

Texas Speech Communication Association State Convention 2018

Combating Truthiness: Teaching in a Post Truth Era

truth \ˈtruθ\

[ME trewthe, fr. OE trēowth
fidelity; akin to OE trēowe faithful -
more at TRUE] (bef. 12c) 1 a archaic
: FIDELITY, CONSTANCY b :
sincerity in action, character, and
utterance 2 a (1) : the state of being
the case : FACT (2) : the body of
real things, events, and facts :
ACTUALITY (3) often cap : a
transcendent fundamental or
spiritual reality b : a judgement,
proposition, or idea that is true or
accepted as true <-s of
thermodynamics> c : the body of
true statements and propositions 3 a
: the property (as of a statement) of
being in accord with fact or reality b
chiefly Brit : TRUE 2 c : fidelity to
an original or to a standard 4 cap, in
accordance with fact : ACTUALLY
truth-ful \ˈtruθ-fəl\ adj (ca. 1567) :
telling or disposed to tell the truth
<a ~ witness> - truth-ful-ly \-fē-lē\
adv - truth-ful-ness

tru-thi-ness

\ˈtrü-thē-nəs\

1 : truth that comes
from the gut, not books

(Stephen Colbert, Comedy Central's
"The Colbert Report," October
2005)

2 : the quality of
preferring concepts or
facts one wishes to be
true, rather than
concepts or facts known
to be true

(American Dialect Society, January
2006)

In 2006, the dictionary
people at Merriam-
Webster performed a
great public service by
bestowing its "Word of
the Year" award to
"truthiness." A phrase
coined by Stephen
Colbert just moments
before airing an episode
of The Colbert Report.
A decade later,
the Oxford Dictionaries
chose "post-truth" as its
word of the year for
2016. Oxford describes
post-truth as "relating to
or denoting
circumstances in which
objective facts are less
influential in shaping
public opinion than
appeals to emotion and
personal belief."

As Communication
professionals, these facts
demand that we
reevaluate how we teach
media literacy, but it
also makes clear the
work we must do to
reinvigorate our
approaches to inspiring
students. How will we
adapt to this new era?



How will we inspire
them to become more
patient, open-minded
readers? How will we
inspire them to become
more patient, active
listeners? How will we
inspire them to become
more patient, critical
thinkers?

How will we teach them
to identify and respond
to the truth?

Omni Bayfront Tower
Corpus Christi, TX

**October
4-6, 2018**

Affiliated
Organizations Meeting:
**TACA, TCCFA,
TFA, TIFA, TJSDA**

A place to begin. A place to belong.

TJC Speech and Theatre Departments

- Scholarships available
- Courses fully transferable
- National award-winning speech and debate team
- Four annual theatre productions, including a full-scale musical
- A university experience at a fraction of the cost

For more information contact:

Theatre
Lara Smith
lsmi@tjc.edu
tjc.edu/theatre

Speech
M'Liss Hindman
mhin@tjc.edu
tjc.edu/speech



TJC.EDU



AMANDA BROOKHART * JAMES HADNOT * MIQUEL SOTO
BETHANY THOMPSON * KYLE HODYC
FROM WEST TEXAS A&M'S DEPARTMENT OF COMMUNICATION

West Texas A&M's award-winning communication program offers degrees
in both Communication Studies and Media Communication, as well as an online
option in Strategic Communication for undergraduate students.
The Communication Master's program includes both online and face-to-face options.

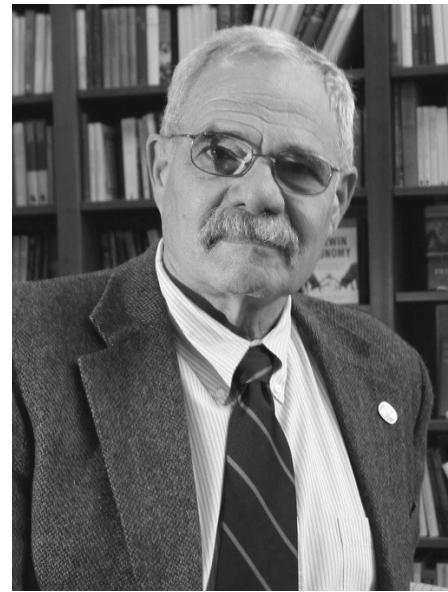
Our student-run Public Relations Agency (pictured above), 1910PR,
recently received national affiliate status with PRSSA.



West Texas A&M University™

Department of Communication | WTAMU Box 60754 | Canyon, Texas | (806) 651-2798 | wtamu.edu/comm

“It is too easy for the sheer mass of big data to overwhelm the sorts of healthy skepticism that is required to defeat deception...”



Howard Wainer, Truth or Truthiness



Combating Truthiness: Teaching in a Post-Truth Era

Texas Speech Communication Association
2018 Convention

October 4-6, 2018

www.etsca.com

The Omni Bayfront Tower, Corpus Christi


Affiliated organizations meeting in conjunction with TSCA:

Texas Association for Communication Administrators

Texas Community College Forensics Association

Texas Forensic Association

Texas Intercollegiate Forensic Association



UNIVERSITY OF
MARY HARDIN-BAYLOR

For more information about the University of Mary Hardin-Baylor, the Department of Communication and Media Studies, or the UMHB Speech and Debate Team, please contact:

KATHY OWENS
Assistant Professor and Director of Forensics
254-295-5512 | kathy.owens@umhb.edu

umhb.edu/speechcru

EDUCATION FOR LIFE... EXPERIENCE OF A LIFETIME

Convention Schedule

Thursday, October 4, 2018

3:30–7:00	Convention Registration	3rd Floor Lobby
10:00–12:00	Strategic Planning Committee	Matagorda
12:00–2:00	TSCA Executive Officers Meeting	Partnership
2:00–3:00	TFA Executive Council Meeting	Copano
3:00–4:00	TFA Committee Meetings	
4:00–7:00	TFA Business Meeting (1/2)	Corpus A & B
4:00 – 5:00	Panel A Programs	
5:15 – 6:15	Panel B Programs	
7:00 – 8:30	Dinner for all Members, TSCA Committee Meetings	Corpus A
8:30 – 9:15	TFA Regional Meetings	
8:30 – 9:00	TSCA Executive Officers Meeting	Partnership

Friday, October 5, 2018

8:30–2:30	Convention Registration	3rd Floor Lobby
8:00–9:00	New Member Breakfast <small>(First year attendees only, please.)</small>	Corpus B
8:15–9:15	TSCA Executive Council Breakfast <small>(all Officers, District/Committee/Interest Group Chairs)</small>	Corpus A
9:15–10:15	Panel C Programs	
10:30–11:30	Panel D Programs	
11:45–12:45	Convention Luncheon / Meet the Author	Corpus A
12:45–1:45	TSCA General Session (1/2)	Corpus A & B
2:00–2:30	District Meetings	See page 24
2:45–3:45	Panel E Programs	
4:00–4:30	Interest Group Session 1	See page 24
4:30–5:00	Interest Group Session 2	See page 24
5:00–5:30	Interest Group Session 3	See page 25
5:45–6:45	Panel F Programs	
7:00–8:00	President’s Reception	Bayview Room
8:00	Don Streeter Past Presidents’ Dinner	Aransas
8:00 - TBD	TFA Business Meeting (2/2)	Corpus A & B

Saturday, October 6, 2018

8:00–9:00	TSCA Executive Council Breakfast <small>(all Officers, District/Committee/Interest Group Chairs)</small>	Corpus A
9:15–10:00	TSCA General Session (2/2)	Corpus A & B
10:15–11:15	Panel G Programs	
11:30–12:30	Panel H Programs	
12:45–1:15	2019 Convention Planning Lunch <small>(all Officers, District/Committee/Interest Group Chairs)</small>	Aransas
1:15–3:00	TSCA Executive Officers Planning Meeting	Partnership

President’s Welcome

Welcome to Corpus Christi!

TSCA is a first-rate organization, and I am proud to serve as your 2017-2018 president. It is first-rate because of the people that serve this organization from the ground up. The members that participate in our panels make TSCA great. The members that attend these panels and provide feedback make this organization a marvelous one. Its interest groups make it distinguished. TSCA’s committee members and chairs make it top-notch. And last, but not least, our officers make this organization outstanding! With our membership in mind, your TSCA officers are working diligently, and have been for the past year, to offer up a 2018 convention that is reflective of this first-rate organization.



Honestly, my search for this year’s convention theme was one of the easiest tasks that I had to take on as a TSCA officer. Why was it such an easy task? First, because it is undeniable that we all now live in a brave new world of “truthiness.” Second, because of this brave new world, the landscape of our classrooms and the landscape of TSCA have both shifted. Third, these landscapes will continue to shift. As a result, we need new compasses. It is up to us, as communication educators and as TSCA members, to update our own skill sets in order to guide ourselves and our students through an increasingly nuanced world. My hope is that this year’s theme “Combating Truthiness: Teaching in a Post-Truth Era” will help start conversations about how we might all achieve this goal.

I do believe that we can, and will, stem the tide of truthiness. I also whole heartedly believe that a sure-fire way to do so is by working together. So, do not hesitate to get involved in conversations, ask a lot of questions, be open minded and listen a lot. Most importantly, be sure to take some time for reflection. What role have you taken, or will you be taking in the future, to combat truthiness?

Wishing you all a very productive convention. Oh! One more thing. Be sure to get out of the hotel at least once while you’re here in Corpus Christi! There’s a beach out there!!!

Wade Hescht
TSCA President

Vice President's Welcome



First and foremost, welcome to the beach! As your current Texas Speech and Communication Association Vice President, it is my pleasure to welcome you to our 2018 Convention: **Combating Truthiness: Teaching in a Post Truth Era**. The other Executive Committee members and I have been hard at work putting together a collection of panels that we hope will both excite and intrigue you.

The notion of truthiness is one that has plagued social media feeds for years and has challenged our notions of democracy, freedom of speech, and truth itself. Dive into this program of panels which celebrates a full schedule of amazing and innovative educators, administrators, local professionals, and state leaders.

I would like to thank Tasha Kneis (featured to my right) and all of the incredible work of the Local Arrangements Committee. They have been hard at work to secure door prizes, performances, and an inspirational 2018 Communicator of the Year. In addition to being a Speech professor, Dr. Kelly Quintanilla is the first female president of Texas A&M University – Corpus Christi and (in my admittedly limited recollection), the only Communicator of the Year to present a panel at this very convention! Join us Friday morning at 10:30 a.m. to discuss Crisis Communication and the lessons learned from Hurricane Harvey.

Be sure to join us at 7:00 p.m. Friday evening for the **President's Reception and Professor's Performance Hour** in the Bayview Room and help us celebrate 2017-2018 TSCA President Wade Hescht! In addition to celebrating Wade and his exceptional leadership of this organization, we will celebrate our Educators of the Year and our recipients of the Outstanding Service Awards.

To those of you who are new to TSCA, welcome! I sat where you are not too long ago and I was nervous and excited to delve into this world of communication educators - a group of outspoken, oftentimes eccentric, but always inspirational colleagues. Be sure to pick up your "new member ribbon" at registration (so that we may welcome you as a community) and join us for the New Member Breakfast Friday morning at 8:00 a.m. This is a unique opportunity to meet past presidents and get to know the organization! I would encourage you to **volunteer** and **seek leadership opportunities!**

On behalf of TSCA, please accept my best wishes for a productive and inspirational convention! And that's the TRUTH!

Colin Malinak
TSCA Vice President

Local Arrangements Chair Welcome

Welcome to Corpus Christi!

Corpus Christi possesses all of the main ingredients for an ideal weekend getaway: the sun, the sea, the sights, plus exhilarating and engaging activities everyone can enjoy. The Corpus Christi area has over 113 miles of Gulf Coast Beaches and the stunning views can be seen right from our conference hotel!



This weekend we are nestled in the lively downtown Marina District and just a few short steps out of the hotel you will find plenty to do! Relax in a Miradores Del Mar (Spanish for "overlooks by the sea") bayfront gazebo, have dinner on People's Street T-head, or discover your new favorite karaoke joint around the corner. Venture a bit further and you will find the massive Texas State Aquarium, the USS Lexington, and Selena's Seawall Statue. There is never a shortage of things to do and see in Corpus Christi!

On behalf of the host committee it is our sincere wish for you to truly enjoy your stay here in Corpus Christi. Delight in your time connecting with fellow colleagues and educators, grow in your passions, and refuel in our beautiful city.

Wishing you a great convention!

Tasha Kneis
Local Arrangement's Chair

2017-2018 Executive Officers

President: Wade Hescht, Lone Star College-North Harris

Vice President: Colin Malinak, Saint Mary's Hall

Vice President-Elect: Mendy Meurer, Del Mar College

Executive Secretary: Carolyn Baum, West Texas A&M

Comptroller: Mike Jones, Del Mar College

Comptroller-Elect: Kandi King, Retired - Winston Churchill HS

Newsletter Editor: Kendra Willeby, Foster High School

Journal Editor: Dr. Leslie Rodriguez, Angelo State University

Archivist: Jana Riggins, University of Texas-Austin, UIL

Immediate Past President: Melissa Witt, Hallsville High School

2017-2018 District Chairpersons

District 1	Vanessa Chapa	vanessa.chapa@mcallenisd.net
District 2	Lisa Campbell	lcampbell@delmar.edu
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Lillian Adeyemi	lillian.ogunbanjo@aliefisd.net
District 5	N/A	
District 6	Deanne Christensen	dchristensen@conroeisd.net
District 7	Kari McKenzie	mckenziekd@lisdeagles.net
District 8	Amy Kemp	amy.kemp@txkisd.net
District 9	Shawn Duthie	shawn.duthie@hollidayisd.net
District 10	Cheryl Potts	cheryl.potts@pisd.edu
District 11	Eric Mears	mearse@staff.lisd.net
District 12	Kathy Owens	kathy.owens@umhb.edu
District 13	Marilyn Myrick	myrickm@ltisdschools.org
District 14	Seth Pietsek	seth.pietsek@abileneisd.org
District 15	Julie Schniers	Julie.schniers@saisd.org
District 16	Sami Womack	sawomack@dimmittisd.net
District 17	Luie Pacheco	lpacheco@muleshoeisd.net
District 18	Aaron Cox	aaron.cox@ectorcountyisd.org
District 19	Brandon Cohn	bcohn@episd.net
District 20	Tania Kelley	mrstkelley@gmail.com



COMMUNICATION FOR CENTER DIRECTORS GRADUATE CERTIFICATE

THE TTU COLLEGE OF MEDIA & COMMUNICATION IS PLEASED TO ANNOUNCE A NEW GRADUATE CERTIFICATE:

The Communication for Center Directors at Institutions of Higher Education Graduate Certificate

The Communication for Center Directors at Institutions of Higher Education Graduate Certificate is intended to meet the needs of a currently growing, yet uncertified population that oversee and manage centers at institutions of higher education. Centers are a permanent fixture across landscapes of colleges and universities that provide important services for undergraduate and graduate students, as well as faculty, and communication is crucial to the success of these centers.

FIND OUT MORE: ctc.ttu.edu

OR CONTACT *Dr. Luke LeFebvre* at luke.lefebvre@ttu.edu
Director of the Communication Training Center



Communicator of the Year

Dr. Kelly Quintanilla, Ph.D. President/CEO of Texas A&M University—Corpus Christi

Kelly M. Quintanilla assumed the role of President of Texas A&M University-Corpus Christi in August 2017. She previously served as Provost and Vice President for Academic Affairs. She earned her Ph.D. in Communication from Pennsylvania State University in 1994, joining the Texas A&M-Corpus Christi faculty that same year. She is active in the community, serving as a board member for the Art Museum of South Texas, the Corpus Christi Symphony Orchestra, the South Texas Botanical Gardens and the Harbor Playhouse.

Prior to becoming Provost, Quintanilla served as Dean of the College of Liberal Arts and Director of the School of Arts, Media & Communication, as well as Chair for the Department of Communication and Theatre. She was a professor of communication for 16 years, teaching courses in Business & Professional Communication, Teamwork & Leadership, Organizational Communication, Public Relations and Public Speaking. Additionally, Quintanilla worked as a consultant and corporate trainer in the Coastal Bend. Clients include: HEB, CHRISTUS Spohn, CCISD, the City of Corpus Christi, CCAD, the Port, the YWCA, to name a few. Over the years, Quintanilla has received awards for her teaching, service, advising, and scholarship.

Although she loves her many academic roles, her favorite role is being mom to Logan, her teenage daughter.



Leadership - Interest Groups

Instructional Development, Middle School

Chair: Clay Wheeler (clay.wheeler@pisd.edu)

Sponsored Panels:
Coaching from the Cloud
Objectivity in Current Events
Bad Hombres: Examining Cultural Identity
Walk-Up Workshops

Instructional Development, High School

Chair: Greg Mayo (TMAYO@houstonisd.org)

Sponsored Panels:
How to Grow Your Program
Stacked Class
Tech in Class
AP Seminar
Grade Contract

Instructional Development, College/University

Chair: Dale Anderson (danderson4@delmar.edu)

Sponsored Panels:
Fact-based Decision on Instruction
Truth About the Workplace
Laughter is the Best Medicine
Media Credibility
GIFTS for Post-Truth Era
Reclaiming Conversation in Social Media

Oral Interpretation & Performance Studies

Chair: Anthony Cobb (ascobb@aldineisd.org)

Sponsored Panels:
How to Grow Your Program
From Binders to Body
Brainstorming UIL Prose and Poetry
DIY Interpretation Camp
Back-to-Basics
New Interpretation Coach

Argumentation & Debate

Chair: Jacob Koshak (jacob.koshak@gmail.com)

Sponsored Panels:
Teaching/Coaching the K
Lincoln Douglas Demonstration
Writing Congressional Legislation
World Schools Debate

Mass Communication

Chair: Charles Wise (cwise3131@gmail.com)

Sponsored Panels:
The Great Debate

Theatre

Chair: Luis Pacheco (lpacheco@muleshoeisd.net)

Sponsored Panels:
Laban: It's All in the Effort
2018-2019 Theatrical Design Prompt
Meet the UIL State Theatre Director
Big Experience-Little School
Text Analysis: What's Beyond the Black and White

Rhetoric & Communication Theory

Chair: Amanda Jo Ratcliff (Arat@tjc.edu)

Sponsored Panels:
Faculty Research
Student Papers in Rhetoric & Communication Theory
Interview with the TSCJ Editor
Fake—The Future of Knowledge

Interpersonal/Organizational Communication

Chair: Meghan Pace (Meghan.pace@angelo.edu)

Texas Association of Communications Administrators

Chair: Amy A. Sanford(amy.aldridge.sanford@tamucc.edu)

Sponsored Panels:
The Road to Administration
Planning Critical Thinking Events
Crisis Communication
TACA: Past, Present, Future
Hot Topics in College/University Communication Admin

TIFA & TCCFA

Chair: Sarah Contreras (slcontrer@delmar.edu)

Sponsored Panels:
Teaching Fact-Checking
Coaching Extemp in Age of Fake News
Truthiness Across the Curriculum
Writing Effective Interpretation Introductions

Texas Forensics Association

Chair: Seth Pietsek (seth.pietsek@abileneisd.org)

Sponsored Panels:
How to Grow Your Program
TFA: Where We Go From Here
World Schools Debate
Dramatic Duo: Implications of an Illusionary Art Form

2017-2018 Standing and Ad Hoc Committees

BYLAWS

Chair: Ann Shofner ‘18
Sara Jane Barno ‘19
Kathy Owens ‘19
Julie Welker ‘20
Kristi Braley ‘20

COLLEGE & UNIVERSITY

Chair: Sarah Contreras
Justin Blacklock
Casey Garcia
Trey Guinn
Rebecca Kerr
Meghan Pace
Rachel Riggs

COMMITTEE ON EDUCATOR TRAINING

Chair: Mellessa Denny
Victoria Graves
Tracy Matthies
Stacey McGee
Kirsten Nash
Krista Nix-Buckner
Angie Richard

COMMITTEE to NOMINATE THE NOMINATING COMMITTEE

Jacklyn Davis
Laura Lara
Floyd McConnell
Jacklyn Ochoa
Delia O’steen
Jim Towns

EDUCATOR OF THE YEAR

Chair: Kari McKenzie ‘19
Dale Anderson ‘18
Kyla Brookshier DeLeon ‘19
Lacy Cannon ‘20
Ralph Long ‘20
Barbara Mayo ‘20
Amanda Jo Ratcliff ‘19
Julie Schniers ‘20
George Tennison ‘19

FISCAL REVIEW

Chair: Brent Hinkle
Greg McGee ‘18
Melissa Witt ‘20

GOVERNMENT AFFAIRS

Co-Chair: Sami Womack ‘20
Co-Chair: Ryan Lovell ‘20
Greg Mayo ‘20
Seth Pietsek ‘20
Linda Alderson ‘21
Andrew Griffith ‘21
Ruben Richardson ‘21

LOCAL ARRANGMENTS

Chair: Tasha Kneis
Amy Aldridge Sanford
Dale Anderson
Sarah Contreras
Martha Fair
Amy Tilton Jones
Eric Pinon

NOMINATING COMMITTEE

Chair: Amy Kasprzyk
Dale Anderson
Lacy Cannon
Nicole Cornish
Patrick Ralls
Clay Wheeler

PUBLIC RELATIONS

Chair: Michael Merritt ‘20
Timothy Haynes ‘18
James Thompson ‘18
Martha Pierson ‘19
Deanne Christensen ‘20
Danny Moss ‘20
Charles Wise ‘20

RESOLUTIONS

Chair: Adesuwa Omoruyi ‘19
Melissa O’Neal ‘18
Angela Verner ‘18
Jayson Anderson ‘19
Adrian Gallardo ‘19
D’Nan Mathis ‘19
Karen Schilling ‘19
Kasey Willeby ‘19
Janis Singleton ‘20

SPECIAL AWARDS

Chair: Connie McKee ‘20
Kerry Moore ‘18
Barbara Mayo ‘19
Amy Tilton Jones ‘19
Russell Kirkscey ‘20
Norma Coston (external resource)
Wade Hescht (Ex Officio)

SPEECH/THEATRE in PUBLIC SCHOOLS

Chair: Ross DeLeon
Ramon F. Arana ‘19
Andrew Barrett ‘19
Angi Burns ‘19
Carolyn Mackey ‘19
Janice Valenzuela ‘19
Max Thompson ‘20

TASK FORCE ON STRATEGIC PLANNING

Chair: Amy Tilton Jones
Sara Jane Barno
M’Liss Hindman
Brent Hinkle
Connie McKee
Rory McKenzie
June Smith

TIME & PLACE

Chair: Trudy Hanson (West)
Victoria Beard (South)
M’Liss Hindman (East)
Michelle Watkins (Central)
Kandi King (Ex Officio – Comptroller)

UIL ADVISORY

Chair: Eloise Blair
Ross DeLeon
Shawn Duthie
JP Fugler
Joanna Hickey
Tania Kelley
Victor Martinez
Marilyn Myrick
Louie Pacheco
Bryan Winn

Ad Hoc - Caucuses

Chair: Melissa Witt
Jennifer Adams
John Augillard III
Kim Falco
Kathryn Kelly
AJ Martinez
Leslie Rodriguez
Jonathan Stansbury

Ad Hoc – Absentee Voting

Chair: Eric Mears
Naomi Bell
Colin Malinak
Noah Recker
Yolanda Silva
Kendra Willeby

TSCA Conference 2019

Call for Papers and Panels

Echo Chamber

I fear our community has fallen victim to a very simple principle - we have become trapped in an echo chamber. The state of Texas boasts one of the best communications programs in the world and is home to, if not the strongest high school and collegiate forensics circuit in the country, one of the strongest. This convention, every year, is an opportunity to reinvest in ourselves and laud ourselves for the growth and excellence in our community. Despite our continued success in the academic field of communications scholarship and our continued competitive success at the middle school, high school, and collegiate levels, we continue to face challenges to our positions within schools.

Desired Outcome of Public Education Ranking Results		
The first ranking question was as follows: "What is the desired outcome of public education in Texas? (Please rank your top 3 choices.)" Respondents ranked "To teach communication, problem-solving, critical thinking and other employability skills" first, followed by "To prepare students to be productive citizens of society" and "To develop lifelong learners" as the top desired outcomes of public education.		
Table 3. Ranking Results for Desired Outcome of Public Education Item		
Rank	Ranked Concept	N of Rankings
1	To teach communication, problem-solving, critical thinking and other employability skills	9,303
2	To prepare students to be productive citizens of society	8,221
3	To develop lifelong learners	6,263
4	To teach academic knowledge and skills	5,053
5	To teach ethics and morals	1,661
6	To help students develop basic life skills (e.g., hygiene, nutrition)	1,148

With the recent publication of the *Long-Range Planning Public Input Survey Final Results*, the Texas Comprehensive Center at American Institutes for Research confirmed what we have known for years - this discipline is essential to student success. It’s time to break out of our echo chamber and fight to secure our place in schools once again. In addition to focusing on teaching communication, problem-solving, and critical thinking, panels should focus on the cross curricular components of a well-rounded communication education.

Join us by sharing your research and ideas at the 2019 TSCA Conference in West Texas on October 3-5, 2019.

Send all program questions and comments to Mendy Meurer at mmeurer@delmar.edu.

A complete call for papers will be available online at www.etsca.com

Deadline for Program Submissions: December 15, 2018

1923	Bernice Duggan	1970	James Barton
1924	Jeston Dickey	1971	Chloe Armstrong
1925	Olivia Hobgood	1972	Noyce Burleson
1926	Jesse Millsaps	1973	George Tade
1927	Mary E. Latimer	1974	Ed Thompson
1928	Gladys de Silva Bate	1975	Ted Colson
1929	Marjorie E. Will	1976	Virginia Myers
1930	Unknown	1977	Vernon McGuire
1931	Earl C. Bryan	1978	Pat Rogers
1932	Alma Copelin	1979	Helen Schafer
1933	Unknown	1980	Rita Harlien
1934	Nena Kate Ramsey	1981	John Wilson
1935	Minnie L. Blundell	1982	Maridell Fryar
1936	Sara Lowery	1983	George Grice
1937	Sara Lowery	1984	L. D. Naegelin
1938	Yetta Mitchell	1985	Rosanna Herndon
1939	Florence Horton	1986	Pat Jurek
1940	Emory G. Horger	1987	Tyler Tindall
1941	Emory G. Horder	1988	Ronald Dodson
1942	Thomas A. Rousse	1989	John Gossett
1943	Thomas A. Rousse	1990	Debra Dehlinger
1944	Thomas A. Rousse	1991	Marilyn Swinton
1945	Thomas A. Rousse	1992	Jackie Jarrett
1946	Whilhelmina G. Heede	1993	Robert Stewart
1947	Annah Jo Pendleton	1994	Ann Shofner
1948	Jesse Ray Holcomb	1995	R. Neal Rieke
1949	Jesse J. Villarreal	1996	Kerry Moore
1950	Oretha Whitworth	1997	Trudy Hanson
1951	Harold Weiss	1998	Jana Riggins
1952	Fred J. Barton	2000	R. Scott Allen
1953	Jeanne Lennard	2001	June Smith
1954	Elton Abernathy	2002	Teresa Galiazzo
1955	Verna Harris	2003	Russell Lowery-Hart
1956	E.L. Pros	2004	Ann Shofner
1957	Nan Elkins	2005	Natalie Bryant
1958	Crannell Toliver	2006	Joe Trevino
1959	Johnie Ross Elzner	2007	Barbara Mayo
1960	P. Merville Larson	2008	Lois Davis
1961	Betty Hughes	2009	Ralph Long
1962	Angus Springer	2010	Kandi King
1963	Rex Fleming	2011	Connie McKee
1964	Ted Skinner	2012	Russell Kirkscey
1965	Mabel Wyatt	2013	M'Liss Hindman
1966	R.V. Holland	2014	Mellessa Denny
1967	June Prentice	2015	Amy Tilton Jones
1968	Don Streeter	2016	Melissa Witt
1969	Billie Etheridge		

1935-38	Emory G. Horger
1938-41	J. Clark Weaver
1941-46	Hugh Seabury
1946	P. Melville Larson
1946-47	F. L. Winship
1947-49	Bruce Roach
1947-52	Crandell Tolliver
1952-55	Robert Cape
1955-58	Ted Skinner
1958-61	R. B. Holland
1961-64	Don Streeter
1964-67	P. Melville Larson
1967-69	Curtis L. Pope
1969-70	C. L. Farr
1970-79	Robert Jeffery
1979-82	William DeMougeot
1982-83	Ray Ewing
1983	William DeMougeot
1983-88	Ann Harrell
1988-89	Carrol Haggard
1989-91	Tyler Tindall
1991-95	June H. Smith
1995-98	Ralph Long
98-2001	Lou Ann Seabourn
2001-07	Randy Cox
2007-12	Brent Hinkle
2012-17	Lou Ann Seabourn



“The good you do today will often be forgotten. Do good anyway.”

– MOTHER TERESA

TSCA Outstanding Service Award Recipients

Linda Alderson	Sandra Lucaa	Ann Shofner
Natalie Bryant	Beverly Martin	June H. Smith
Faye Carpenter	Connie McKee	Glynis Holm Strause
Richard Cheatham	Dan Mendoza	Charlene Strickland
Norma Coston	Kerry Moore	Frances Sweeny
Ronald Dodson	Danny Moss	Guy P. Yates
Trudy Hanson	Virginia Myers	Sara Jane Barno
Martha Haun	Krin Brooks Perry	Michael Merritte
M'Liss Hindman	Jana Riggins	Kandi King
Robert Jeffery	W.E. Schuetz	Charolette Brown
	Lou Ann Seabourn	

TSCA Educator of the Year Recipients

1974	Alonez Blackburn, Hawley HS	2004	Linda Alderson, Boling HS
1975	Marjorie Best		Catherine Gragg, San Jacinto College
1976	Pamela McDaniel, Boswell HS		Robin Williamson, University of St. Thomas
1981	Lanny Naegelin, Churchill HS	2005	Sammy Green, Spring HS
1982	Jackie Jarrett, Coronado HS		Marla Chisholm, Del Mar College
1984	Opal Hall, Denton HS		Mary Trejo, University of Texas, El Paso
1985	Jean Clough, Ball HS	2006	Sara Jane Barno, Hornedo MS
1986	Ron Dodson, Westlake HS		Barbara McCain, Plano East Senior HS
1987	Kerry Moore, Muleshoe HS		Charles Wise, St. Philip's College
1988	Ann Shofner, Tascosa HS		Randy Cox, University of Texas, Austin
1989	Paula Moeller, Hays HS	2007	Mary Jane Grant, Morehead MS
1990	Mildred Peveto, Newman Smith HS		Myrna Bass, Athens HS
1991	Charlotte Brown, Gregory-Portland HS		Sarah Contreras, Del Mar College
1992	Kandi King, Clark HS		Michael Elkins, Texas A&M Univ., Kingsville
1993	Roberta Grenfell, Klein HS	2008	Sandra Jones, Killough MS
1994	Sandra Lucas, Skyline HS		Barbara Garner, Duncanville HS
	M'Liss Hindman, Tyler Junior College		Amy Tilton Jones, Del Mar College
1995	Lana Hall, Hereford HS		Shawn Wahl, Texas A&M Univ., Corpus Christi
	Linda Long, Northlake College	2009	Cheryl Miller, Henderson MS
1996	Jana Riggins, Kaufman HS		Robert Shepard, Creekview HS
	Leann Ellis, South Plains College		Wade Hescht, Lone Star College, North Harris
	Virginia Myers, Wayland Baptist Univ.		Debbie Hatton, Sam Houston State University
1997	Joe D. Trevino, Jr., Bishop HS	2010	Gilbert Casas, McCollum HS
	GlynisHolmStrausse,CoastalBend College		Mike Jones, Del Mar College
	June H. Smith, Angelo State University	2011	George Pacheco, Jr., San Angelo State University
1998	Connie McKee, Amarillo HS		Karen Wilbanks, Plano Senior HS
	Ralph Long, Collin County Comm College	2012	George Tennison, E. A. Olle MS
	Trudy Hanson, West Texas A&M Univ.		Gay Hollis, James E. Taylor HS
1999	Mary C. Green, Pasadena HS		Jim Towns, Stephen F. Austin University
	Claude Caffee, Brookhaven College	2013	Stacy Thomas, The Kinkaid School
	Martha J. Haun, University of Houston		Kim Falco, Franklin HS
2000	William Schuetz, Gregory-Portland HS		Victoria Beard, Spring Woods HS
	Natalie Bryant, South Plains College	2014	Kelly Kimball, Carroll HS
	Carley Dodd, Abilene Christian University		Danny Moss, North Texas Community College
2001	Randy Ellis, Spring HS	2015	Wayne Kraemer, Texas State University
	Lou Ann Seabourn, Amarillo College		Melissa Witt, Dimmitt HS
	Terry Thibodeaux, Sam Houston State Univ.		Mendy Meurer, Del Mar College
2002	Teresa Galiazzo, Alief Hastings HS		Michelle Maresch-Fuehrer, Texas A&M Univ. CC
	Jackie Ganschow, Del Mar College	2016	Eloise Blaire, Houston Lamar
2003	R. Scott Allen, Humble ISD		Patrick Ralls, Wharton Junior College
	Janna Holt-Day, South Plains College	2017	Kathy Owens, University of Mary Hardin-Baylor
	John Gossett, University of North Texas		Barbara Mayo, Northeast Lakeview College
			Amy Kasprzyk, Hillsboro High School

Thank you for your service!

Service & Distinction

Texas Speech and Communication Journal

2018 Editorial Board

We’d like to acknowledge the 2018-2019 Editorial Board for their work in raising the caliber of the Texas Speech and Communication Journal. Though they represent different corners of the country, each of these scholars can call Texas home and has deep roots to the communication discipline right here.

Brad Bailey, Ph.D., Mississippi Gulf Coast Community College, Mississippi
Erica Bailey, Ph.D., Angelo State University, Texas
John Baldwin, Ph.D., Illinois State University, Illinois
David Beard, Ph.D., University of Minnesota, Minnesota
Jason Black, Ph.D., University of North Carolina at Charlotte, North Carolina
Melissa A. Broeckelman-Post, Ph.D., George Mason University, Virginia
Marjorie Buckner, Ph.D., Texas Tech University, Texas
Theresa R. Castor, Ph.D., University of Wisconsin-Parkside, Wisconsin
Jacob Cayanus, Ph.D., Oakland University, Michigan
Wan-Lin Chang, Ph.D., University of Texas Rio Grande Valley, Texas
Chin Chung (Joy) Chao, Ph.D., University of Nebraska-Omaha, Nebraska
Vanessa Chapa, M.A., South Texas College, Texas
Li Chen, Ph.D., West Texas A&M University, Texas
Joseph L. Chesebro, Ph.D., The College at Brockport, New York
Rueyling Chuang, Ph.D., California State University in San Bernardino, California
Robin Patric Clair, Ph.D., Purdue University, Indiana
Patricia Covarrusbias, Ph.D., University of New Mexico, New Mexico
Sara DeTurk, Ph.D., University of Texas at San Antonio, Texas
Katie Neary Dunleavy, Ph.D., La Salle University, Pennsylvania
Amber Finn, Ph.D., Texas Christian University, Texas
Brooke Friley, Ph.D., Texas A&M University-Corpus Christi, Texas
Brandi N. Frisby, Ph.D., University of Kentucky, Kentucky
Sarah Amira de la Garza, Ph.D., Arizona State University, Arizona
Ariadne Gonzalez, Ph.D., Texas A&M International University, Texas
John Gooch, Ph.D., University of Texas at Dallas, Texas
Elizabeth Fish Hatfield, Ph.D., University of Houston Downtown, Texas
Mark Hlavacik, Ph.D., University of North Texas, Texas
Angela M. Hosek, Ph.D., Ohio University, Ohio
David H. Kahl, Ph.D., Penn State Erie, The Behrend College, Pennsylvania
Carrie D. Kennedy-Lightsey, Ph.D., Stephen F. Austin State University, Texas
Jeff Kerssen-Griep, Ph.D., University of Portland, Oregon
Brent Kice, Ph.D., University of Houston-Clear Lake, Texas
Susan Kline, Ph.D., Ohio State University, Ohio
Sara LaBelle, Ph.D., Chapman University, California
Nancy Legge, Ph.D., Idaho State University, Idaho
Flor Madero, Ph.D., Angelo State University, Texas
Jamie McDonald, Ph.D., University of Texas at San Antonio, Texas
Niya Miller, Ph.D., Tuskegee University, Alabama
Juliane Mora, Ph.D., Gonzaga University, Washington
Sherry Morreale, Ph.D., University of Colorado Colorado Springs, Colorado
Scott A. Myers, Ph.D., West Virginia University, West Virginia
David Nelson, Ph.D., Valdosta State University, Georgia
Kerry Owens, Ph.D., University of Mary Hardin-Baylor, Texas
Lisa J. Van Raalte, Ph.D., Sam Houston State University, Texas
Pat Richey, Ph.D., Middle Tennessee University, Tennessee
Rebecca Richey, ABD, Motlow State Community College, Tennessee
Jian Raymond Rui, Ph.D., Lamar University, Texas
John Saunders, Ph.D., University of Alabama, Alabama
Bradley Serber, Ph.D., University of North Dakota, North Dakota
June Smith, Ph.D., Angelo State University, Texas
Brian J. Snee, Ph.D., Manhattanville College, New York
Michael Sollitto, Ph.D., Texas A&M University-Corpus Christi, Texas
Joseph Velasco, Ph.D., Sul Ross State University, Texas
Justin Velten, Ph.D., University of Texas at Tyler, Texas
Melinda R. Weathers, Ph.D., Sam Houston State University, Texas

Texas Speech Communication Journal

Volume 43

The *Texas Speech Communication Journal* issues a call for papers that focus on research in human communication. Contributors may approach topics from multiple perspectives, contexts, and methodologies supported within the discipline. Manuscripts should be received no later than **March 31, 2019**. *Texas Speech Communication Journal* (TSCJ) follows a policy of blind review so no author identification should appear in the abstract or body of the manuscript.

Manuscripts should not exceed 30 pages, including references and figures, and should be written according to the *Publication Manual of the American Psychological Association* (6th Edition). The manuscript should be emailed to the editor at the address listed below divided into the following two (Microsoft Word) documents:

1. **Title Page**—should include the author’s name(s), academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences).

Title page should also indicate the following:

Methodology/Analysis Technique:

Content Analysis

Cultural Criticism

Ethnography

Qualitative Analysis

Quantitative Analysis

Rhetorical Criticism

Other—please specify

(include all that apply)

2. **Abstract and Manuscript**—An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the articles. ***No author identification should appear in this document.***

The *Texas Speech Communication Journal* (TSCJ) is a state journal published by the Texas Speech and Communication Association. The TSCJ produces one print issue per academic year, which seeks to publish original scholarship that makes a contribution to the studies of human communication. An external committee blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Leslie Y. Rodriguez

Angelo State University

Email: tscjeditor@gmail.com

Deadline: March 31, 2019

TFA Hall of Fame Members

2006	David Baker
	Randy Ellis, Spring HS
	Cindi Timmons, Greenhill School
	J.E. Masters, Highland Park HS
2007	Kandi King, Winston Churchill HS
	Bill Schuetz, Gregory-Portland HS
2008	Charlotte Brown, Gregory-Portland HS
	Anne Shofner, Tascosa HS
	Joe Trevino
2009	Gary Boeger, the Woodlands HS
	Dave Huston, Colleyville Heritage HS
	Barbara McCain, Claudia Taylor HS
	Shawn Mena, Bel Air HS
	Aaron Timmons, Greenhill School
2012	Kim Falco, Franklin HS
	Billye Lucas, Ysleta ISD Fine Arts
	Cheryl Potts, Plano Senior HS
	Robert Shepard, Plano Senior HS
2013	Jane Boyd, Grapevine HS
	Sammy Green
	Lee Ann Ince, Harlingen South HS
	Michael Merritt, Galveston Ball HS
2014	Eloise Blair, Houston Lamar
	Dr. Rich Edwards, Baylor University
	Diane Forbes, Southlake Carroll
	Brent Hinkle, Joy of Tournaments
2015	Glenda Ferguson, Coppell HS
	Janet Melton, Lampasas HS
2016	Tim Cook, Salado HS
	Connie McKee, West Texas A&M Univ.
	Terri Robinson, Akins HS
	Sally Squibb-Tate, Lewisville HS
2017	Brian Eanes, Ronald Reagan HS
	Gay Hollis, James E. Taylor HS
	Rhonda Smith, Plano West Senior HS
	Cecil Trent, Memorial HS
2018	Grant Hahn, Grapevine HS
	Debbie Johnson, Round Rock HS
	Jay Stubbs, Bellaire HS

TIFA Educator of the Year

1991	M’Liss Hindman, Tyler Junior College
1992	Guy P. Yates, West Texas A&M University
1993	James Mammerella, San Antonio College
1994	Carol & Barbara Hickey, University of Texas, Arlington
1995	Ron Ragston, University of Houston
1999	Dan West, Rice University
2003	Wade Hescht, Lone Star College, North Harris
2005	Wayne Kraemer, Texas State University
2006	Mary Trejo, University of Texas, El Paso
2007	Connie McKee, West Texas A&M University
2008	Randy Cox, University of Texas, Austin
2009	Jolinda Ramsey, San Antonio College
2010	Kathy Owens, Mary Hardin Baylor University
2011	Collier Patton, Lone Star College, Kingwood
2012	Leigh-Anne Williams, San Jacinto College
2013	David Worth, Rice University
2014	Sarah Contreras, Del Mar College
2017	Floyd McConnell, San Jacinto College
2018	Jeremy Hutchins, Texas State University

TFA Hall of Fame - Emeritus

Carl Adkins	Mary Green	Miff Mendoza
Connie Aufdembrink	Sandra Greene	Johnny Mitchell
Larry Balfe	Roberta Grenfell	Dr. Kerry Moore
Jean Boles	George Grice	Virginia Myers
Ed Brower	Horace Griffin	B.J. Naegelin
Judy Carter	Opal Hall	Lanny Naegelin
Debbie Dehlinger	Rita Harlan	Paul Newman
Carolyn DeLaCoeur	Anne Rains Hayden	John O’Neill
Ron Dodson	Jackie Jarrett	Mildred Peveto
Linda Donnell	David Johnson	Lee Polk
Judy Dorsett	Charlotte English Joyner	David Reins
Bill English	Margo Kendrick	Cheryl Ryne
Ira Evers	Jim Long	Sandy Schneider
Tanya Evers	Sandy Lucas	Ed Thompson
Paula Moeller Fisher	Dell McComb	Emerson Turner
Maridell Fryar	Carla McGee	Elizabeth White
Bruce Garner	Vernon McGuire	Guy Paul Yates

Distinguished Members

Lifetime Members

Linda Alderson	Tanya Evers	Bernita Mansfield	William Schatte
James Barnes	JP Fugler	Barbara J. Mayo	Cynthia Shade
Andrew Barrett	Maridell Fryar	Karin McCallum	Ann Shofner
Carolyn Baum	Alice Gabbard	Candace McConnell	Ted Skinner
Darlene Bellinghausen	Marsha Gephart	Floyd McConnell	Gary Smith
Kristina Bilban	J.S. (Jack) Gibson	Martha McDaniel	Lawrence R. Smith
Robert Boyd	Karen Gossett	Connie McKee	Nancy Smith
George Bradley	Robert Gratz	Rory McKenzie	Cindy M. SoRelle
Elaine Brink	Lou Greenwood	Tim Mahoney	Kevin Steinberg
Joseph Brown	George L. Grice	Carol Malloy	Glynis Holm Strause
Lacy Cannon	Carrol Haggard	Paul May	Charlene Strickland
Christina Cardenas	Trudy Hanson	Barbara Mayo	Carolyn Strohkirch
Catherine Carroll	Michael Harlan	Connie McKee	Jason Sykes
Gilbert Casas	Ann Harrell	Rory McKenzie	Jane Terrell
Richard Cheatham	Sandra Hile Hart	Kerry Moore	Terry Thibodeaux
Deanne Christensen	Karen Hatley	Nora Moreno Jarrell	David Thomas
Gene Taylor Clough	Martha J. Haun	Danny Moss	Max Thompson
Cynthia Cone	Rosanna Herndon	Bonnie Mutschler	Tyler Tindall
Norma Coston	Wade Hescht	Dwight Mutschler	Jim Towns
Sarah Contreras	M’Liss Hindman	Virginia Myers	Michael Trynosky
Jason Courville	Sonya Hopkins	Lacye Odam-Matejowsky	Linda M. Vancil
Martin (Randy) Cox	Dolly Hudgins	Melondy Ojeda	Beverly Wakefield
Jason Crane	Jo Hudson	Krin Brooks Perry	Gwen Waldrop
Mellessa Denny	Tim Jackubek	David Peters	Gloria Walter
Christina Dodd	Kathleen Jamieson	Huy Pham	Gloria White
Claire Dodillet	Amy Tilton Jones	Eric Pinon	Janice C. Wieland
Ashley Donahue	Lavoy Jones	Sally Ponzio	E.L. Williamson
Judy Dorset	Mike Jones	Larry Preas	Joseph A. Willis
Paul Duffy	Marilyn S. Kelly	J.B. Prior	Walter Willis
Tim C. Edgerly	Genell Kelso	Todd Rainey	Debbie Winkler
Jennifer T. Edwards	Nanette Kelton	Clydene Reep	Charles N. Wise
Millard Eiland	Kandi King	Jana Riggins	Melissa Witt
Michael Elkins	Elizabeth Kizer	La Anna Rodrigs	John Wright
Tolline Enger	Wayne Kraemer	Pat Rogers	Mabel Wyatt
Keith V. Erickson	Brian Lain	Edwin Rowley	Patricia Wysong
Charles L. Etheridge	Ralph Long	Robert Salm	JuditZaffirini
Ira Evers	Laverne Loving	Ivan Sandlin	
Michael Fain	Russel Lowery-Hart	Helen Schafer	

TSCA Emeritus Members

Ronald Dodson	Rosanna Herndon	Miff Mendoza	V. A. Smith
C.L. Etheridge	Florence Horton	Kerry Moore	Victoria Townsend
Noni Ford	Mary Ireland	Virginia Myers	Harold Weis
Maridell Fryar	Beverly Martin	Helen Schafer	Charles Wise
Martha Haun	Dell McComb	Lester Schilling	

Emeritus in Remembrance

Guy Bizzel	Billie Etheridge	Anna Jo Pendleton	Marilyn Swinton
Jean Boles	Opal Hall	Vera Simpson	Donna Ray Tobias
Faye Carpenter	Jackie Jarrett	Don C. Streeter	Emerson Turner
Ted Colson	B.J. Naeglin	Frances Sweeny	Guy P. Yates

Membership

Thursday, October 4, 2018

9:00–12:00	Strategic Planning Committee	Matagorda
2:00–3:00	TFA Executive Council Meeting	Copano
3:00–4:00	TFA Committee Meetings	Corpus C
	Congressional Debate	
	Constitutional Committee	
	Debate Topic Selection	
	Emeritus Membership	
	Finance	
	Nominating	
	Professional Relations	
	Public Relations	There will be tables set for each committee to meet.
	Scholarship	
4:00–7:00	TFA Business Meeting (1/2)	Corpus B
4:00 – 5:00	Panel A Program	
	Student Papers in Rhetoric and Communication Theory	Matagorda
5:15 – 6:15	Panel B Program	
	Self-Reflection, Critical Consciousness, and Reclaiming Conversations	Copano
7:00 – 8:30	Dinner for all Members & TSCA Committee Meetings	Corpus A
	Bylaws	
	Educator Training	
	Committee to Nominate the Nominating Committee	
	Educator of the Year	Conference Room
	Fiscal Review	Corpus A
	Four Year and University	
	Governmental Affairs	
	Local Arrangements	
	Nominating	
	Public Relations	
	Resolutions	
	Special Awards	Corpus B
	Speech and Theatre in Public Schools	
	Task Force on Strategic Planning	Those without a designated space will have tables set in Corpus A. Please, enjoy dinner and discuss your official TSCA business!
	Task Force to Evaluate Curriculum	
	Time and Place	
	Two Year and Community College	
	UIL Advisory	
8:30 – 9:15	TFA Regional Meetings	
	Region 1	Copano
	Region 2	Matagorda
	Region 3	Aransas
	Region 4	Nueces A
	Region 5	Nueces B

PANEL A, 4:00 -5:00

Student Papers in Rhetoric and Communication Theory

Coordinator: Dr. Trudy Hansen – West Texas A&M
Chair: Dr. Trudy Hansen - West Texas A&M

Presenters:

Amanda Brookhart – WTAMU “Hatred is Learned: A Metaphoric Analysis of *American History XI*”

James Hadnot – WTAMU “*Paid in Full*: A Narrative Critique”

Miguel Soto – WTAMU “Partners in Crime: A Metaphoric Criticism of *Bright*, A Netflix Original Movie”

Bethany Thompson – WTAMU “*Twelve Years a Slave*: A Narrative Criticism about Slavery and Redemption”



"Emotivism is the doctrine that all evaluative judgments and, more specifically, all moral judgments are *nothing but* expressions of preference, expressions of attitude or feeling. ..."

Alasdair MacIntyre

PANEL B, 5:15 - 6:15

Self-Reflection, Critical Consciousness, and Reclaiming Conversations in Social Media

Coordinator: Raymond Blanton – Incarnate Word
Chair: Raymond Blanton - Incarnate Word

Presenters:
Raymond Blanton – University of the Incarnate Word
Trey Guinn – University of the Incarnate Word
Susanna Alford
Tierney Gerber – University of the Incarnate Word

Will focus on the educational and pedagogical importance of developing a critical consciousness related to social media use. Specifically, will assess the cultural and instructional significance of Sherry Turkle’s *Reclaiming Conversation*, offering strategies that privilege self-reflection and the reclamation of face-to-face conversation in the classroom. Consider: how might critical consciousness help us identify, respond, and rescue truth from truthiness?

“You don’t look up truthiness in a book, you look it up in your gut.”

-Stephen Colbert

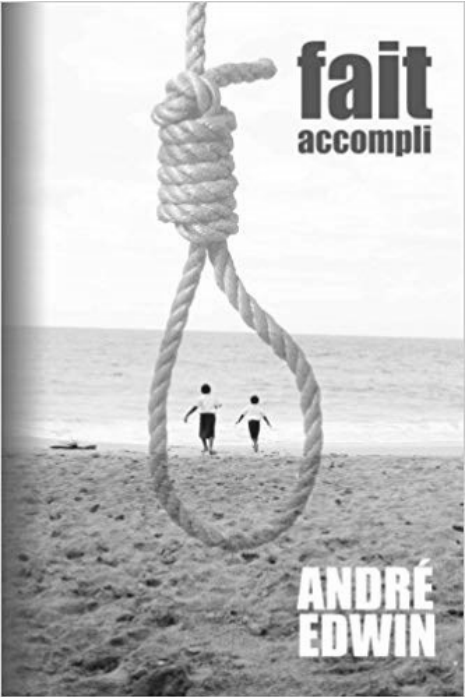
Friday, October 5, 2018

8:00–8:45	New Member Breakfast	Corpus B
8:15–9:15	TSCA Executive Council Breakfast	Corpus A
9:15–10:15	Panel C Programs	
	The Road to Administration.....	Corpus C
	From Binders to Body	Copano
	Fake: The Future of Knowledge.....	Corpus B
	How to Grow Your Program	Matagorda
	Teaching & Coaching the K	Nueces B
	2018-19 Theatrical Design Prompt.....	Aransas
	Teaching Fact-Checking	Nueces A
10:30-11:30	Panel D Programs	
	Crisis Communication: Lessons from Hurricane Harvey.....	Copano
	Digital Team Management	Nueces A
	Teaching in a Stacked Class	Corpus B
	Truth About the Workplace	Aransas
	Formative Assessment: Fact-Based Decisions	Nueces B
	GIFT'D: Great Ideas for Teaching Debate	Corpus C
	Meet the UIL State Theatre Director	Matagorda
11:45–12:45	Convention Luncheon / Meet the Author	Corpus A
12:45–1:45	TSCA General Session (1/2)	Corpus A & B
2:00–2:30	District Meetings	
	Districts 3, 4, 5,	Nueces A
	Districts 10, 11, 12, 13	Corpus C
	Districts 14, 15, 16, 17, 18	Aransas
	Districts 19 & 20	Nueces B
	Districts 1 & 2	Copano
	Districts 6, 7, 8, 9	Matagorda
2:45–3:45	Panel E Programs	
	Interview with the TSCJ Editor	Corpus C
	Dramatic Duo: Illusionary Art Form.	Nueces A
	Objectivity in Current Events	Nueces B
	Technology in the Classroom	Copano
	Laughter is the Best Medicine	Corpus A
	World Schools Debate	Matagorda
	UIL Brainstorming - Prose and Poetry	Corpus B
4:00–4:30	Interest Group Session 1 - Curricular Development	
	Instructional Development, Middle School	Copano
	Instructional Development, High School	Aransas
	Instructional Development, College/University	Matagorda
4:30–5:00	Interest Group Session 2	
	Argumentation & Debate	Copano
	Oral Interpretation & Performance Studies	Aransas
	Rhetoric & Communication Theory	Matagorda
5:00–5:30	Interest Group Session 3	
	Interpersonal & Organizational Communication	Copano
	Theater	Aransas
	TACA / TIFA	Matagorda

Meet the Author:
André Edwin

Zachary Thoreau is serving his last two years as governor of the United States Virgin Islands during the late 1960s. With some ambivalence, he signs a warrant for the execution of a murderer. It has been more than 50 years since a criminal has been executed in the territory. As the execution date draws nearer, however, the Governor realizes he has an intricate connection to the criminal. Does Zachary have the courage to allow the hanging?


Born in Castries, St. Lucia, André Edwin spent his formative years on St. Croix, United States Virgin Islands. He received a BA in English and Journalism from Duquesne University, an MA in English Literature from DePaul University, and a second MA in Education Administration from Prairie View A&M University. He currently resides in Houston, Texas.



5:45–6:45	Panel F Programs	
	Truthiness Across Curriculum	Corpus A
	Coaching Extemp in the Age of Fake News	Corpus B
	Bad Hombres: Cultural Identity in the Trump Era	Corpus C
	AP Seminar	Nueces A
	Perceptions of Media Credibility	Nueces B
	The Great Debate	Aransas
	DIY Interpretation Camp	Copano
	Planning Critical Thinking Events	Matagorda
7:00–8:00	President’s Reception	Bayview Room
8:00	Don Streeter Past Presidents’ Dinner	Aransas
8:00	TFA Business Meeting (2/2)	Corpus A & B

<i>Nueces A</i>	<i>Corpus C</i>
Teaching Fact Checking Coordinator: Sarah Contreras, Del Mar College Chair: Kathy Owens, Univ. of Mary Hardin-Baylor Presenters: Kathryn Kelly – Blinn College Justin Blacklock – San Antonio College In the era of “Fake News,” students need instruction in determining what is credible and what is not when researching for their speeches. This panel will discuss strategies in teaching students to be critical of the research they present and how to find credible sources.	The Road to Administration Coordinator: Amy Aldridge Sanford - TAMU-CC Chair: Kellie W. Smith – TAMU-CC Presenters: Sarah Contreras – Del Mar College Kristopher Copeland – North Lake College Mike Jones– Del Mar College Patrick Ralls – Wharton County Junior College Being an administrator requires a different skill-set and sensibility of navigating the culture of an institution. This panel will discuss steps any instructor can make to transition from faculty to administration to better understand the differing skillset. The panelists, all with administrative experience, will offer insight into managing the role of a faculty member along with taking steps to increase administrative experiences.

Panel C: 9:15 - 10:15

<i>Corpus B</i>	<i>Corpus C</i>
Fake - The Future of Knowledge: Kenneth Burke & the Rhetoric of Satire as a Combat to Truthiness Coordinator: Dr. Amanda Jo Ratcliff - Tyler JC Chair: Dr. Raymond Blanton - Incarnate Word Presenters: Dr. Raymond Blanton - Incarnate Word Connor Boushon - Univ. of the Incarnate Word Jean C. Flores - Univ. of the Incarnate Word This session will feature a short satire written and performed by a university professor and two graduate students, titled, “Fake—The Future of Knowledge.” Subsequently, this satire will serve as a prompt to consider and discuss civic theorist and rhetorical critic Kenneth Burke’s satiric vision—Helhaven. In essence, we ask how satire, historically and contemporarily, can help us identify, respond, and rescue truth from truthiness, with a particular focus on communication and technology.	<i>“In a way, the world-view of the Party imposed itself most successfully on people incapable of understanding it. They could be made to accept the most flagrant violations of reality, because they never fully grasped the enormity of what was demanded of them, and were not sufficiently interested in public events to notice what was happening. By lack of understanding they remained sane. They simply swallowed everything, and what they swallowed did them no harm, because it left no residue behind, just as a grain of corn will pass undigested through the body of a bird.”</i> -George Orwell from “1984” 

<i>Matagorda</i>	<i>Copano</i>
How to Grow Your Program Coordinator: Melissa Denny – Amarillo HS Chair: Tasha Kneis - Tuloso-Midway High School Presenters: Melessa Denny – Amarillo High School Victoria Graves – Texas City High School Tasha Kneis - Tuloso-Midway High School Seth Pietsek – Cooper High School Julie Schniers – San Angelo Central High School The synthesis of Logistics, Communication and Team-work is part of the framework of team success. Whether you are involved in your school's program as a novice or are a well-seasoned veteran, program growth is vital. How do you facilitate team growth? How do you garner support? This panel of veteran teachers, directors and coordinators will discuss the value of communicating the needs, challenges and successes of your team for the sake of recruitment, retention, fundraising, coaching and publicity.	From Binders to Body: the Mechanics of Oral Interpretation Coordinator: Anthony Cobb – Carver Magnet HS Chair: Cedric West - Aldine High School Presenters: Andrew Barrett – J. Frank Dobie High School Stephanie Cambra – Plano Senior High School What are judges looking for? What are the rules? Is it worth it to take risks in Interp rounds? Oral Interp contests can be subjective but checking all the boxes (locking down the mechanics), makes students stronger competitors. This panel is designed to reiterate the importance of the mechanics of Binder Work and Body Work. Instilling the value of sharpening, even the smallest of details, can have a resounding effect on their overall success record. Opportunities for questions, answers, and discussion will be provided.

Panel C: 9:15 - 10:15

<i>Nueces B</i>	<i>Aransas</i>
Teaching and Coaching the K Coordinator: Jacob Koshak - Cypress Woods HS Chair: Preston Stotle - Winston Churchill HS Presenters: Jacob Koshak - Cypress Woods HS Preston Stolte - Winston Churchill HS Now that the Kritik is becoming more popular, it’s important to understand how to answer and present the argument in a way that effectively wins you the debate. This panel will discuss the Kritik as well as how to write, answer, and present the K.	2018-2019 Theatrical Design Prompt Coordinator: Luis Pacheco - Muleshoe HS Chair: Aimee Kasprzyk - Blooming Grove HS Presenters: Paula Rodriguez - State Theatre Director The official prompt will be presented and discussed. This session will provide you an understanding of the expectations and goals associated with it. Great session if you are thinking of starting a team or are looking to get your veteran team engaged for the season.

Panel D: 10:30 - 11:30	
<div>Copano</div> <div>Crisis Communication: Lessons Learned from Hurricane Harvey</div> <div>Coordinator: Catherine Cole - TAMU-CC Chair: Kristin Diaz – KiiiTV</div> <div>Presenters: Omar G. Lopez – AEP Texas Kelly M. Quintanilla – TAMU-CC Jaime N. Barrera – TAMU-CC Kristin Diaz – KiiiTV</div> <div>In late August 2017, Hurricane Harvey was pointed for the Coastal Bend of South Texas and the forecast was troubling. Corpus Christi was directly in its path. Decisions that would impact hundreds of thousands of people had to be made quickly. Panelists will reflect on the crisis communication responses made during the time of the storm and the aftermath.</div>	<div>Matagorda</div> <div>Meet the UIL State Theatre Director</div> <div>Coordinator: Luis Pacheco - Muleshoe High School Chair: Luis Pacheco - Muleshoe High School</div> <div>Presenters: Paula Rodriguez - State Theatre Director</div> <div>It is an honor and privilege to work with Theatre Directors and Sponsors of UIL. I can attest that my chosen profession, like so many of you, is a result of the opportunities provided by Middle and High School Theatre programs. This workshop is an opportunity for me to Meet and Greet...YOU! Look forward to sharing our Educational theatre experiences as we transition into the new school year.</div>
<div>Nueces A</div> <div>“Coaching from the Cloud”: Digital Team Management</div> <div>Coordinator: Clay Wheeler - Schimelpfenig MS Chair: Candace Norris - Murphy Middle School</div> <div>Presenters: Clay Wheeler - Schimelpfenig Middle School Lindsey Petropoulos - Rice Middle School George Tennison - E.A. Olle Middle School</div> <div>Back by popular demand! Managing a team is an intense, exhausting and time-consuming aspect of coaching. In this session, our presenters will delve into tips, tricks, apps and programs to use for team management and to keep you poised, organized and plugged in. Ideal for coaches of any experience or instruction level.</div>	<div>Corpus B</div> <div>Teaching in a Stacked Class with Kids who are “Dumped”</div> <div>Coordinator: Judith Ann McGhee, Lampasas HS Chair: Melessa Denny, Amarillo HS</div> <div>Presenters: R. Nicole Manning – Byron P. Steele, II High School Greg McGee – James E. Taylor High School Greg Mayo – Westbury High School</div> <div>Feeling frustrated and not sure where to start? As an elective teacher, many of us have heard students say, “I didn’t sign up for this class.” (or) “I don’t want, or need, this class.” So how do you teach a class that is considered “A Dumping Ground?” This panel will discuss differentiated instructional approaches that have fostered interest and success for multi-experience and multi-grade level students, who were involuntarily signed up for the elective class.</div>

<div>Aransas</div> <div>Truth About the Workplace</div> <div>Coordinator: Amy Jones – Del Mar College Chair: Amy Jones - Del Mar College</div> <div>Presenters: Amy Jones – Del Mar College Justin Blacklock – San Antonio College Ken Trevino – Texas Workforce Commission</div> <div>Business communication instructors and a work-force expert will discuss current hiring trends and skills needed for today’s workforce. We will also discuss lessons and activities that can be used in a variety of speech classes to introduce and enhance the skills that employers want your students to have upon graduation.</div>	<div>Nueces B</div> <div>Formative Assessment: Using Fact-based Decision on Instruction</div> <div>Coordinator: Dale Anderson – Del Mar College Chair: Dale Anderson– Del Mar College</div> <div>Presenters: Luke LeFebvre – Texas Tech University Mike Jones – Del Mar College</div> <div>Will discuss how to accurately appraise congruent/divergent perspectives between instructors and students for the implementation of evidence-based intervention techniques to improve classroom communication (oral and visual) and student learning.</div>
<div>Corpus C</div> <div>GIFT’D: Great Ideas for Teaching Debate</div> <div>Coordinator: Kirsten Nash – Hendrickson HS Chair: Jacob Koshak - Cypress Woods High School</div> <div>Presenters: Courtney Coffman – Northland Christian School Stacey McGee – Cypress Fairbanks ISD Kirsten Nash – Hendrickson High School</div> <div>This panel will cover the different pedagogical approaches for debate and how to better approach coaching debate teams and teaching debate courses.</div>	<div>Join us and Meet the Author: André Edwin during today’s luncheon @ 11:45 a.m.</div>
Panel D: 10:30 - 11:30	

<p style="text-align: right;"><i>Corpus C</i></p> <p>Interview with the TSCJ Editor</p> <p>Coordinator: Dr. June Smith –Angelo State Univ. Chair: Dr. June Smith - Angelo State University</p> <p>Presenter: Dr. Leslie Rodriguez – Angelo State University</p> <p>New TSCJ Journal Editor, Dr. Leslie Rodriguez, will be interviewed to help members and interested journal submission writers understand the direction the TSCJ will take under her guidance. Please come and learn how to submit work, how to become a member of her editorial staff, and how the TSCJ will continue to be a leading state journal in the nation.</p>	<p style="text-align: right;"><i>Corpus B</i></p> <p>UIL Brainstorming the New Categories in Prose and Poetry</p> <p>Coordinator: JP Fugler – Lindale High School Chair: Aimee Kasprzyk - Blooming Grove HS</p> <p>Presenters: Jana Riggins – University of Texas – UIL M'Liss Hindman – Tyler Junior College, State Contest Director for Prose & Poetry</p> <p>For novice and varsity coaches. We want to hear your Prose and Poetry category ideas for the upcoming competitive year. Join in and share during this round table discussion as we explore possibilities for what could become the new categories in 2019 – 2020. Opportunities for questions, answers, and discussion will be provided.</p>
---	---

Panel E: 2:45 - 3:45

<p style="text-align: right;"><i>Nueces A</i></p> <p>Dramatic Duo: The Real Implications of an Illusionary Art Form</p> <p>Coordinator: Seth Pietsek - Cooper High School Chair: Colin Malinak - Saint Mary's Hall</p> <p>Presenters: Casey Garcia - Lone Star College - North Harris</p> <p>A theoretical discussion on the power of illusion in Dramatic Duo Interpretation. Various artistic approaches behind character, blocking, environment, and the all too important concept of "off stage focus" will be central to the discussion. Focus on the preparation and execution of Duo performance will help guide our conversation of this exciting, yet challenging event.</p> <p>Casey Garcia is the Founder and Director of FLUENCY LLC, Professor of Speech, Drama and Humanities at Lone Star College-North Harris, and the former Curriculum Director of the UTNIF.</p>	<p style="text-align: right;"><i>Nueces B</i></p> <p>"I'm so Triggered Right Now": Maintaining Objectivity when Teaching Current Events</p> <p>Coordinator: Clay Wheeler - Schimelpfenig MS Chair: Lindsey Petropoulos - Rice Middle School</p> <p>Presenters: Tom McCaffrey – Jasper High School Cheryl Potts – Retired, Plano Senior High School Clay Wheeler – Schimelpfenig Middle School</p> <p>In an increasingly partisan world where everything feels like a "hot button" issue, approaching news and current events in the classroom can be a dicey proposition. This session will explore effective ways to maintain personal objectivity, even when exploring divisive topics. We'll examine meaningful and appropriate ways to engage with parents and administrators who may not understand why current events are being covered in class and will discuss whether or not it's okay to show bias in the classroom.</p>
--	--

<p style="text-align: right;"><i>Copano</i></p> <p>Technology in the Classroom</p> <p>Coordinator: Kristen Shaheen, Tom C. Clark HS Chair: Molly Sharp, Tom C. Clark High School</p> <p>Presenters: Kristen Shaheen, Tom C. Clark High School Molly Sharp, Tom C. Clark High School Melissa Witt, Hallsville High School</p> <p>Keep your students engaged with technology trends and tools that can be applied in your classroom as you and your students "log in." This interactive panel will discuss and demonstrate the use of Google Classroom, and various resources and apps.</p> <p>BYOD - Be sure to bring your laptop or tablet. A MUST for all Teachers.</p>	<p style="text-align: right;"><i>Matagorda</i></p> <p>World Schools Debate</p> <p>Coordinator: Aaron Timmons – Greenhill School Chair: Greg Mayo - Westbury High School</p> <p>Presenters: Courtney Coffman – Northland Christian School Audra Langston – Kingwood High School</p> <p>Learn World Schools Debate, the new TFA State Qualifying debate event. This session will include a description of the event, speaker responsibilities and strategic tips for coaching. It will also feature tips for approaching both prepared and impromptu motions as well as the art of asking points of interest.</p>
---	--

Panel E: 2:45 - 3:45

<p style="text-align: right;"><i>Corpus A</i></p> <p>Laughter is the Best Medicine</p> <p>Coordinator: Raymond Blanton – Incarnate Word Chair: Raymond Blanton - Incarnate Word</p> <p>Presenters: Raymond Blanton – Univ. of the Incarnate Word Trey Guinn – University of the Incarnate Word Tierney Gerber – Univ. of the Incarnate Word Susanna Alford</p> <p>"Humor is mankind's greatest blessing." Explore the communicative role that humor plays in the classroom. Specifically, the historical and cultural significance of late night monologues as a remedy for confronting the anxiety associated with truthiness, including case studies on Johnny Carson, Stephen Colbert, John Oliver, Samantha Bee, and other late night personalities.</p>	<p>"Truthiness is tearing apart our country, and I don't mean the argument over who came up with the word. I don't know whether it's a new thing, but it's certainly a current thing, in that it doesn't seem to matter what facts are. It used to be, everyone was entitled to their own opinion, but not their own facts. But that's not the case anymore. Facts matter not at all. Perception is everything."</p> <p style="text-align: right;">-Stephen Colbert</p> 
---	---

<p style="text-align: right;"><i>Corpus A</i></p> <p>Truthiness Across the Curriculum</p> <p>Coordinator: Sarah Contreras – Del Mar College Chair: Julie Welker – Howard Payne University</p> <p>Presenter: Kathryn Kelly – Blinn College</p> <p>In the age of perceptions of “Fake News,” bringing in discussions of current events into any class-room can spawn natural debate. This panel will be a lively discussion regarding tips and strategies to teach “rational debate” across the curriculum utilizing current events.</p>	<p style="text-align: right;"><i>Matagorda</i></p> <p>Planning Critical Thinking Events for the Classroom and Beyond</p> <p>Coordinator: Martha Fair, CCISD Chair: Charles Howard, Tarleton State University</p> <p>Presenters: Karly A. Goen, Tarleton State University Jennifer T. Edwards, Tarleton State University Tracey Holley, Tarleton State University Paul Stafford, Tarleton State University</p> <p>Panelists will focus on fake news within social media platforms, online classroom decisions and presentations, graduate level fake news dispersion on thesis documents and defense presentations, planning large scaled events (i.e. The Texas Debate) and how students vet research to debate others in a university-wide campus debate event.</p>
<p style="text-align: right;"><i>Corpus C</i></p> <p>Bad Hombres: Examining Cultural Identity in the Trump Era</p> <p>Coordinator: Vanessa Amos - Canyon Hills MS Chair: Clay Wheeler - Schimelpfenig MS</p> <p>Presenters: Vanessa Amos - Canyon Hills Middle School</p> <p>Working with students who are persons of color can present a unique challenge in 2018, when it's easy for them to feel as though their perspectives do not matter to many fellow Americans. This session will explore bold ways to empower the voices of students who may be feeling angry, marginalized or helpless and seeks to bring their stories to the forefront using the tools of forensics. Finding steady footing in a strong cultural identity, coupled with the ability to communicate effectively can be a transformational experience for both the student and the coach. Ideal for coaches of any experience or instruction level.</p>	<p style="text-align: right;"><i>Nueces A</i></p> <p>AP Seminar</p> <p>Coordinator: Vanessa Chapa, McAllen High School Chair: Vanessa Chapa, McAllen High School</p> <p>Presenters: Vanessa Chapa, McAllen High School Kirsten Nash, Hendrickson High School</p> <p>In a time when communications courses are being eliminated, coaches frequently look for ways to make themselves more valuable/necessary to their schools and/or to identify other courses to fill their course load. The AP Capstone program is a fantastic way to supplement your teaching schedule. If you have ever wondered what an AP course for speech/debate would look like...this is it! Come learn about the Capstone program details, how to advocate for implementing it in your school, scheduling/planning and other valuable information!</p>
<p style="text-align: center;">Panel F: 5:45 - 6:45</p>	

<p style="text-align: center;">Panel F: 5:45 - 6:45</p>	
<p style="text-align: right;"><i>Nueces B</i></p> <p>Perceptions of Media Credibility in the Fake News Era</p> <p>Coordinator: Trey Guinn – Incarnate Word Chair: Trey Guinn - Incarnate Word</p> <p>Presenters: Maren E. Minchew – Univ. of the Incarnate Word Trey Guinn – University of the Incarnate Word Raymond Blanton – Univ. of the Incarnate Word</p> <p>Will explore the cultural, interpersonal, and rhetorical implications of the idea of fake news and the spread of misinformation online using a mixed methods survey that was developed to gain an understanding of the public’s perceptions concerning fake news, focusing on how they consume media, what influences the media they select, who are the least and most credible outlets and media types, and what role self-esteem plays in the fake news phenomenon.</p>	<p style="text-align: right;"><i>Panel E</i></p> <p>The Great Debate CANCELLED</p> <p>Coordinator: Mellessa Denny - Amarillo HS</p> <p>Presenters: AFF—Charles “Charlie” Wise NEG—Christopher Brannen, Barbers Hill HS</p> <p><i>RESOLVED: This House favors substantial increase in Federal regulation of Social Media.</i></p> <p>Two experienced debaters and coaches demonstrate Lincoln-Douglas debate on a topic intimately related to the Convention theme of "Truthiness." Corpus Christi media and local debate squads have been invited to attend.</p>
<p style="text-align: right;"><i>Copano</i></p> <p>DIY Interpretation Camp</p> <p>Coordinator: Aimee Kasprzyk - Blooming Grove Chair: Eric McClellan - MacArthur High School</p> <p>Presenters: Andrew Barrett – J. Frank Dobie High School Vicky Beard – Spring Woods High School</p> <p>Attending camps has proven to be a great tool in the success of forensics programs. Coordinating and paying for camps can be daunting as well as expensive. This panel is designed to provide some organic options to outsourcing the training of your team. Veteran panelists share the benefits and logistics of running a DIY Interpretation camp to strengthen competitors of Prose, Poetry, Duo/Duet, P.O.I, Humorous and Dramatic Interp, and other Oral Interpretation events. Opportunities for questions, answers, and discussion will be provided.</p>	<p style="text-align: right;"><i>Corpus B</i></p> <p>Coaching Extemp in the Age of Fake News</p> <p>Coordinator: Sarah Contreras – Del Mar College Chair: Jonathan Stansbury – Lone Star College</p> <p>Presenters: Rhonda Smith – Retired, Plano West Senior HS Colin Gill – Woodlands High School</p> <p>Coaching students involves more than rules, it involves ethical beviors as well. In the age of “Fake News” it is imperative that our students rise above the social norm and maintain information-integrity in their competitive events. This panel will discuss the challenges faced with the impressions of Fake News vs. Real News when coaching students in Extemporaneous Speaking.</p>

Saturday, October 6, 2018

8:00–9:00	TSCA Executive Council Breakfast	Corpus A
9:15–10:00	TSCA General Session (2/2)	Corpus A & B
10:15–11:15	Panel G Programs	
	Writing Effective Interp Introductions	Corpus B
	Text Analysis: What’s Beyond the Black and White	Aransas
	Grade Contract	Nueces B
	G.I.F.T.S. for Teaching in a Post-Truth Era	Nueces A
	Congress Legislation Writing	Corpus A
	Laban: It’s All in the Effort	Laguna Madre
	Faculty Research	Copano
	TFA: Where We Go From Here	Corpus C
11:30–12:30	Panel H Programs	
	TACA: Past, Present, Future	Copano
	Non-Verbal Communication	Aransas
	Lincoln Douglas Debate Demonstration	Nueces B
	New Interpretation Coach	Nueces A
	Big Experience-Little School	Corpus A
	Hot Topics in Communication Administration.....	Corpus C
	Walk-Up Workshops	Corpus B
12:45–1:15	2019 Convention Planning Lunch	Aransas

Panel G: 10:15 - 11:15	
<p>Writing Effective Interp Introductions</p> <p>Coordinator: Julie Walker – Howard Payne Univ. Chair: Jolinda Ramsey – San Antonio College</p> <p>Presenters: M’Liss Hindman – Tyler Junior College Justin Blacklock – San Antonio College Sarah Contreras – Del Mar College</p> <p>Introductions to interpretative events have evolved into so much more than a title and author. Due to this evolution and the necessity of intro writing skills in forensics, this panel will listen to a few students perform their introductions and then “critique” and/or discuss what is good and what could be improved. Through these discussions there will be tips and tricks on writing a solid introduction for any interpretive event.</p>	<p>G.I.F.T.S. for Teaching in a Post-Truth Era</p> <p>Coordinator: Tracy S. Matthies – Blinn College Chair: Amanda Jo Ratcliff – Tyler Junior College</p> <p>Presenters: Jim Towns – Stephen F. Austin State University Rachel L. Jumper – Stephen F. Austin State Univ. Melissa Meek – Blinn College Andrew D. Sutherland – Blinn College</p> <p>Learn teaching strategies designed to transform students into intelligent consumers of information. Learn the “Ten Commandments of Listening.” Help students “Get a Clue” by identifying misleading clues. “Embed a librarian” in your course. Promote effective research behaviors by teaching students to evaluate the credibility of online resources.</p>

<p>Grade Contract</p> <p>Coordinator: Victoria Graves – Texas City HS Chair: JP Fugler, Lindale High School</p> <p>Presenters: Rory McKenzie – Lindale High School Victoria Graves – Texas City High School Michelle Watkins – Claudia Taylor Johnson HS</p> <p>All the events, but how do you grade?!?! This panel will discuss how to implement a grading contract in a multi-level and multi-event debate class. Tips on how to select features, (activities, assignments, drills), and what to include in your contract, items to consider before implementation, and examples of contracts. Great for new coaches and veterans who are seeking new ideas.</p>	<p>Laban: It’s All in the Effort</p> <p>Coordinator: Holly Goodman - MacArthur HS Chair: Danai Strother - Davis HS</p> <p>Presenters: Aimee Kaspyrzk – Blooming Grove High School Kari McKenzie – Gilmer High School</p> <p>Develop a common language and experience with your kids when directing/coaching Interp. Do you have trouble getting your kids to make big, bold, risky choices, or worse, do they not make choices at all? Come and learn the magic of Laban Efforts and how using this amazing physical and vocal tool can open up a whole new bag of tricks, giving you and your kids a common language and strategy for finding TRUTH in acting and interp.</p>
<p>TFA Where We Go from Here</p> <p>Coordinator: Seth Pietsek – Abilene High School Chair: Kirsten Nash - Hendrickson High School</p> <p>Presenters: Members of the EC</p> <p>Talking through the need and direction for TFA to step into an advocacy and supportive role to its membership. Including a time for a conversation between membership and the leadership.</p>	<p>Text Analysis: What’s Beyond the Black and White</p> <p>Coordinator: Louie Pacheco - Muleshoe HS Chair: Louie Pacheco - Muleshoe HS</p> <p>Presenters: Robert Shepard - Plano Senior High School</p> <p>This session is designed to teach students how to analyze text from universal perspective to create performances that are natural and intrinsic.</p>
<p>Faculty Research</p> <p>Coordinator: Rachel Riggs – Angelo State Univ. Chair: Rachel Riggs– Angelo State University</p> <p>Presenters: Dr. JongHwa Lee – Angelo State University Dr. Erica Baily – Angelo State University Teri Freitag – Angelo State University Dr. Jim Towns – Stephen F. Austin State Univ.</p> <p>Presenters will share their research in the areas of rhetoric and Communication Theory.</p>	<p>Congress Legislation Writing</p> <p>Coordinator: Cheryl Potts – Retired, Plano Senior Chair: Jacob Koshak - Cypress Woods High School</p> <p>Presenters: Vicki Beard – Spring Woods High School Gay Hollis – James E. Taylor High School Cheryl Potts – Plano Senior High School TFA Congress Committee</p> <p>This panel will cover how to effectively compose congressional legislation in a way that will ensure success. Come with legislation ideas!</p>

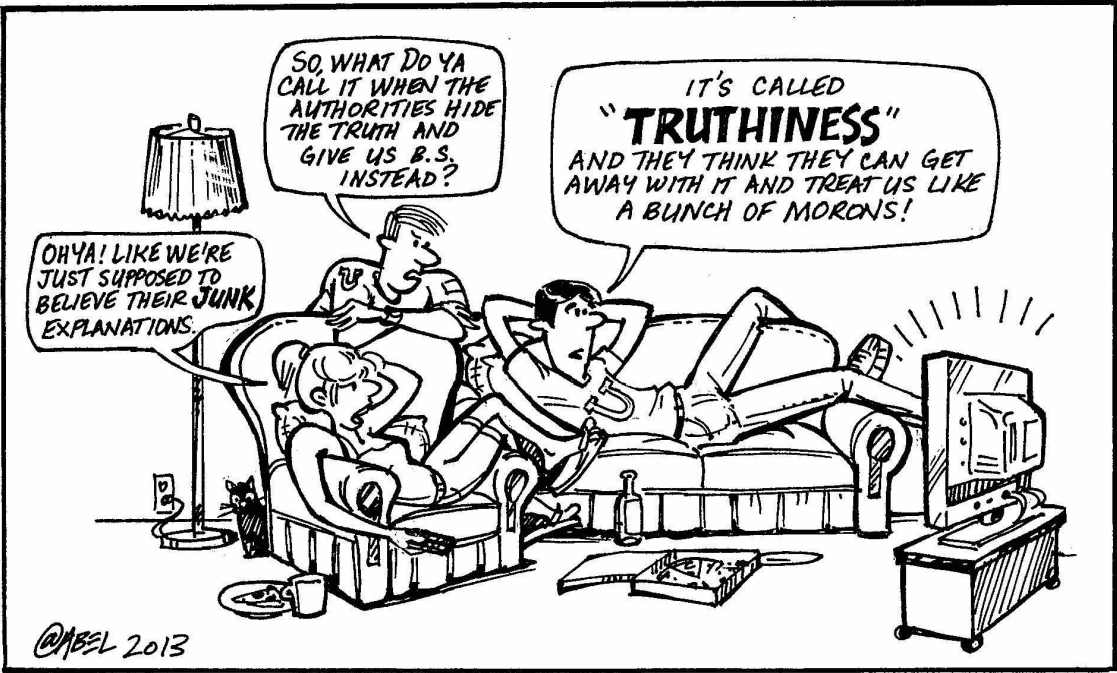
<p style="text-align: right;"><i>Copano</i></p> <p>TACA: Past, Present, Future</p> <p>Coordinator: Heather D. Selim – A&M University Chair: Amy Aldridge Sanford</p> <p>Presenters: Trudy L. Hanson – West Texas A&M University James Hallmark – Texas A&M University System Amy A. Sanford – Texas A&M Univ. Corpus Christi</p> <p>TACA has been an interest group of TSCA since 1988 and is a particularly good conduit for college and university faculty engagement with TSCA. However, TACA has often struggled with attracting and retaining active members. Panelists, including former TACA Officers, will discuss the past, present, and future of the organization, including times when there was high attendance and the times in which disbanding was a topic of conversation.</p>	<p style="text-align: right;"><i>Corpus B</i></p> <p>Walk-Up Workshops</p> <p>Coordinator: Candace Norris - Murphy MS Chair: Clay Wheeler - Schimelpfenig MS</p> <p>Presenters: Sara Jane Barno - Hornedo Middle School Vanessa Amos - Canyon Hills Middle School George Tennison - E.A. Olle Middle School Lindsey Petropoulos - Rice Middle School Clay Wheeler - Schimelpfenig Middle School Candace Norris - Murphy Middle School Robert Shepard - Plano Senior High School</p> <p>Need a quick lesson to spice things up in your classroom? How about several quick lessons? In this session, you'll have the ability to rotate around the room for a series of mini-workshops designed to give you a high-quality, engaging lesson to take back to your campus in under ten minutes! These lessons are scalable to any instructional level and vary in content from Prof Comm to Oral Interp to Debate. Ideal for coaches of any experience or instruction level.</p>
--	--

Panel H: 11:30 - 12:30

<p style="text-align: right;"><i>Nueces B</i></p> <p>Demonstration of Lincoln-Douglas Debate</p> <p>Coordinator: Jacob Koshak - Cypress Woods HS Chair: Preston Stolte - Winston Churchill HS</p> <p>Presenters: Jacob Koshak - Cypress Woods High School Preston Stolte - Winston Churchill High School</p> <p>A demonstration of what a typical LD debate round looks like going into this next season.</p>	<p style="text-align: right;"><i>Nueces A</i></p> <p>New Interpretation Coach</p> <p>Coordinator: Cherise Johnson - Davis High School Chair: Jennifer Jermany - Davis 9th Grade HS</p> <p>Presenters: Shawn Duthie – Holliday High School Aimee Kaspyrzk – Blooming Grove High School Kari McKenzie – Gilmer High School Seth Pietsek – Cooper High School Julie Schniers – San Angelo Central High School</p> <p>It can be intimidating being the new debate coach. Let this panel of experienced coaches guide you through the basics of planning, tournaments, and classroom prep. Whether you are starting a team or inheriting an experienced squad...no worries, we've got you covered. Great for new coaches!</p>
--	---

<p style="text-align: right;"><i>Corpus A</i></p> <p>Big Experience-Little School</p> <p>Coordinator: Luis Pacheco - Muleshoe HS Chair: Luis Pacheco - Muleshoe HS</p> <p>Presenters: Kimberly Fryman - Mount Enterprise High School John Fryman - Mount Enterprise High School</p> <p>This workshop will feature tips for growing a strong Theatre program with the limitations of small schools. We will share resources and ideas that can help small school directors build One Act Play, Theatrical Design and Film programs with the limited resources of small and rural schools .</p>	<p style="text-align: right;"><i>Corpus C</i></p> <p>Hot Topics in College and University Communication Administration</p> <p>Coordinator: Kellie W. Smith, TAMU-CC Chair: James R. Hallmark, Texas A&M System</p> <p>Presenters: Christopher Gearhart, Tarleton State University James Hallmark, Texas A&M University Rex Peebles, Asst. Commissioner, THECB</p> <p>The panel chair engaged in a crowd-sourcing exercise of public university and community college communication department chairs/heads seeking to identify the “hottest topics/biggest challenges” facing college and university communication departments. The panel will discuss the top three: current and future status of speech communication in the Texas Common Core; the Marketable Skills initiative; and, shaping the perception of the public in what a communication degree means, and what one can do with it.</p> <p>Christopher Gearhart is the Department Head of the Department of Communication Studies at Tarleton State University. James Hallmark is the Vice Chancellor for Academic Affairs at Texas A&M University.</p>
--	---

Panel H: 11:30 - 12:30



THE WORLD'S YOUTH WAKES UP TO THE DISCLOSURE MOVEMENT

“So, what do ya call it when the authorities hide the truth and give us B.S. instead?”

“It’s called “TRUTHINESS” and they think they can get away with it and treat us like a bunch of

Texas Speech Communication Association

Convention 2018 - Combating Truthiness: Teaching in a Post Truth Era
October 4-6, 2018 Omni Bayfront Tower - Corpus Christi

Attendance Record and Verification Sheet

10/4/18	Panel A Program (1 hour)	
	Panel B Program (1 hour)	
	TFA Interest Group Meeting (2 Hours)	
	TSCA Standing & Ad Hoc Committee Meetings (1 hour)	
10/5/18	New Member's Breakfast (1 hour)	
	Panel C Program (1 hour)	
	Panel D Program (1 hour)	
	TSCA General Session (1 hour)	
	TSCA District Meeting (.5 hour)	
	Panel E Program (1 hour)	
	Interest Group #1 (.5 hours)	
	Interest Group #2 (.5 hours)	
	Interest Group #3 (.5 hours)	
	Panel F Program (1 hour)	
	Professor's Performance Hour (1 hour)	
10/6/18	TSCA General Session (1 hour)	
	Panel G Program (1 hour)	
	Panel H Program (1 hour)	

Total number of Conference CPE Hours _____ (Max 14 hours)

TSCA Representative Signature: _____

See you next year, in Amarillo!
October 3-5, 2019
Amarillo Civic Center Complex

*We would like to express our gratitude to all who
made TSCA Convention 2018 a success!*

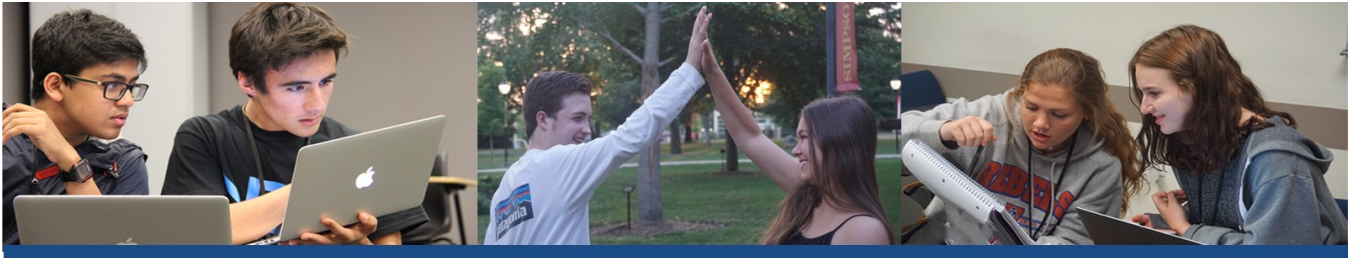
Corpus Christi at the Omni Bayfront
Corpus Christi Convention & Visitors Bureau
Corpus Christi Independent School District
Tasha Kneis and the Host Committee
Texas A&M University - Corpus Christi
Del Mar College
Bath & Body Works
Allstate Insurance
Nothing Bundt Cakes
Banquete Independent School District
Tuloso-Midway Independent School District
Brent Hinkle - TSCA Webmaster
Mike Pusley
Central States Communication Association
Member's First Credit Union

[illegible][illegible]

THE FORENSICS FILES

Compete prepared.

- ✓ TFFI Summer Debate Camp (New!)
This past summer, TFF, hosted its first summer debate camp with LD, PFD, CX, and Novice Labs. Let your students know about TFFI 2019 in San Antonio!
- ✓ Student Congress Files (New!)
TFF is now offering Student Congress Files. Instead of docket-by-docket files, we are offering Files that address bills and resolutions on the most commonly debated topics in Student Congress!
- ✓ Topic Files for LD, PF, & CX
We continue to offer the best topic files for novice & intermediate debaters. We've been doing this for nearly 15 years, and we get out files faster than other brief companies at a competitive price.
- ✓ Classroom Posters
No one offers posters like our posters. We have created classroom poster specific to concepts in debate, like Disads and Kritiks! Don't be generic, decorate your debate classroom with speech and debate-specific posters!
- ✓ Powerpoints, Textbooks & Workbooks
Impress your administrators with Powerpoints, and textbooks and workbooks specific to speech & debate.



**WHAT MAKES US THE
#CAMP THAT WINS?**

**OUR SENIOR STAFF ARE FULL TIME
TEACHERS AND DEBATE COACHES**
WE PLACE HIGH VALUE ON PROVIDING
STUDENTS WITH A CURRICULUM GUIDED BY
EDUCATORS - THAT INCLUDES MORE THAN
TWENTY HIGH SCHOOL TEACHERS.



**OUR 24 YEARS HAVE HELPED US
BECOME A LEADER IN THE SPEECH
AND DEBATE COMMUNITY.**
FROM FACILITATING CONVERSATIONS ON
INCLUSION TO PROVIDING FREE ONLINE PUBLIC
RESOURCES FROM OUR SUMMER INSTITUTES,
WE LEAD THE WAY IN CREATING AN ACCESSIBLE
COMMUNITY

**OUR TIERED CURRICULUM
DIFFERENTIATES EVERY EXPERIENCE FOR
EVERY STUDENT**

**LABS AND LECTURES ARE BROKEN INTO SMALL
GROUPS, GUARANTEEING EACH PART OF THE
CURRICULUM IS SPECIFIC AND RESPONSIVE TO
STUDENTS' NEEDS AND ALLOWS MEANINGFUL
INTERACTION BETWEEN STUDENT AND INSTRUCTOR.**

SUMMITDEBATE.COM

FOLLOW US ON INSTAGRAM
@CAMPTHATWINS

