. From left to right: Riney Jordan (Communicator of the Year), Debbi Hatton (Educator of the Year-University), Robert Shepard (Educator of the Year-High School), Cheryl Miller (Educator of the Year-Middle School), Lois Davis, Connie McKee, Wade Hescht (Educator of the Year-Community College), and Virginia Myers.

2009 Presidential Address by Lois Davis

It was 1982 and I had begun teaching at Killeen High School. My first teaching job in a public high school, for I had taught three years at Gary Job Corps in San Marcos. I was so excited to be able to finally teach Speech Communication and English. My enthusiasm built one day when I went to my teacher mailbox and there was an envelope addressed to the previous speech teacher, but had the return address of Texas Speech Communication Association. It was the registration form for the convention. At SWT (now Texas State) I had heard from my professors all about the TSCA convention, and they had encouraged us students to attend, but my roommate, who also was a speech communications major, and I could never afford to go. We were two poor black girls (first generation college students) and heavy on financial aid, but we did vow that whenever we got teaching positions and got an opportunity to go to a TSCA convention, we would go. Well, the opportunity had finally come for me. I went to my principal and asked if I could attend to the convention. He said yes, to get all my paperwork done, and to request a sub. And yes, KHS paid for everything! I went to Dillard's bought me a pretty turquoise dress! I wanted to look good and to make a good impression at my first TSCA convention! Finally, the convention day arrived. The irony of all of this is that the convention site was in Dallas, Texas! I dressed carefully, making sure I looked professional for my 1st convention. I went to registration and officially checked in. I walked into the opening session-some of you were there, I know. Though there might have been other blacks at this convention, none were at this opening session in 1982. I didn't see anyone else who looked like my skin color. That was okay for me because I have never been intimidated by being the only African-American in any place. I sat down, still excited to be there, but I became troubled as the meeting progressed and ended-no one welcomed me and no one made me feel that they were glad I was there. Though my presence was acknowledged with a nod here and there, a flicker of a smile, an occasional stare, and faint hellos, no one stepped up to greet me and welcome me into the TSCA family. The non-verbal communication was not mean, but it did not send an inviting, inclusive message. After the general session ended, I headed straight back to my hotel room and stayed there for the remainder of the convention, even ordering room service for my meals. Back at KHS my principal asked about my convention experience; I remember telling him that even though this was a speech convention, not many members spoke to me! I vowed that I would never return to another TSCA convention. In 1983 when I received the registration information, this time addressed in my name, I tossed it in the trash can.

Even though I wasn't impressed with the convention I did begin to take my students to speech tournaments. I traveled extensively on the TFA circuit and began to meet some really nice people. Ellison High School, the other high school in Killeen, hosted a great invitational tournament. It was there that I met Rhonda Sharp, now Rhonda Alves, a coach at Westwood High School in Round Rock ISD. I shared my TSCA experience with her. Over the next year, she and I became great friends. In 1984 she convinced me to attend the TSCA Convention Corpus Christi. The Business teachers of KHS were also going to Corpus Christi to a convention. Great! I decided that I would travel and lodge with them, and if I felt uncomfortable at the TSCA convention, I could hang with them. When they dropped me off at the Holiday Inn on Emerald Beach, the convention site, again I walked apprehensively into the first General Session, but this time I had a smiling face waiting for me-Rhonda Sharp! She introduced me to the people that were with her, one of them being Treva Dayton. We bonded immediately. I am a talker, so I enjoyed the conversations that ensued. I felt welcomed! I felt included! I participated! I went to panels and programs! This was the TSCA I heard so much about while in college. At that 1984 convention there were there 3 other African-Americans, one being my dear friend Michael Merritte. Immediately, he and I became inseparable at conventions. That night Rhonda and Mike and I and the new friends I had made went to "Lucy's", the club in the Holiday Inn, and danced the night away! It was a great convention! I returned the convention the next year and the next and so forth, and here I am! Still here! In 1986, Michael and I agreed that no matter if we were the only African-Americans at conventions, we would always attend. Often times it was only us. This organization grew to be very important to us. It has given me a wealth of materials that I still use in my classrooms and great friends. Thank you Michael for always for being the perfect gentleman who has always been here for me and anyone else! I wish Rhonda Alves were here so that I could thank her in front of you, the TSCA membership. I thank her for encouraging me to take a second chance on you; to participate and become to a voice in this organization. Another person who helped me realize that this organization had awesome members was Rosemary Kincaid. I would thank

A Message From TSCA Comptroller Mike Jones

A "What Happened?" message from your TSCA Comptroller

I appreciate that you placed your trust in me as your Comptroller. Seriously, I do. However, realize that it is not always the fun job. It is never easy to have to talk about money, especially when times are tough. For those of you who attended at the 2009 TSCA Convention in Dallas, you heard about our financial situation. For those of you who were unable to attend . . . we have a financial situation.

With the national economic crisis impacting families, businesses, institutional budgets, state budgets and essentially all aspects of life, it makes sense that our organization would also be impacted. TSCA took a hit this past year. For years, we have taken pride in not raising our membership fees and we have strived to be fiscally responsible with our monies. Our previous comptrollers have done an outstanding job of managing with our budgets. Yet, while we have done well within our organization, the world around us has changed at an unforeseen rate that we have not been able to maintain.

As an organization, we have very limited sources of revenue. Our primary sources of funding are membership and convention fees. We also receive approximately \$200 per year in royalties for the TSCA Journal and we rent out vendor tables at the convention. Our standing expenses every year include the convention, the officer site visit and convention planning meeting at the hotel (held in May each year), the publication expenses of the TSCA journal, the TexaSpeaks Newsletter, and TSCA brochures, and a limited amount of operating expenses (mailings, bank fees and supplies.) For the 2008 fiscal year, those expenses totaled \$51,625. Our total revenue for that period was only \$39,000. Yes, our expenses exceeded our revenue by \$12,600. Fortunately, we had enough savings from previous years to cover those expenses. Unfortunately, that cash surplus does not exist anymore.

Hotel expenses, printing expenses, mailings, and just about everything else have gone up dramatically in price. In 2007, our convention cost us \$27,500. In 2008, the convention cost increased to \$40,200. The expenses of meals and facility use went up dramatically. In past years, we were able to lower our expenses by having publishers or private donations cover the Educator of the Year reception but that has not been the case for a while now. Without those donations, we are now covering those expenses. We ended the 2008-2009 academic year with a bank balance of \$4,453, with \$2,400 in expenses yet to be paid. Going into convention this year, I did not know if we would have enough to pay the bill. Going into convention this year, we had \$22,220 in the bank. We were crossing our fingers and hoping that the payments at convention would make up the difference. The Executive Committee made multiple cuts in just about every area of our budget to save for projected convention expenses. The officers shared rooms and transportation to the May meeting, the journal was restructured to lower printing costs, the newsletter transitioned to an on-line publication, we reduced the number and frequency of mailings, and we froze any pending expenditures until after the convention. In our convention planning, we also made as many cuts as possible. We selected the best deal for the convention luncheon so that we could feed 300 people at the best possible price. (It still came out to \$45 per plate, including tax and gratuity). We eliminated the Continental Breakfast; thus saving another \$2500. In addition, we were able to make some last minute cuts in the convention billing that reduced the final bill to \$35,500. That lowered billing would not have been possible if it were not for our long-term relationship with Omni Hotels. They agreed to adjust our contract at the last minute and that saved us from falling into a financial abyss out of which we may never climb.

As part of our contract, we have a performance contract obligation based on the number of room nights we use in the hotel. The hotel makes a significant portion of their convention profits from the membership staying at the convention hotel. We are able to keep the F&B low and get the number of free panel rooms based on this projected lodging number. In Dallas, we were contracted to 560 rooms, based on past Dallas convention attendance. With all of these performance contracts, we are obligated to 80% of those rooms. Because of travel budget cuts and other personal reasons, a significant number of the membership chose not to stay at the Omni. We fell far below our contracted room night obligation and this resulted in additional convention billing of \$10,400. If this amount had been added to our final bill, our convention would have cost us \$45,900. This would have had a devastating impact on TSCA. Again, because of our long-term relationship with Omni, the Director of Global Accounts met with me and offered to make a contractual adjustment to the organization for the Dallas convention and for the next three years. Because we were under contract, the Omni could have held us liable for those rooms. Instead, they agreed to amend the contracts for Houston and San Antonio to lower the number of room nights and still allow us to maintain the amount of requested meeting space. They also offered to forgive the performance contract obligation if we agreed to return to the Omni Mandalay in 2011. Agreeing to return to Dallas in 2011 was the most difficult financial decision that came out of the Dallas convention. This means that we will not be going to West Texas for the 2011 convention. Please understand that this is not intended to slight our West Texas membership, but rather to prevent our organization from incurring an unmanageable amount of debt. As we regain our financial stability, we will also re-evaluate our convention location rotation schedule to meet the needs of the membership and the organization.

A number of members came up to me to ask if we could get out of using expensive hotels such as the Omni but, as of now, we are still getting a good deal with our current contracts. Part of being a large organization is that TSCA needs a minimum of ten panel rooms, at least two ballrooms, and lodging accommodations for the majority of the attendees; space most hotels cannot offer. In addition to space needs, we also have reception and banquet considerations. When a hotel contract is arranged, it is done five years in advance of the convention. This allows us to lock in lodging rates and menu pricing. (With prices increasing so rapidly in the industry, this is a good strategy.) The contracts call for a food and beverage (F&B) minimum and a certain number of room nights in exchange for complimentary facility use, meaning we do not pay for the use of the Ballrooms, Receptions areas, and panel rooms as long as we meet those F&B and room night obligations. The convention rates are determined using a formula that takes into account numerous factors, including the time of year, the market price for the space (Ballrooms, etc.), the amount we agree to pay for the F&B, the market price of the lodging rooms, and what the organization has paid at previous convention locations. (Market price example: The hotel could make \$25,000 in one night for a large wedding reception. We are getting the majority of Hotel space, including the luncheon, two receptions, and use of all panel rooms for that amount.)

We do not know what the future holds. TSCA survived this year because of the Omni's willingness to make that contractual amendment, because of a generous donation of \$1,965 from the Irving Convention Bureau (coordinated by Jane Boyd, Local arrangements co-chair, that was based on the number of rooms nights used at the Omni), and because of memberships that were paid during and after the convention. The Executive Committee members are continuing to find ways to cut expenses and, as an organization, we have to make some difficult decisions regarding how we do business. To date, Shawn Wahl, our Journal editor, has been able to reduce the journal expenses by more than 50%. Amy Tilton Jones, our newsletter editor, has found ways to lower mailing and printing costs. At the convention, the membership voted at the last General Session to increase membership and luncheon fees and, as Comptroller, I am working to monitor and limit future expenditures so we can recover and maintain the TSCA's financial stability.

The support of the membership is greatly appreciated as we work through these difficult times. Please, try to stay at our convention hotels. I know the rate of \$149 is high, but it is also comparable to other area hotels for those dates. We cannot count on another forgiveness of a performance contract debt and incurring that debt again would severely hurt us financially. As always, continue your efforts to recruit new members, and please be patient and understanding as the leadership works to overcome these issues.

Resolutions from 2009 TSCA Convention

Whereas, learning to look for potential buyers of your latest novel through your high school yearbook is the best method of letting the popular kids who wouldn't sit with you at lunch know that you have finally arrived as an author;

And whereas, you should also try to sell your book at bookstores because people go to bookstores to buy books;

And whereas the value of a worn out saxophone can only be measured by the power of the imagination;

Be it resolved that TSCA offers a sincere "Thank You;" to Carroll E. Redwine to never give up on your dreams, your family still has to buy your latest book.

Whereas, Karla K. Morton revealed to an enthralled crowd that inside all of us is something amazing;

And whereas, she revealed her ability to channel Russell Kirkscey with the simple phrase: "Poetry Scares Me;"

And whereas, she revealed her ability to maintain her sense of humor in spite of facing cancer with the phrases: "Bald is the New Black!" and "Spock Thinks I'm Sexy;"

Be it resolved that TSCA offers a sincere "Thank You!" to Karla K. Morton for enlightening the audience during Meet the Author by sharing the simple wisdom that when we keep our hearts open, everyone has a story to tell.

Whereas, Mike and Amy Tilton Jones have selflessly given their time, energy, expertise and support to this organization;

And whereas, Mike is now receiving offers to borrow hair pieces from Riney Jordan while Amy keeps looking younger each year;

Be it resolved that TSCA congratulate Mike and Amy on the upcoming birth of their second child, even though they have been so busy that they have only decided on one name: JONES.

Whereas, the OMNI MANDALAY and the entire Irving community have welcomed us with open arms;

And whereas, the Incomparable team of Robert Shephard and Jane Boyd worked tirelessly to provide welcome packets, directions, door prizes and that phenomenal Metroplex hospitality;

And whereas, the TEXAS STATE FAIR graciously offered free tickets to the TSCA membership, thanks to Ralph Long's ringing endorsement of Fried Butter;

And whereas, the OMNI MANDALAY Security Guard, Chad worked overtime to make sure that only certain people were allowed to experience the debauchery, including, but not limited to, Natalie Bryant's after hours sass, contained in Room 301;

And whereas, Erin Sheehy-Conference Planner, showcased the class of the entire OMNI MANDALAY hotel by tirelessly working to make sure that our convention was a memorable experience;

And whereas, Lavita Miller-the Director of Sales, Leeann Hallisey-Director of Global Accounts were willing to work with a financially struggling organization to offer a solution to our financial problems instead of making a difficult situation much, much worse;

Be it Resolved, that TSCA express our immense gratitude to the entire staff of the OMNI MANDALAY and the community of Irving for graciously hosting the 2009 TSCA Convention and continuing to host this convention in the future.

Whereas, the past few years have been both difficult and precious for his family and especially Karen and John, Jr;

And whereas, the illness took him first from our midst at convention and eventually from everything else;

And whereas, the forensics world lost a brilliant mind, sharp wit, and booming voice this past summer;

Be it resolved that TSCA both mourn the passing and celebrate the life and memory of our past president, Dr. John Gossett.

Whereas, we can all agree that if we had a pattern by which to live that life would be much easier;

And whereas, Lou Ann Seabourn's mother, Carol Fulcher was a gifted seamstress, using patterns and fabric to make amazing creations;

And whereas, Carol's stitches sewed together her friends and family for many years;

And whereas, the final stitch of her life was sewn the night of her beautiful 40th Anniversary celebration:

Be it Resolved that the membership create a patchwork quilt of love for Lou Ann Seabourn in the loss of her mother, Carol Fulcher.

Whereas, behind every great man, like Ralph, stands an incredible woman;

And whereas, her short, sassy, blonde coiffe only hints at the strength of character and love in her heart;

And whereas, cancer cannot quell the amazing spirit within her;

Be it resolved that TSCA join together to support Linda Long through the difficult days and treatments ahead.

Whereas little girls are made of sugar, spice, and everything nice;

And whereas, nine months time provides anxious anticipation;

And whereas a family's love expanding is cause for celebration;

Be it resolved that TSCA congratulate Holly Reineking and her family in the birth of beautiful baby Lydia.

Whereas debate and declamation started an incredible organization in 1910;

And whereas, the world of forensics has been forever changed by this amazing organization;

And whereas, those like Jana Riggins and her predecessors have always strived to keep the Texas forensics world relevant;

And whereas, most of us began learning our craft as competitors in the disciplines of Prose, Poetry, Extemporaneous Speaking, Lincoln-Douglas Debate and Cross-Examination Debate;

Be it resolved that TSCA congratulate the University Interscholastic League on one hundred amazing and educational years.

Whereas, like many of our debaters, he could humiliate the best of them; and

Whereas, we've all met our share of angry children, but we will try to see the good in all of them; and

Whereas, he may be "trailer trash who made it big," he reminded us why we teach;

Therefore be it resolved that TSCA express its appreciation for the warm welcome and inspiration of Irving Mayor Herbert Gears.

Whereas, Brent Hinkle is the favorite son of TSCA; and

Whereas, Brent gives selflessly of his time and talents to speech education all over the nation; and

Whereas, without Brent we would still be spread out all over libraries with 25-person staffs working paper tab rooms at tournaments; and

Whereas, Brent has served the organization as executive secretary for both TFA and TSCA as well as webmastering for both organizations; and

Whereas, Brent is as kind as he is talented; and

Whereas, Brent's family suffered great loss in the death of his father, Jerry Dean Hinkle;

Therefore be it resolved that TSCA extends our deepest sympathies and heartfelt support to Brent and his family for the loss of their dear husband and father.

Whereas, our jobs are often difficult, even in the best of circumstances; and

Whereas, the past year has been challenging for the health of many of our members and their loved ones;

Therefore be it resolved that the membership of TSCA extend our prayers and best wishes to Jana Riggins, Bill Schuetz, Glynis Straus, M'Liss Hindman, and others of our membership who are dealing with adversity.

Whereas, Marilyn Swinton's great smile will be missed at our meetings; and

Whereas, Marilyn embodied the true meaning of being a lady, and

Whereas, Marilyn loved and influenced many communications students at Southwestern Texas State University; and

Whereas, Marilyn served TSCA as a past president;

Therefore be it resolved that we mourn her passing and extend our condolences to her family.

Whereas, the TSCA Executive Council is vertically challenged (yes, we're talking to YOU Lois Davis, we're talking to YOU Jana Riggins, we're talking to YOU Kandi King); and

Whereas, although musician Randy Newman famously sang that "short people got no reason to live," we must strenuously disagree;

Therefore be it resolved that the members of TSCA reach down and hug our beloved short people of TSCA so they know how much we cherish their friendship and service to the organization.

Whereas, Natalie Bryant is a hoot and a holler; and

Whereas, Natalie brings joy and excitement to convention each year; and

Whereas, Natalie has been a member of TSCA longer than she will ever admit; and

Whereas, Natalie embodies professionalism and educational excellence; and

Whereas, Natalie experienced great loss during the Spring with the loss of her parents, Jimmie and Faye Berryhill; and

Whereas, when one of us is pained, we are all diminished;

There be it resolved that TSCA wishes for Natalie the joy and comfort she so naturally gives to others during her time of grieving.

Whereas, the incomparable team of Robert Shephard and Jane Boyd worked tirelessly to provide welcome packets, directions, door prizes, and that phenomenal Metroplex hospitality; and

Whereas, the TEXAS STATE FAIR graciously offered free tickets to TSCA membership, thanks to Ralph Long's ringing endorsement of Fried Butter;

Therefore be it resolved that TSCA express our immense gratitude to the entire local arrangements committee including Big Tex for our warm welcome to Dallas.

Whereas, Krin Brooks Perry is a lifetime member of TSCA; and

Whereas, Krin is dearly loved by many colleagues and friend in speech education; and

Whereas, Krin could not be here with us this year;

Therefore be it resolved that the membership extend our deepest sympathies to Krin Brooks Perry and her family as they mourn the loss of her mother, Rita Crawford Brooks Dalton.

Whereas, any TSCA member who is not aware that we are in a financial crisis, must have spent the weekend under a rock; and

Whereas, Mike Jones needs to repeat the mantra "sweet baby girl, sweet baby girl" every time he starts getting depressed; and

Whereas, Money does in fact make the world go around;

Therefore be it resolved that we express our heartfelt thanks to Mike Jones for his clam and steady hand at the wheel of our financial ship.

Whereas, Lois Davis represents our organization to the best of her abilities; and

Whereas, we have all benefited from her demonstrations of effective non-verbal communication; and

Whereas, we echo Lois's sentiment that a welcoming spirit is essential to our organization; and

Whereas, :Lois Davis is a Phenomenal Woman;

Therefore be it resolved that TSCA "give Lois her props" for her service as president of the organization.

Whereas, Norma Coston and Bo Williamson from Custom Awards have generously provided the plaques for Educator of the Year and TSCA Service Awards; and

Whereas, these awards are cherished each year by the recipients;

Therefore be it resolved that TSCA thank Norma and Bo for their continued support of this organization.

Whereas, Dr. Steven Beebe was recognized as the Outstanding Scholar in Rhetoric and Communication Theory; and

Whereas, Dr. Beebe has distinguished himself among his colleagues in the field of communication; and

Whereas, Alan Baker provided a wonderful reception to honor Dr. Beebe's accomplishments;

Therefore be it resolved that TSCA commend the work of Dr. Beebe.

Be it further resolved that the body thank Alan Baker for his preparations and hosting of the reception.

Whereas, Riney Jordan provided both entertainment and wisdom; and

Whereas, Riney provided us with many Kodak Moments; and

Whereas, Riney both answered phone calls from God and offered advice to the Pope; and

Whereas, Riney offered to loan Mike Jones his hairpiece to try for a couple of weeks; and

Whereas, Riney recognized the value of one sixth grade teacher who was responsible for changing his life; and

Whereas, Riney demonstrated both an excellent radio voice and an ideal communicator;

Whereas, Mr. T touched the lives of so many students and colleagues; and
Whereas, Joe was a past president of TSCA and provided service to our organization for many years; and
Whereas, Joe maintained his wonderful sense of humor and snappy wardrobe throughout his struggle with his health; and
Whereas, Joe was a consummate theatre professional and even his funeral service was a well orchestrated performance;
Therefore be it resolved that TSCA mourn the passing of Joe Trevino and extend our sympathy to his family.

Whereas, members of the Texas Legislature presented speech educators with a surprising challenge in May, and
Whereas, the fate of the Communications Applications course is a little tenuous at present; and
Whereas, members of this organization began working to retain the communication graduation requirement in a myriad of ways—calling state board members, attending hearings, writing position papers, testifying before the state board, and more, and;
Whereas, the desire to provide the best educational experience for our students has motivated our members to act;
Therefore be it resolved that this body accept the challenge of those who've gone before us and honor the current work of Jana Riggins, Virginia Meyers, Maridel Fryer, Kandi King, Janet Melton, Jay Stubbs, Mellessa Denny, Sami Womack, Lacy Odam, Lois Davis, and the Governmental Affairs and Ad Hoc Comm. App. Committee members and others as we each commit to actively support speech education in the state of Texas from this day on our local campuses, districts, regions, and at the state level.

Whereas, the educators of Del Mar College are incomparable; and
Whereas, Marla Chisholm, an important member of that speech faculty has provided her students with guidance and true mentorship; and
Whereas, NCA yearly searches for an educator of true merit to honor;
Therefore be it resolved that TSCA send our sincere congratulations to Marla Chisholm for receiving the distinction of Community College Educator of the Year for NCA.

Whereas, Billie Etheridge coached speech and debate in Odessa, moved to El Paso and became a professor at UT El Paso; and
Whereas, Billie was frequently called upon by her colleagues as the consummate source of debate knowledge; and
Whereas, Billie was a past president of TSCA; and
Whereas, Billie was supported by her husband, Larry, a theater teacher,
Therefore be it resolved that TSCA mourn her passing and send our heartfelt sympathy to her family and friends.

Whereas, when we saw all that leopard print, we wondered if perhaps they were trying to disguise the fact that they were really cougars; and
Whereas, amidst the humor of orgasmic mental Blackberries and suburban sex gods, we were truly moved by the empowering message of the indelible spirit of the phenomenal woman; and
Whereas, we laughed; we cried; it was better than Cats and we want to see it again and again;
Therefore be it resolved that TSCA applaud the inspiring performances of four phenomenal women and one phenomenal man.

Whereas, Ann Shofner has served this organization as a member since 1979; and
Whereas, many in this room were mentored by Ann when they entered the teaching field; and
Whereas, a few of us have had the pleasure of meeting Mama Shofner, Ann's dear mother; and
Whereas, Shofner and her family are dear to our hearts;
Therefore be it resolved that the membership of TSCA hold Ann and her family in our thoughts and prayers during this time as they mourn the passing of her sister, Judy Foster.

Whereas, Kandi King is actually shorter than Lois Davis; and
Whereas, Kandi King can iron a single pair of pants for forty-five minutes or more; and
Whereas the letters of “Kandi King” spell out her true nature only when “anagrammatized” to Dang Kinki (yeah take a moment to think about it); and
Whereas, Kandi King has brought style and grace to the San Antonio area;
Therefore be it resolved that we heartily look forward to the reign of a female King as our leader.

Whereas, Stephanie Stanley-Allen is a longtime member of TSCA; and
Whereas, she and her family were blessed with the birth of garrison in April;
Therefore be it resolved that TSCA celebrate with Stephanie on this wonderful occasion.

Whereas, our illustrious resolutions chair’s last name instills terror in the hearts of anyone attempting to spell or pronounce it; and
Whereas, people are unsure whether it’s Kazakhstan, Kamikaze, or Casper the friendly ghost;
Therefore be it resolved that henceforth Aimee Kasprzyk will be affectionately referred to as Aimee K.

Whereas, Mike Mata was a graduate of El Paso Community College, and
Whereas, Mike was an active member of TSCA, attending convention and presenting panels; and
Whereas, Mike’s passing will be mourned by family and friends;
Therefore be it resolved that TSCA extend condolences to the family and friends of Mike Mata.

Whereas, Jana Riggins is a UIL goddess, and
Whereas, archivists are prophets in reverse; and
Whereas, we have the best archivist in the land;
Therefore be it resolved that we do predict that Jana Riggins will be our archivist for as long as she wants, whether we remember to vote her in for another term or not.

Whereas, the thought of fried butter is far superior to the actual taste of fried butter; and
Whereas, the state fair ride-operators will always put six people in a Ferris Wheel gondola regardless of size and weight; and
Whereas, an entire candied apple can fit into a suit pocket; and
Whereas, the sight of pigs racing, butter sculptures, and light-saber duels are a singular event witnessed only at the state fair;
Therefore be it resolved that attending the TEKS to Big Tex was well worth the trip.

Whereas, the Resolutions Committee worked far into the night to provide you with remembrances and repartee; and
Whereas, the dark circles under our eyes are evidence of our hard work and dedication to the cause (and NOTHING else—HONEST); and
Whereas, we all look forward to culture and chaos next year in Houston;
Therefore be it resolved that this committee take a well deserved rest and nonverbally bids you adieu.

Respectfully Submitted,
2009 Resolutions Committee
Aimee Kasprzyk, Chair
Terri Robinson
Melissa Locke
Marisol LaSelva
Matthew Reichle
Scott Sowers—Unofficial
Janet Melton—Emeritus

TSCA CONFERENCE 2010 CALL FOR PAPERS AND PANELS**CULTURAL COMMUNICATION: CREATING CHAOS OR
COMMUNITY?**

Omni Houston Hotel Westside
13210 Katy Freeway
Houston, TX 77079
Phone: 281-558-8338 FAX: 281-558-3889
October 6-9, 2010

A complete call for papers can be found Online at:
<http://www.etsca.com>
Direct all questions to Kandi King, Vice President
kking@neisd.net

Deadline: March 1, 2010

Please submit them, in Microsoft Publisher, by the deadline! Also, please enter panel information in the format laid out in the 2009 convention program (available online).

Check online for 2009-2010 committee Assignments!

[Www.etsca.com](http://www.etsca.com)

Click on "Committees"

Make plans now to attend committee meetings on
Wednesday night of Convention 2010!

Call for Manuscripts
Texas Speech Communication Journal
Volume 35

The *Texas Speech Communication Journal* issues a call for papers that focus on any area of communication research.

The journal is open to a variety of methodological perspectives. Teaching Tips submitted for Volume 35 should reflect best practices in teaching communication courses. Manuscripts should be received no later than March 10, 2010. Manuscripts not devoted to the topic of nonverbal communication will be considered for the research section of the issue as space allows. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the *Publication Manual of the American Psychological Association (5th edition)*. The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include key words for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word). The format for Teaching Tips should include learning objectives, description of preparation needed for the activity, a description of the activity, instructions for debriefing, and a list of resources. Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Shawn T. Wahl
Email: shawn.wahl@angelo.edu
Angelo State University

Call for Manuscripts
Texas Speech Communication Journal Online 2010

Focus: Teaching Communication and the Millennial Generation

Co-Editors for this Special Online Issue:
Shawn Wahl, Angelo State University
Autumn Edwards, Western Michigan University
Chad Edwards, Western Michigan University
Scott Myers, West Virginia University

The *Texas Speech Communication Journal Online* issues a call for papers that focus on teaching communication to the millennial generation. Special attention should be given to civic engagement activities, use of online social networking sites (Facebook, My Space, Twitter), and other teaching issues related to the topic.

The *TSCJ Online* is a publication of the Texas Speech Communication Association that focuses on pedagogical issues in teaching communication. This online format allows contributors to include visual images, as well as links that support their research or explicate a teaching strategy.

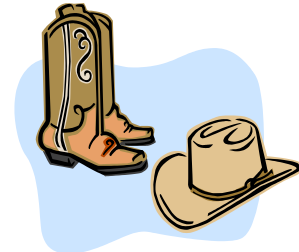
Manuscript submissions should be limited to 1000 to 1500 words and should fall between academic and journalistic discourse and should be designed to promote discussion, raising important issues about the teaching of communication to the millennial generation. Deadline: March 10, 2010. Queries and manuscript submissions should be sent via email to: shawn.wahl@angelo.edu.

**Texas Speech Communication
Association**

Amy Tilton Jones
TSCA Newsletter Editor
Del Mar College
101 Baldwin
Corpus Christi, Texas 78404
ajones@delmar.edu

TSCA is the largest Speech Communication State organization in the United States! It consists of educators from middle school through University level in the fields of Speech and Theater, Administrators from all levels, and professionals from Corporate America. The Texas Speech Communication Association has a member bas of approximately 700

Join us for Convention
2010! October 6-9
In Houston!



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Vice President: Kandi King, Winston Churchill High School, kking@neisd.net

Vice President-Elect: Connie McKee, West Texas A&M University, cmckee@wtamu.edu

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