



TEXASPEAKS

The Newsletter of the Texas Speech Communication Association

A Message from TSCA President, Kandi King

Dear TSCA Members:

We are now more than half-way through our summer. . . and what a hot summer it has been! On the Fourth of July I stood in a parking lot and watched as amazingly beautiful fireworks burst in the sky around a crescent moon and marveled at the moment. And, as I marveled, I saw a US flag waving in the near distance underneath that moon showered in the crystal rain as the fireworks fell to the earth. Behind me I heard voices of children - they, too, marveled - and as I stood there captured by the moment, I heard these voices spontaneously begin to sing "The Star Spangled Banner." My heart was full and so were my eyes. . . what an absolutely stunning moment in time! Standing there transfixed, I realized that life truly IS all a matter of perspective!

Despite the very difficult times facing all of us involved in Texas education (and, for that matter, education throughout our country), we still live in a most special place. A place where every child has the right to learn, to grow, to revel in discovery. . .where we can indeed make a difference. And while I am pragmatic enough to also realize this has yet to happen for many young people - this equality of education - it is our goal. I am moved beyond words to know that I am most fortunate to lead an association wherein my colleagues, my friends, fundamentally care about the future of our kiddoes and our country. So - thank you to all of you for all you have done, do and will continue to do to make that difference. Your perspectives, although quite possibly shaken by the changes we have faced in our schools, colleges and universities this past year, still have that focus - and I know, despite these fissures, your thoughts and actions are intrinsically bound to our students. One person who is definitely making a difference is Connie McKee, our VP! She has reconstituted our annual Convention with a new perspective that is bringing some exciting changes to our schedule, to our programs and to our ceremonies. I hope you all are looking forward to joining your officers in Dallas in October for our annual time of renewal and learning. Mark your calendars NOW if you haven't already done so - October 13-16, 2011 . Call the beautiful Omni Mandalay and make your reservations, being sure to tell them you are with the TSCA Convention. Connie and our Interest Group Chairs have worked hard to create programs that will continue to change and enhance our perspectives. For those of you who will have the difficult task this year of making a choice between attending the wonderful St. Mark's Tournament and Convention, I say - don't! I humbly ask you to be the problem-solvers I know you are daily and join us for as much time as you can. Already members have told me of solutions - and I thank you! Having as many of my friends with me as I celebrate the end of my presidential term and we celebrate each other is most important to me. Solving this dilemma is, after all, looking at new pathways with a different perspective. As I near the end of my first year of retirement and my term as President, I can definitely say I have learned to look at the world with new eyes, but my heart has never changed. My commitment to each of you, to our association, to our students is one perspective that remains unshakable. We often find ourselves sharing different perspectives with each other, but the one perspective we do agree upon is our belief in the absolute need of our students to grow in their understanding and skill in both the art and science of communication. It IS the fundamental skill that allows for societies to change - to alter their perspectives - and to defy gravity!

See you in Dallas!! Kandi

TSCA Convention 2011 Hotel Information

2011 TSCA Convention

October 13-16, 2011 (Convention begins on THURSDAY this year)

Omni Mandalay Hotel at Las Colinas

221 E. Las Colinas

Irving, TX 75039

(972) 556-0800

(972) 556-0729 (FAX)

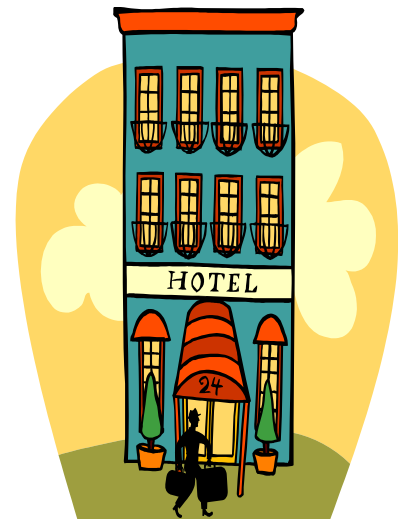
[Www.omnihotels.com/lascalinas](http://www.omnihotels.com/lascalinas)

Top Ten Reasons to Stay at the Convention Hotel.....

10. You can share a room with a TSCA friend, and save money
9. Free parking
8. Your support of the convention hotel allows TSCA to keep your registration fees low
7. Many great food options on-site and within walking distance
6. Beautiful grounds and gardens—take a stroll and relax
5. No driving (once you get the hotel)
4. Not too much walking
3. Great facility, rooms, and service
2. You will be one elevator ride away from your room!

And the number one reason to stay at the convention hotel.....

1. Meet new people and hang out with friends!



TSCA Convention Registration Information

- Registration may be done online at www.etsca.com
- Current members may renew their membership via the “Renew Membership” option on the website
- New members should select “Join TSCA” on the website
- TFA memberships will again be processed through the TSCA website
- Pre-registration deadline is SEPTEMBER 23 (this is the last date that SUSTAINING memberships are available)
- Membership Fees: SUSTAINING Membership: \$125 (includes convention); REGULAR Membership (does not include convention); Convention fee is \$50; Luncheon tickets are \$20; TFA Membership is an additional \$70.
- Members who will be attending convention should select the SUSTAINING Membership option (until September 23)
- Members registering after September 23, or members who need convention fees separated on the invoice must select the REGULAR membership option plus the convention fee
- We will accept signed purchase orders for membership
- TFA requires that memberships be PAID before a voting card is issued, so if you want to use a purchase order for TFA membership, make sure that the payment can be processed before convention (if you want to vote at convention)
- Members desiring a paper copy of the journal may now select that as a part of the registration. All members may access the electronic journal copy online.
- If you are attending convention and will be mailing your payment, please do not mail your paperwork/ payment after OCTOBER 3. Rather, bring your registration form and payment with you to convention. We want to avoid ending up with you at convention, and your paperwork “in the mail.”

Go to www.etsca.com and register
TODAY!





2011 Officer Elections

Statement from VP-Elect Candidate, M'Liss Hindman

I am honored to be nominated for the Vice-President Elect of the Texas Speech Communication Association. I would be very proud and yet humbled to serve this organization that I have been a member of for almost thirty years. As a graduate student at the University of Houston, I was fortunate to have several of my professors recommend that I join and attend TSCA conventions. It was a great recommendation as this organization soon became a major part of my professional life. It was through TSCA that I learned invaluable lessons about strengthening the core lessons that we teach our students. TSCA was also where I learned how invaluable a network of professional friends can be both to give you advice and to make you laugh to help decrease the stress of our educational careers! I am seeking this office because I want to continue the strong legacy of these types of lessons that TSCA has been imparting for decades.

I feel I am qualified for this office and the succession of the other offices to follow: Vice-President, President and Past President, not because of how long I have been a member, but because of how active I have been throughout my time with TSCA. I have served as the Newsletter Editor for ten years and the Comptroller of Accounts for three years. I have been an active member of various interest groups and have served on almost every committee this organization has. I regularly present programs at conventions in the fields of Oral Interpretation, Interpersonal Communication and Forensics. I have been fortunate to receive the initial Texas Intercollegiate Forensic Educator of the Year in 1991 and the initial Communication College Educator of the Year in 1994. I was very humbled to receive the TSCA Service Award in 2000. Through my service and my active participation I feel I have gained some insight into the strengths and the weaknesses of our organization.

All of this leads me to describing my vision for these next four years if I was elected. First of all I would be proud to serve with and follow the guidance of our officers already serving. I realize that they each have a more current perspective than I do in the day to day business of TSCA. Fortunately I already have a close working relationship with the majority of the officers, so I feel that the transition would be smooth. Now obviously we are all living in a precarious time with the national and statewide debt crisis. I realize that attending conventions is not a very high item of priority for many schools, colleges and universities. But I would like to spearhead a membership drive. To strengthen our organization we need increased numbers and I have some fledgling ideas of how we might accomplish this goal. In addition I have some ideas of how we can reach out to our non member colleagues, schools and communities to increase awareness of communication needs.

TSCA is an incredible organization. We are a role model for so many other similar state organizations. We have a lot to be proud about, but now is not the time to rest on our laurels. We must strive to find new ways to grow and reach out. I would be proud to serve TSCA if elected. Thank you for your consideration. I look forward to continuing my service to this outstanding association.

Statement from VP-Elect Candidate, Shawn Wahl

Dear TSCA Friends and Colleagues:

I am writing to accept nomination for Vice-President Elect of the Texas Speech Communication Association. The experience and friendships I have gained in my term as Journal Editor of TSCJ have been amazing. Friends and TSCA leaders like Jana Riggins, Trudy Hanson, June Smith, Natalie Bryant, Barb Mayo, Lois Davis, Ralph Long, Kandi King, Connie McKee, Amy Jones, Mike Jones, Brent Hinkle, Russell Lowery-Hart and many more have truly touched my life and inspired me to accept the nomination for Vice-President Elect. I believe in four keys to educational excellence that I would connect to my leadership theme: ***TSCA's Possibility.***

Strategic Planning:

Strategic planning is often ignored by associations across the nation. My view is to work together with all of the TSCA and TFA members, districts and interest groups to bring the diversity of artists, directors, and scholars together to plan strategically. We must plan together to continue the strong history and vision of our professional associations. Thus, I believe strategic planning must occur across the association to connect to a clear mission, vision, and plan. ***Strategic planning can guide TSCA's possibility.***

Collaboration:

Collaboration is another factor that shapes my leadership philosophy. As a researcher and teacher, collaborating with colleagues across disciplines has been one of the most valuable and insightful experiences in my career. Collaboration can help TSCA fight to save jobs in education, inform law makers about the importance of the speech discipline, partner with citizens in the community, enhance the tenure and promotion process for our college and university friends and more. Collaboration is at the core of my leadership philosophy because it brings people together and helps teachers and scholars from various backgrounds come together to develop professionally. This means that middle school, high school, community college, speech, debate and theatre all must come together. ***Creative collaboration can shape TSCA's possibility.***

Engagement:

Engagement also shapes my leadership philosophy. I believe that one factor to TSCA's success is its representation of middle school, high school, community college and university teacher scholars. My belief in engagement fosters citizenship, service, and creative activity in all of our members. Whether conducting research on a regional initiative, performing at a local high school, attending professional conferences, gearing up for a UIL meet, or reporting on an important campus initiative, engaged teachers, faculty and students are the core of educational excellence. ***Engagement can foster TSCA's possibility.***

Reflection

Finally, it is important for all TSCA members to reflect and think about what is working and not working regarding professional duties and goals. Promoting all TSCA members to reflect about their performance in the classroom, service responsibilities, and creative projects is another facet of my leadership philosophy. We must look at ourselves in the current moment as well as look back to what we have accomplished. In this current moment of TSCA, I would like to partner with all members and look forward. What can we accomplish together? What can we do to make a difference? ***Strategic planning, collaboration, engagement and reflection will help us discover TSCA's possibility.***

I respectfully ask for your support.

Shawn Wahl

Shawn T. Wahl, Ph.D.

Angelo State University

Statement from TSCJ Journal Candidate, George Pacheco

Dear TSCA Friends and Colleagues:

I am writing to accept the nomination for Journal Editor of the Texas Speech Communication Association. This is a responsibility that I welcome and look forward to. Since my time as an undergraduate student at West Texas A&M, the journal has been a valuable tool in shaping the direction my path has taken. As a student I was able to work closely with Russell Lowery-Hart and Trudy Hanson, both active proponents of this journal. Now, as a faculty member at Angelo State, I have had the privilege of working closely with the current editor, Shawn Wahl, an experience that I believe will be of great benefit to the transition.

During my years as a member of TSCA, I have watched the journal grow and become a viable publishing outlet for scholars in our field. I believe that I can continue this growth process, and will work hard to ensure the product remains a high quality scholarly outlet, while inviting scholars from all areas of our discipline. Becoming the next TSCA Journal Editor is something that excites me. I am confident that I can bring a renewed energy to this position and plan to carry on the tradition of excellence. Thank you all for this opportunity and I humbly ask for your support!

Sincerely,

George Pacheco, Jr. Ph.D.

Statement from TSCJ Journal Candidate, Charles Wise

Dear Colleagues:

I will deeply appreciate your support for the TSCA office of *Journal Editor*. My service in TSCA began in Fall, 1963, and has included convention attendance for the past twenty-eight consecutive conventions. As you know, I am a Life Member, Emeritus Member, and Educator of the Year. I understand, and will treasure and commit strongly to the responsibilities of the Office and membership on the Executive Committee. My selection would encompass the broad spectrum educational teaching experience that our Association represents, with my teaching in Middle School, High School, Community Colleges, and Graduate Universities. As an Adjunct Professor of Speech Communication at St. Philips College, San Antonio I feel I would have the necessary clock time to continue the excellent work of our previous editors.

Major personal contributions to TSCA include: with Mayme Porter and Virginia Myers the 1970's origination of convention "Swapshops;" for the past five years the coordination of the electronic educational sharing program of "E-Swap;" for five years the origination of and production of filming of significant convention events; the proposal and follow-through of the "Great Scholars" and "Town Hall Debate" convention panels; and, recently the development of a broad-scale convention recruiting model for the Public Relations Committee.

I do believe that my editing experience is satisfactory for the tasks: a publication record sufficient to achieve the rank of Full Professor and Associate Dean, School of Education in a large, state supported graduate institution; direction and service on numerous MA thesis committees; service on doctoral Dissertation committees, including two conducted in Spanish (Universidad de Chihuahua); service as Editor for Poole Publications, house organ of Accelerated Ground Schools, Atlanta, Georgia, editing all national and international educational, promotional, and advertising materials; and service as Editor of *The Spirit*, house organ of BJ Hughes, Incorporated, Round Rock, Texas, the machinery division of the storied Hughes Tool Company.

Personal professional articles perhaps correctly valued as seminal include: "Relationships Among Certain Rating Judgments on the Form C Ballot" (*Journal of the American Forensic Association*); "A Prologomena to a Study of the Antecedents of Interpersonal Communication" (*Journal of the Eastern Speech Communication Association*);

"Student Ratings of Teachers: A Perspective for Speech Communication" (*Western Speech*:

the Journal of the Western Speech Communication Association). A personal favorite article, with Maridell Fryar, is "The High School Forensics Program: Resource for School and Community" (*Georgia Speech Communication Journal*). Personal favorite among books in Speech Communication and professional Aviation Education is: Wise, Charles N. and Diana K. Ivy. *Instructor's Resource Manual*. Allyn and Bacon, 4th Edition, 1999.

I look forward to your support for my nomination. Should you wish a more detailed analysis of my professional and TSCA career, please ask for my Educator of the Year portfolio at: cwise@austin.rr.com, or cwise@alamo.edu.

FRATERNALLY, *Charles*

TSCJ Call for Papers

Call for Manuscripts

Texas Speech Communication Journal
Volume 37
Special Issue on Performance Studies

The Texas Speech Communication Journal announces a "special issue" inviting manuscripts that focus on Performance Studies scholarship. This special issue of TSCJ is open to a variety of performance studies scholarship including: philosophical inquiry regarding performance, performance histories, original performance scripts, performance criticism, autoethnographic essays, performance poetry, performance ethnography, and performance pedagogy. Both traditional and experimental texts will be considered.

Manuscripts should be received no later than March 10, 2012. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the Publication Manual of the American Psychological Association (5th edition). The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences, thesis or dissertation work, etc.). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are required for manuscripts, and should appear in Mac or MS "Word" format.

Queries and manuscript submissions should be sent via email to:

TSCJ Guest Editor, Jake Simmons
email: daniel.simmons@angelo.edu
Angelo State University

Deadline: March 10, 2012





TSCA

*Texas Speech Communication
Association*

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TSCA is the largest Speech Communication State organization in the United States! It consists of educators from middle school through University level in the fields of speech and theater, Administrators from all levels, and Professionals from corporate America. The Texas Speech Communication Association has a member base of 700 members and is growing!

See You in Dallas!

2011 TSCA Convention

October 13-16, 2011



2010-2011 TSCA Executive Officers

President: Kandi King, Retired, mamakjking@yahoo.com

Vice President: Connie McKee, West Texas A&M University, cmckee@wtamu.edu

Vice President-Elect: Russell Kirkscey, Blanco High School, Russell.kirkscey@blanco.txed.net

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Journal Editor: Shawn Wahl, Angelo State University, shawn.wahl@angelo.edu

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