

MULTIFACETED ACCOUNTABILITY:

HELPING ADMINISTRATORS, TEACHERS, PARENTS AND STUDENTS
MAKE PERSONAL ACCOUNTABILITY A CORE VALUE

TEXAS SPEECH COMMUNICATION ASSOCIATION CONVENTION 2005

THE MOODY GARDENS
GALVESTON, TEXAS
RESERVATIONS - (888) 388-8484
OCTOBER 5-8, 2005



Affiliated organizations meeting in conjunction with TSCA:
Texas Association for Communication Administration
Texas Forensic Association
Texas Intercollegiate Forensic Association
Texas Community College Speech and Theatre Association

CONFERENCE PROGRAM COVER DESIGNED BY RICKY FLORES, SOPHOMORE GRAPHIC DESIGN
MAJOR AT SOUTH PLAINS COLLEGE.

WEDNESDAY, OCTOBER 5, 2005 (PAGE 20)**NOTES:**

12:30 - 2:00	Executive Officers Meeting (Lunch)	Boardroom
4:00 - 6:00	Early Registration (Priority New Members)	Expo Reg. Desk
4:00 - 5:00	All District/ IG Chairs meet with President and VP	Vine
5:00 - 6:00	<u>Committee Meetings</u>	
	Bylaws, Fiscal Review, Governmental Affairs, <u>Special Awards, Educator Training</u>	Ivy
	Committee to Nominate the Nominating Committee, <u>Nominating, Public Relations, Resolutions</u>	Vine
	<u>2-Yr College Speech/Theatre</u>	Azalea
	<u>4-Yr College Speech/Theatre</u>	Tulip
	<u>Public School Speech/Theatre</u>	Rose
	<u>Middle School Instruction</u>	Iris
	<u>TEKS/TAKS, UIL Advisory, Grassroots</u>	Training Room
	<u>Educator of the Year</u>	Wisteria
6:30 - 7:30	Executive Council Meeting	Vine
7:30 - 8:30	TFA Regional Meetings	
	Region 1 -- Tulip; Region 2 -- Wisteria; Region 3 -- Daffodil Region 4 -- Iris; Region 5 -- Hibiscus	
9:00 - 9:30	Executive Officers' Meeting	Admiral's Suite

THURSDAY, OCTOBER 6, 2005 (PAGES 21 - 30)

7:45 - 8:45	New Member Kick-off Breakfast (First Year Attendees Only)	Salons G & H
7:45 - 9:45	Convention Registration Opens	Expo Reg. Desk
8:50 - 9:50	Panels A1-A9	See p. 21-23
10:00 - 11:00	First General Session	Expo Hall A1
11:15 - 11:55	IG Meetings	
	Oral Interpretation/Performance Studies -- Ivy Rhetoric and Communication Theory -- Hibiscus TACA -- Daffodil	
12:00 - 1:15	Past Presidents' Luncheon	Vine 1
1:30 - 2:40	Convention Registration Continues	Expo Reg. Desk
1:30 - 2:40	Panels B1- B9	See p. 24-26
2:45 - 3:30	IG Meetings	
	Argumentation & Debate -- Ivy Mass Communication -- Hibiscus Theatre -- Daffodil TIFA/TCCSTA -- Wisteria	
3:40 - 4:50	Panels C1- C9	See p. 27-29
5:00 - 6:00	Meet the Author	Expo Hall A1
6:00 - 7:30	Educator of the Year Reception	Expo Hall A2
7:30	TFA Business Meeting #1	Expo Hall A1

FRIDAY, OCTOBER 7, 2005 (PAGE 31 - 37)

CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION

8:00 - 9:00	Registration Continues	Expo Reg. Desk
8:00 - 9:10	Panels D1-D9	See p. 31-33
9:15 - 10:30	Second General Session	Expo Hall A1
10:30 - 12:30	Enjoy Moody Gardens – Be Accountable to Yourself!	
12:45 - 2:15	Conference Luncheon (TICKETS REQUIRED)	Expo Hall A 2/3
2:25 - 3:35	Panels E1-E9	See p. 34-36
2:30 - 3:00	Late Registration	Expo Reg. Desk
3:45 - 4:45	IG Meetings	
	Instructional Development -Colleges/Universities -- Vine	
	Interpersonal/Organizational -- Hibiscus	
	Instructional Development (K-12) -- Ivy	
4:55 - 5:50	District Meetings	
	District 1, 2, 3, 5 - Vine	Districts 6, 7, 8, 9 - Ivy
	District 10 -- Azalea	District 11 - Rose
	District 12 -- Orchid	District 13 - Tulip
	District 14, 15 -- Iris	District 4 - Wisteria
	District 16 – Bluebonnet	District 17, 18 - Jasmine
	District 19 - Hibiscus	District 20 - Daffodil
6:00 - 7:30	President's Reception/Professors' Performance Hour	Floral Hall A
7:30	TFA Business Meeting #2	Expo Hall A1

SATURDAY, OCTOBER 8, 2005 (PAGES 38 - 43)

7:30 - 9:00	Executive Council Breakfast	Vine
9:15 - 10:15	Late Registration and HR Certifications Available	Expo Reg. Desk
9:15 - 11:45	Continuing Professional Education Certificates Available	Expo Reg. Desk
9:10 - 10:25	Panels F1-F9	See p. 38-40
10:30 - 11:40	Panels G1-G9	See p. 41-43
11:50 - 1:00	3 rd General Session	Expo A1
1:00 - 1:30	2006 Conference Planning	Expo A1
1:30	TFA Business Meeting #3 if needed	Expo A2

NOTES:

TSCA... WELCOME TO GALVESTON!

NOTES:

Aloha! Welcome to the sunny, sandy shores of Galveston Island, Texas, and beautiful Moody Gardens Hotel-Resort. It is with great pleasure and excitement that the city of Galveston, the Convention and Tourist Bureau, Galveston ISD, and TSCA Region IV roll out the official “Coat and Tie Optional Welcome Blanket” to each and everyone of you..

In keeping with the theme of this year’s conference of Accountability: Helping Administrators, Teachers, Parents, and Students Make Accountability a Core Value, let it be known to all concerned that the Local Arrangements committee will hold you personally accountable if you do not thoroughly enjoy your stay here on the island. Our sole desire is that you grow professionally, and re-charge your respective communication batteries in the lush tropical paradise of Moody Gardens Hotel-Resort. Be informed that your responsibility will require that you take full advantage of the island’s entertainment, ambiance, and tranquility offered at the many diverse attractions.

The locals, affectionately referred to as; B.O.I’s (born on the island) would like you to adopt the Jamaican phrase; “No Problem” (spoken with the Jamaican accent) as you explore the Historical District; with its well kept turn of the century stately homes. Possibly, meander along the cobble stone streets, and shop the many stores that line the Strand area; once considered the Wall Street of the southwest. Maybe your choice will be a visit to the 1900 Storm Museum, or possibly the Off Shore Energy Center. The aviators among us will be accountable for knowing the flight plan, and being informed on the tarmac at the Long Star Flight Museum. You will be able to investigate the history of early air flight, along with vintage World War II era and modern aircraft. If your desire is to embrace the treasures near the Hotel: please take advantage of the discount attractions package that includes admittance to the Tropical Rain Forest, the Aquarium, I Max Theater and the cool white sands of Palm Beach.

Needless to say Galveston prides itself for having the finest restaurants on the Gulf Coast. Allow your palate to taste the freshness of well prepared salads, Chinese, Mexican, Italian dishes as well as surf and turf entrees and delicious desserts served up with a friendly island smile for casual or formal dining.

Then if you think that you are totally exhausted, go ahead and pamper yourself at the full service Salon and Spa. OK! OK! If you feel guilty that you have abandoned diet “No Problem”, the hotel has a complete exercise and fitness center on the property to burn away the fun.

So, considering that there is so much to do with so little time you are reminded that TSCA collectively and individually will be held personally accountable for making this years conference a success. And, as a “B.O. I.” I also hope that your visit will be one of many to come. Remember you are accountable.

Visit the Local Arrangements Booth / area for information and directions to local attractions and eateries.

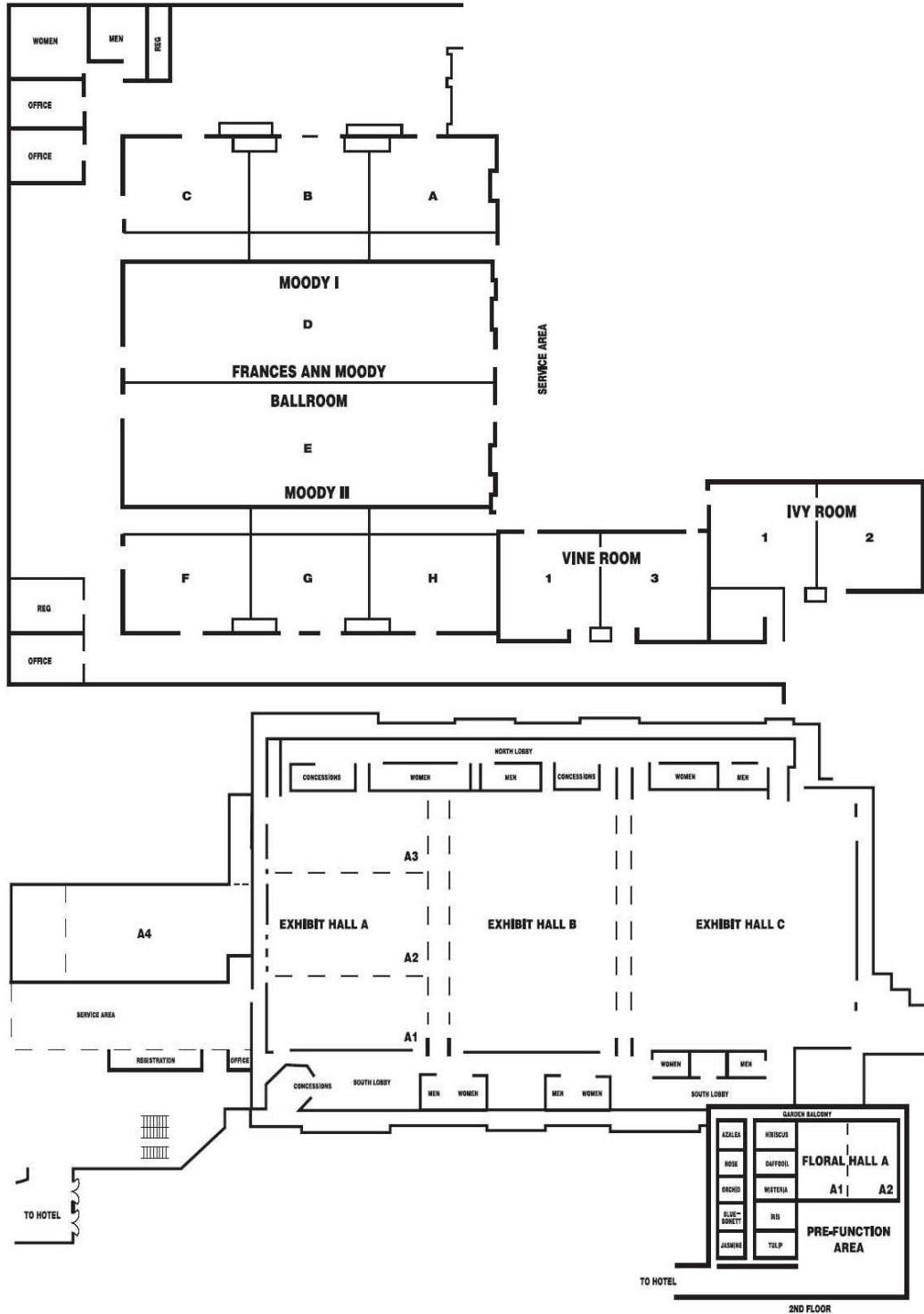
Sincerely,

Michael Merritte
Local Arrangements Chair

**THE MOODY GARDENS
HOTEL, SPA, AND CONVENTION CENTER**
SEVEN HOPE BOULEVARD
GALVESTON, TEXAS
PHONE: (888) 388-8484

CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION

NOTES:



THE MOODY GARDENS

NOTES:

Dear Friends and Colleagues,

Author Catherine Pulsifer once stated, “You are accountable for your actions, your decisions, your life; no one else is but you.” I had never given much thought to accountability until Natalie selected it as the theme for this year’s convention. Upon further reflection, I decided that most of the time, we do not think to ourselves that we are being accountable. We just do our jobs. However, maybe it is time that we stop and think about accountability....to our students, our colleagues, our curriculum and to the previous members of TSCA who set us on this path toward better teaching. Thank you Natalie for selecting this as our convention theme. Make yourselves accountability this weekend to learn something new, meet a new member and get involved in TSCA.

The past year and a half for me as TSCA officer has been a whirlwind of activity. I could not have jumped into this office without the help of an incredible group of officers. To each of them, I say thank you for paving the way for me to do my job. TSCA is being guided by professionals who are truly dedicated to their work. That is being accountable.

To those of you who have served as interest group chairs, district chairs and committee chairs let me take this opportunity to thank you for doing the work of TSCA. You always pull through when called upon. That is being accountable!

To the new members of TSCA let me invite you to get involved with this incredible organization. TSCA has guided my classroom management and my lesson preparations for years. The friends that you meet can make your teaching career a memorable one. Attend programs, General Sessions, Interest group meetings and District meetings. Volunteer for next year’s convention. That is being accountable!

And finally to my principal, Mr. Bob Daniel, and the administration at Tascosa, my friends and my family...I truly appreciate the support that I have always been able to count on from you. You have been the benchmark of accountability for me.

Enjoy convention and thank you for this chance to serve TSCA.

Respectfully,

**ANN SHOFNER
PRESIDENT, TSCA 2005**

Welcome to Convention 2005 and Moody Gardens!

NOTES:

“It is not what we do, but also what we do not do, for which we are **ACCOUNTABLE**.” *Moliere* This year’s convention theme of **Multifaceted Accountability** has produced sixty three diverse programs across all disciplines representing eleven different interest groups. From families, to students, to teachers, to administrators - Accountability is being explored. I am very excited about this year’s convention! An insightful set of programs, along with a beautiful setting, TSCA, we cannot go wrong.

I encourage and challenge each of you to participate and get involved in every aspect this convention offers you. Your attendance is crucial at all the Special Events; Committee, District, and Interest Group Meetings; General Sessions; and Programs to continue the success of TSCA at this convention as well as future conventions. This year’s program has built in time to explore the beauty and educational attractions of Moody Gardens, so that you do not miss any of the TSCA Convention offerings! Be **ACCOUNTABLE** and participate in everything.

Additionally, I have a long list of people to thank for helping me prepare Convention 2005! To all the Executive Officers - thank you for putting up with my multiple emails and questions. To you I give my never-ending appreciation. To the Interest Group chairs—**YOU ROCK!** You met deadlines, edited, and made my job much easier by producing a wonderful variety of intellectual programs for the membership. You worked tirelessly and did not complain. You will never know how much your hard work means to the Vice President of this great association until you take on the program task. To Michael Merritte, the Special Arrangements Committee, and Region 4 **WOWZERS!** What extra effort you have all made to make Convention 2005 a beautiful experience. From the special attractions, goodies, equipment, and office supplies, TSCA could not ask for a more enjoyable, productive experience. And to my oh so technically knowledgeable friend, Brent Hinkle - I owe you **BIG TIME** for helping me understand the intricate details of technically formatting this program. Thank you for not killing me!

Finally, thank you to South Plains College and my wonderful family for putting up with the long hours, bad moods, and demands. I could not have done this without your support!

Meet colleagues, learn, get involved, and enjoy Convention 2005, but above all - **BE ACCOUNTABLE!!!**

Respectfully,

NATALIE BRYANT
VICE PRESIDENT, TSCA 2005

JOURNAL SUBMISSION**NOTES:**

Volume 30, Issue 2 of the TSCA Journal focuses on gender issues in communication. The complete call for papers can be found at the TSCA website, <http://www.etsca.com/journal.asp>. Consider sending your conference paper to Trudy Hanson, TSCA Journal Editor, for consideration of publication in the 2005-2006 TSCA Journal.

E-mail for information: thanson@mail.wtamu.edu

NEWSLETTER SUBMISSION

The current TexaSpeaks is available online at <http://www.etsca.com>. Send all news during the year (squad information, research grants, special awards, research information, TSCA committee decisions and meetings, legislative updates, etc.) to Amy Tilton Jones, Newsletter Editor.

E-mail for information: ajones@delmar.edu

**TSCA CONFERENCE 2006
CALL FOR PAPERS AND PANELS**

**The Rise of Incivility:
Establishing Respectful Communication**

**Ambassador Hotel
3100 I-40 West
Amarillo, Texas 79102
(806) 358 - 6161
(800) 817 - 0521**

October 4 - 7, 2006

See page 19 for details!

**A complete call for papers can be found online at:
<http://www.etsca.com>**

**Direct all program questions and information to
Vice President, Joe D. Trevino, Jr.,
jtrevino1@bishopcisd.esc2.net and submit panels
through your Interest Group Chairs.**

Deadline: March 1, 2006

NEW MEMBER KICK-OFF BREAKFAST**THURSDAY, 7:45 A.M.****SALON G/H**

All new TSCA Members are invited to attend and learn more about the Texas Speech Communication Association organization.

New members please pick up your new member ribbon at Registration as it is required for attendance to the breakfast.

PAST PRESIDENTS' LUNCHEON*Russell Lowery-Hart presiding***THURSDAY, 12:00****VINE 1****MEET THE AUTHOR****THURSDAY, 5:00****EXPO HALL A1**

Award winning novelist, Ron Rozelle, a creative writing teacher at Brazoswood on the Gulf Coast will share some of his literature and writing experiences. Come listen to this nationally known novelist.

CONFERENCE LUNCHEON**FRIDAY, 12:45****EXPO A 2/3**

In addition to showcasing our Communicator of the Year and Keynote Speaker, the luncheon will highlight the 2005 Educator of the Year recipients.

Tickets must be purchased at registration.

PRESIDENT'S RECEPTION WITH**PROFESSORS' PERFORMANCE HOUR****FRIDAY, 6:00 P.M. PREFUNCTION/FLORAL HALL**

Join us in thanking **Ann Shofner** for her dedication and leadership to TSCA.

In the Professors' Performance Hour TSCA members and former Howard Payne University students of Roy Ambrester, now of the University of Tennessee, under his direction will present the Readers' Theatre—

“Why I Live at the P.O.” by Eudora Welty

**Dr. Roy Ambrester
Glynis Holm Strause
Lou Ann Seabourn
Gilbert Casas**

NOTES:

NOTES:

EXECUTIVE OFFICERS 2004-2005

President: Ann Shofner, Tascosa High School
Vice President: Natalie Bryant, South Plains College
Vice President-Elect: Joe D. Trevino, Jr., Bishop High School
Executive Secretary: Randy Cox, University of Texas, Austin
Comptroller: W.E. Schuetz, Gregory-Portland High School
TSCA Newsletter Editor: Amy Tilton Jones, Del Mar College
TSCA Journal Editor: Trudy Hanson, West Texas A&M University
Archivist: Faye Carpenter, Retired
Archivist - Elect: Jana Riggins, U.I.L. State Director
Immediate Past President: Russell Lowery-Hart, West Texas A&M University

DISTRICT CHAIRS 2004-2005

District 1	Marcy McQuillen	zmcquillen@panama.edu
District 2	Mike Jones	mjjones@delmar.edu
District 3	Linda Alderson	lalderson@bolingisd.net
District 4	Cindi Havron	csaukel@houston.rr.com
District 5	Reagan Hawkins	rhawkins@nederland.k12.tx.us
District 6	Debbie Hatton	scm_dah@shsu.edu
District 7	Janee F. McGoff	jane.mcgoft@tylerisd.org
District 8	Danny Moss	dmoss@ntcc.edu
District 9	NONE	
District 10	Eric Mears	mearse@lisd.net
District 11	Brandy Milson	brandymilson@hotmail.com
District 12	Ronda Craig	rcraig@mexia.k12.tx.us
District 13	Terri Robinson	robinsont@georgetown.txed.net
District 14	Jenny Garrison Rosemary Kincaid	jennyg7@cox.net abilenedebate@aol.com
District 15	Deanna L. Watkins	deanna.watkins@saisd.org
District 16	Lesley Ingham	lesley.ingham@amaisd.org
District 17	Cindy Riesenber	cindy.riesenberg@plainview.k12.tx.us
District 18	Joe Willis	JosephAWillis@aol.com
District 19	Scott Thoreson	scottthoreson@netzero.net
District 20	Gilbert Casas	gilbert.casas@harlandale.net

ARGUMENTATION & DEBATE

Chair: Amiee Parsons
A&M Consolidated High School
1801 Harvey Mitchell Parkway
College Station, TX 77845
(979) 764-5500 ext. 259
aparsons@csisd.org

**INSTRUCTIONAL DEVELOPMENT,
COLLEGES & UNIVERSITIES**

Chair: Stephanie Stanley-Allen
South Plains College
1401 S. College Ave.
Levelland, TX 79336
(806) 894-9611 ext. 2199
sstanley@southplainscollege.edu

**INSTRUCTIONAL DEVELOPMENT,
GRADES K-12**

Chair: Melissa Locke
Coronado High School
3307 Vicksburg
Lubbock, TX 79410
(806) 766-0647
mdlocke@lubbockisd.org

INTERPERSONAL/ORGANIZATIONAL

Chair: Martha Haun
University of Houston
4364 Graduate Circle
Houston, TX 77004
(713) 743-2886
mhaun@uh.edu

MASS COMMUNICATION

Chair: Carolyn Kieswetter
Fossil Ridge High School
1005 Cavender Drive
Hurst, TX 76053
(817) 282-7787
mariekey@aol.com

THEATRE

Chair: Joseph Brown
McCollum High School
500 W. Formosa
San Antonio, TX 78221
(210) 921-4472
joseph.brown@harlandale.net

**ORAL INTERPRETATION &
PERFORMANCE STUDIES**

Chair: Lois Davis
Brazosport High School
Drawer Z
Freeport, TX 77541
(979) 299- 6736
ldavis2@brazosportisd.net

**RHETORIC & COMMUNICATION
THEORY**

Chair: Mary Evelyn Collins
Sam Houston State
PO Box 2299
Huntsville, TX 77341
(936) 294-1970
Scm_mec@shsu.edu

**TEXAS ASSOCIATION FOR
COMMUNICATION ADMINISTRATORS**

Chair: June Smith
Angelo State University
ASU Station #10895
San Angelo, TX 76909
(325) 942-2031 ext. 350
june.smith@angelo.edu

TEXAS FORENSIC ASSOCIATION

Chair: Dixie Waldo
John H. Guyer High School
7501 Teasley Lane
Denton, TX 76210
(940) 465—0423
1dixiechicken@charter.net

TIFA & TCCSTA

Chair: M'Liss Hindman
Tyler Junior College
P.O. Box 9020
Tyler, TX 75701
(903) 510-2206
mhin@tjc.edu

NOTES:

TSCA PAST PRESIDENTS**NOTES:**

1923	Bernice Duggan	1965	Mabel Wyatt
1924	Jeston Dickey	1966	R.V. Holland
1925	Olivia Hobgood	1967	June Prentice
1926	Jesse Millsapps	1968	Don Streeter
1927	Mary E. Latimer	1969	Billie Etheridge
1928	Gladys de Silva Bate	1970	James Barton
1929	Marjorie E. Will	1971	Chloe Armstrong
1930	Unknown	1972	Noyce Burleson
1931	Earl C. Bryan	1973	George Tade
1932	Alma Copelin	1974	Ed Thompson
1933	Unknown	1975	Ted Colson
1934	Nena Kate Ramsey	1976	Virginia Myers
1935	Minnie L. Blundell	1977	Vernon McGuire
1936	Sara Lowery	1978	Pat Rogers
1937	Sara Lowery	1979	Helen Schafer
1938	Yetta Mitchell	1980	Rita Harlien
1939	Florence Horton	1981	John Wilson
1940	Emory G. Horger	1982	Maridell Fryar
1941	Emory G. Horger	1983	George Grice
1942	Thomas A. Rouse	1984	L.D. Naegelin
1943	Thomas A. Rouse	1985	Rosanna Herndon
1944	Thomas A. Rouse	1986	Pat Jurek
1945	Thomas A. Rouse	1987	Tyler Tindall
1946	Whilhelmina G. Heede	1988	Ronald Dodson
1947	Annah Jo Pendleton	1989	John Gossett
1948	Jesse Ray Holcomb	1990	Debra Dehlinger
1949	Jesse J. Villarreal	1991	Marilyn Swinton
1950	Oretha Whitworth	1992	Jackie Jarrett
1951	Harold Weiss	1993	Robert Stewart
1952	Fred J. Barton	1994	Ann Shofner
1953	Jeanne Lennard	1995	R. Neal Rieke
1954	Elton Abernathy	1996	Kerry Moore
1955	Verna Harris	1997	Trudy Hanson
1956	E.L. Pross	1998	Jana Riggins
1957	Nan Elkins	1999	Peter Pober
1958	Crannell Toliver	2000	R. Scott Allen
1959	Johnic Ross Elzner	2001	June Smith
1960	P. Merville Larson	2002	Teresa Lee Galiazzo
1961	Betty Hughes	2003	Russell Lowery-Hart
1962	Angus Springer	2004	Ann Shofner
1963	Rex Fleming		
1964	Ted Skinner		

TSCA TWENTY-FIVE YEAR HONOREES

CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION

NOTES:

**Linda Alderson
Faye Carpenter
Richard Cheatham
Ron Dodson
Maridell Fryer
Jackie Ganschow
Cheryl Hamilton
Martha Haun
Barbara Hickey
Carroll Hickey
M'Liss Hindman
Judi Indest
Jackie Jarrett
Phylis Jeffrey
Kandi King
Linda Long
Laverne Loving
Beverly Martin
J. E. Masters**

**Dan Mendoza
Miff Mendoza
Kerry Moore
B. J. Naegelin
Krin Brooks Perry
Jana Riggins
Ann Shofner
June H. Smith
V. A. Smith
Glynis Holm Strause
Don Streeter
Charlene Strickland
Tyler Tindall
Joe D. Trevino, Jr.
Joe A. Willis
Charles Wise
John T. Woods
Guy Yates**

**Faye Carpenter
Richard Cheatham
Norma Coston
Ron Dodson
Martha Haun
M'Liss Hindman
Robert Jeffery
Sandra Lucaa**

**Beverly Martin
Dan Mendoza
Krin Brooks Perry
June H. Smith
Glynis Holm Strause
Charlene Strickland
Frances Swinney
Guy Yates**

OUTSTANDING SERVICE AWARD RECIPIENTS

HONOREES AND AWARD RECIPIENTS

TSCA EDUCATOR OF THE YEAR RECIPIENTS**NOTES:**

1974.....	Alouez Blackburn, Hawley High School
1975.....	Marjorie Best
1976.....	Pamela McDaniel, Boswell High School
1981.....	Lanny Naegelin, Churchill High School
1982.....	Jackie Jarrett, Coronado High School
1984.....	Opal Hall, Denton High School
1985.....	Jean Clough, Ball High School
1986.....	Ron Dodson, Westlake High School
1987.....	Kerry Moore, Muleshoe High School
1988.....	Ann Shofner, Tascosa High School
1989.....	Paula Moeller, Hays High School
1990.....	Mildred Peveto, Newman Smith High School
1991.....	Charlotte Brown, Gregory-Portland High School
1992.....	Kandi King, Clark High School
1993.....	Roberta Grenfel, Klein High School
1994.....	Sandra Lucaa, Skyline High School M'Liss Hindman, Tyler Junior College
1995.....	Lana Hall, Hereford High School Linda Long, North Lake College
1996.....	Jana Riggins, Kaufman High School Leann Ellis, South Plains College Virginia Myers, Wayland Baptist University
1997.....	Joe D. Trevino, Jr., Bishop High School Glynis Holm Strause, Coastal Bend College June H. Smith, Angelo State University
1998.....	Connie McKee, Amarillo High School Ralph Long, Collin County Community College Trudy Hanson, West Texas A&M University
1999.....	Mary C. Green, Pasadena High School Claude Caffee, Brookhaven College Martha J. Haun, University of Houston
2000.....	William Schuetz, Gregory-Portland High School Natalie Bryant, South Plains College Carley Dodd, Abilene Christian University
2001.....	Randy Ellis, Spring High School Lou Ann Seabourn, Amarillo College Terry Thibodeaux, Sam Houston State University
2002.....	Teresa Lee Galiazzo, Alief Hastings High School Jackie Ganschow, Del Mar College Peter Pober, The University of Texas
2003.....	R. Scott Allen, Humble ISD Janna Holt-Day, South Plains College John Gossett, University of North Texas
2004.....	Linda Alderson, Boling High School Catherine Gragg, San Jacinto College Robin Williamson, University of St. Thomas

TSCA EMERITUS MEMBERS

NOTES:

Faye Carpenter
Ted Colson
Ron Dodson
Billie Etheridge
C.L. Etheridge
Maridell Fryar
Opal Hall
Rosanna Herndon
Florence Horton
Mary Ireland
Jackie Jarrett
Beverly Martin
Dell McComb
Miff Mendoza
Kerry Moore
B. J. Naegelin
Helen Schafer
Lester Schilling
Don C. Streeter
Frances Swinny
Marilyn Swinton
Victoria Townsend
Harold Weis
Guy Yates

EMERITUS IN REMEMBRANCE

Guy Bizzel
Jean Boles
Anna Jo Pendleton
Vera Simpson
Emerson Turner

TSCA PAST EXECUTIVE SECRETARIES**NOTES:**

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Merville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1949-52.....	Crannell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Merville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffrey
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carrol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1996-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-Present.....	Randy Cox

STANDING AND AD HOC COMMITTEES FOR 2004—2005

CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION

BYLAWS COMMITTEE

Barbara Mayo '07 (chair)
Raul Ruiz '05
Richard Kincaid '06
Charlene Strickland '07
Christina Michura '07
Lou Ann Seabourn '07

EDUCATOR OF THE YEAR COMMITTEE

U - Connie McKee '05 (Chair)
CC - Jackie Ganschow '05
H - Roberta Grenfell '05
Norma Coston '06
H - Gilbert Casas '07
H - Alicia Elliott '07
U - Wayne Kraemer '07
U - Joe Gantt '07
CC - Christina Christmann '07

RESOLUTIONS COMMITTEE

Janet Melton '05 (Chair)
Carol Hildebrand '05
Terri Robinson '06
Tara Mullin '07
John Farr '07
Aimee Kasprzyk '07
Melissa Locke '07
Sally Gary '07

EDUCATOR TRAINING COMMITTEE

U - Jessica Mallard '05
M - Sara Jane Barno '06 (Chair)
CC - Sarah Contreras '07
A - Scott Thoreson '07
H - Abby Rike '07
H - Susan Tyrell '07
M - Mary Jane Grant '07

AD HOC GRASSROOTS COMMITTEE

Russell Lowery-Hart (Chair)
Bill Schuetz
Janice Caldwell
M'Liss Hindman
Wayne Kraemer
Randy Ellis
Jana Riggins
Ann Shofner

NOMINATING COMMITTEE

Guy Yates (Chair)
Janice Caldwell (vice-chair)
April Caldwell
Martha Haun
Mike Jones
Jenny Garrison

FISCAL REVIEW COMMITTEE

Rosemary Kincaid '07 (Chair)
Paul Byrne '05
Jason Teven '07

AD HOC ALIGNING TEKS TO TAKS COMMITTEE

Tara Lowery-Hart (Chair)
Trisha Smith
Gwen White
Jana Riggins
Deanna Christensen
Teresa Lee Galiazzo
Sandra Jones
Sara Jane Barno
Charlene Strickland
Peggy Jezek

PUBLIC RELATIONS COMMITTEE

Rachelle Grant '05 (Chair)
Beth Thompson '05
Martha Howard '06
Michael Merritte '06
Sonya Hopkins-Barnes '07
Raymond Puchot '07
Laura Brown '07
Joe D. Trevino, Jr. '07
Zane Harwell '07

GOVERNMENTAL AFFAIRS COMMITTEE

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Virginia Myers (external resource)
Mike Jones '05 (Berlanga)
Billie Lucas '06 (Nunez)
Sammy Green '06 (Leo)
Russell Kirkscey '07 (Bernal)
Linda Alderson '07 (Allen)
Kandi King '07 (Montgomery)
Lois Davis '07 (Bradley)
Jessica Hutchins '07 (Bauer)
Rick Rike '07 (McLeroy)
Mary Evelyn Collins '07 (Thornton)
Sandra Hart '07 (Hardy)
Barbara McCain '07 (Miller)
Linda Long '07 (Knight)
Sandy Sage '07 (Lowe)
Julie Huntley '07 (Craig)

TWO-YEAR AND COMMUNITY COLLEGE COMMITTEE

M'Liss Hindman '06 (Chair)
Felicidad Balcos '05
Keith Townsend '05
Marla Chisholm '06
Lana Myers '06
Alma Martinez-Egger '07
Janna Holt-Day '07
Judy Carter '07

SPECIAL AWARDS COMMITTEE

Virginia Myers (Chair)
Kerry Moore
Teresa Lee Galiazzo
Scott Allen
June Smith

SPEECH AND THEATRE IN PUBLIC SCHOOLS COMMITTEE

J.E. Masters '05 (Chair)
Patti Winebrenner '05
Patty Miller '06
Marisa Elliot '06
Shauna Mayes '06
Kristyn Meyer '07
Enrique Archuleta '07
Krin B. Perry '07
Ronda Craig '07

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Jana Riggins (external resource)
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Rhonda Bell '06
Myrna Bass '06
Cindy Havron '07
Kaye Magill '07
Mellessa Denny '07

AD HOC MIDDLE SCHOOL INSTRUCTION AND DEVELOPMENT

Jenny Lee Garrison (Chair)
Patty Brant
Mary Jane Grant
Vickie Hall
Israel Boswell
Allen Stewart
Carolyn Mackey
Sean Washer
Gabrielle Whitlock
Cheryl Miller

COMMITTEE TO NOMINATE THE NOMINATING COMMITTEE

Ralph Long (Chair)
Leigh-Anne Williams
Holly Reineking
Joseph Brown
Charles Wise
Tara Lowery-Hart

FOUR-YEAR COLLEGE AND UNIVERSITY COMMITTEE

John Gossett '06 (Chair)
Joe Cardot '05
Edwin Rawley '05
Debbi Hatton '06
Carley Dodd '07
Michael Elkins '07

NOTES:

TSCA LIFETIME MEMBERS**NOTES:**

Linda Alderson	Sonya Hopkins-Barnes	V.A. Smith
James Barnes	Dolly Hudgins	Cindy M. SoRelle
Darlene Bellinghausen	Jo Hudson	Glynis Holm Strause
Robert Boyd	Kathleen Jamieson	Charlene Strickland
George Bradley	Lavoy Jones	Carolyn Strohkirch
Elaine Brink	Pat Jurek	Frances Swinny
Christina Cardenas	Marilyn S. Kelly	Marilyn Swinton
Faye C. Carpenter	Genell Kelso	Jane Terrell
Richard Cheatham	Nanette Kelton	Terry M. Thibodeaux
Gene Taylor Clough	Elizabeth Kizer	David Thomas
Cynthia Cone	Linda J. Long	Ed Thompson
Norma Coston	Ralph Long	Tyler Tindall
Josh Crane	Tal Lostracco	Jim Towns
Christina Dodd	Lavern Loving	Linda M. Vancil
Claire Dodillet	Sandra Lucca	Beverly Wakefield
Judy Dorset	Bernita Mansfield	Gwen Waldrop
Paul Duffy	Beverly Martin	Gloria Walter
Tim C. Edgerly	Karin McCallum	Gloria White
Millard Eiland	Candace McConnell	Janice C. Wieland
Michael Elkins	Martha McDaniel	Ray Williams
Tolline Enger	Carol Malloy	E.L. Williamson
Keith V. Erickson	Bonnie Mutschler	Joseph A. Willis
Charles L. Etheridge	Dwight Mutschler	Charles N. Wise
Billie W. Etheridge	Betty Jean Naegelin	John Wright
Ira L. Evers	Cordell Parker	Mabel Wyatt
Tanya Evers	Krin Brooks Perry	Patricia Wysong
Michael Fain	David Peters	
Maridell Fryar	Sally Ponzio	
Alice F. Gabbard	Larry Preas	
Marsha A. Gephart	J.B. Prior	
J.S. (Jack) Gibson	Clydene Reep	
John Gossett	R. Neal Rieke	
Karen Gossett	La Anna Rodrigs	
Robert Gratz	Pat Rogers	
Lou Greenwood	Edwin Rowley	
George L. Grice	Ivan Sandlin	
Carrol Haggard	Helen Schafer	
Michael Harlan	Wallace V. Schmidt	
Rita Harlien	Cynthia Shade	
Ann Harrell	Ann Shofner	
Sandra Hile Hart	John Skinner	
Karen Hatley	Ted Skinner	
Martha J. Haun	Gary Smith	
Rosanna Herndon	Lawrence R. Smith	
M'Liss Hindman	Nancy Smith	

TSCA Conference 2006 Call for Papers and Panels

CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION

The Rise of Incivility: Establishing Respectful Communication

Ambassador Hotel
3100 I-40 West
Amarillo, Texas 79102
(806) 358-6161 or (800) 817 - 0521

<http://www.ambassadoramarillo.com/>

October 4 - 7, 2006

According to Civility Associates (<http://www.civilityassociates.com/>) a recent United States Department of Justice study concluded that the most dangerous place to be in the United States today is the workplace. When there is aggressive and disrespectful behavior the result is a negative impact on productivity, morale, retention, profits and wellness of the company, school and individual employees. In short, we seem to be living in the midst of an epidemic of incivility which tends to delay, and often deny, justice and progress. We were not born civil. Civility is a code of behavior acquired by learning from others and by constant practicing. Uncivil, abrasive, abusive, or obstructive conduct impedes the fundamental goal of resolving disputes rationally, peacefully, and efficiently. The hallmarks of every profession should have civility and professionalism as the twin goals in order to be successful in anything and everything. Life is a relational experience. We do not live in a vacuum. Instead we live among others, depend on others, and seek comfort and life meaning in others. Our individual identities, sanity, and health are shaped by the presence of others in our lives whether we want to admit it or not. The quality of our lives depends, to a large extent, on the quality of our relationships. If we agree that life is relational, we agree that by bettering our relationships we better the quality of our lives; thus it makes sense to acquire relational competence.

Civility - the idea of being civil, courteous, respectful, mannerly, polite and displaying integrity. Civility is being mindful of the dignity of the human being in your sphere at all times. Trust and respect are two essential ingredients in rebuilding a foundation of civility. Civility is linked to the Latin word *civitas*, which means 'city' and 'community.' Thus, civility implies a larger social concern. When we are civil, we are members in good standing of a community; we are good neighbors and good citizens. Perhaps this is why civility is on the decline. We have replaced "Do unto others as you would have them do unto you" and "Love your neighbor as yourself" with "Look out for #1." For the sake of tomorrow's world, let us teach, let us learn, and let us practice civility.

We have many challenges facing us today in every facet of life regarding CIVILITY, and it will take a combined effort at home, school, and the workplace to develop character! Therefore, our conference challenges its members to:

- Incorporate ways to make Character Count through teaching, learning, and practicing the Six Pillars of Character - Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. (Josephson Institute, 2005),
- Investigate the who, what, when, where, why, and how of Incivility, and what must happen to turn this epidemic toward civility in homes, schools, and the workplace, and
- Determine successful methods to promote efficient problem solving, effective conflict management, respectful communication, and improved relational competence. Recognize the causes of incivility within the discipline of Speech Communication and within TSCA and take steps to alter this behavior.

Send all program questions and information to Vice President, Joe D. Trevino, Jr., jtrevino1@bishopcisd.esc2.net and submit panels through your Interest Group Chairs. A complete call for papers is online at <http://www.etsca.com>.

NOTES:

CALL FOR PAPERS AND PANELS

WEDNESDAY, OCTOBER 5, 2005**NOTES:**

12:30 - 2:00	Executive Officer's Meeting.....	Boardroom
4:00 - 5:00	All District & Interest Group Chairs Meet with Pres/VP.....	Vine
4:00 - 6:00	Early Registration.....	Expo Reg. Desk
5:00 - 6:00	Standing & Ad Hoc Committee Meetings	
	Bylaws.....	Ivy
	Fiscal Review.....	Ivy
	Governmental Affairs.....	Ivy
	Special Awards.....	Ivy
	Educator Training.....	Ivy
	Committee to Nominate the Nominating Committee.....	Vine
	Nominating.....	Vine
	Public Relations.....	Vine
	Resolutions.....	Vine
	Educator of the Year.....	Wisteria
	Speech & Theatre in Four-Year College & University	Tulip
	Speech & Theatre in Two-Year Colleges.....	Azalea
	Speech & Theatre in Public Schools.....	Rose
	Middle School Instruction.....	Iris
	Align TEKS to TAKS.....	Training Room
	Grassroots.....	Training Room
	U.I.L. Advisory.....	Training Room
6:30 - 7:30	Executive Council Meeting..... (All District, Interest, and Committee Chairs)	Vine
7:30 - 8:30	TFA Regional Meetings	
	Region 1.....	Tulip
	Region 2.....	Wisteria
	Region 3.....	Daffodil
	Region 4.....	Iris
	Region 5.....	Hibiscus
9:00 - 9:30	Executive Officers' Meeting.....	Admiral's Suite

THURSDAY, OCTOBER 6, 2005**ACCOUNTABILITY IN CURRICULUM --****A-4****FIELD OF STUDY****DAFFODIL**

Sponsor: TACA
 Chair/Coordinator: June Smith, Angelo State University
 Presenters: June Smith, Angelo State University
 Deborah Campbell, San Angelo Central High School
 Terry Thibodeaux, Sam Houston State University
 V.A. Smith, Texas A&M, Kingsville
 Virginia Myers, Wayland Baptist University

This program is for individuals interested in the new TeXes exam which will be required for Speech 8-12 certification in the fall of 2005. This panel worked on the framework and certified test items for the bank of test questions for this new certification test. Results from the pilot test in spring 2005 and the initial certification test this fall will be discussed along with study strategies for those seeking certification via this test. Also, the panel will discuss perceived implications for college/university communication programs regarding teacher preparation.

THE RHETORIC OF WOMEN**A-5****IN POLITICS****WISTERIA**

Sponsor: Rhetoric and Communication Theory
 Chair/Coordinator: Trudy L. Hanson, West Texas A&M University
 Respondent: Mary Evelyn Collins, Sam Houston State University
 Presenters: Cecily Wilkinson, West Texas A&M University
 "From Marginalization Arises Unity: Barbara Jordan's 1976 Key note Address"
 Michelle Orcutt, West Texas A&M University
 "Not the Average First Lady: A Rhetorical Analysis of Jacqueline Kennedy Onassis during the Camelot Years"
 Heather Fuentes, Amarillo High School
 "Rhetorical Richards: The Witty Quick Tongued Rhetoric of Ann Richards"
 Lacy Venhaus, Randall High School
 "Jackie Kennedy's Tour of the White House: A Rhetorical Analysis"
 Misty Phillips-Pergrem, West Texas A&M University
 "Women of the Hood: A Rhetorical Analysis of the Women of the KKK"
 Tisa Whitfill, West Texas A&M University
 "Metaphors Make New Relationships: The Use of Metaphor in the Reporting of the 1992 Presidential Campaign in *All's Fair: Love, War, and Running for President*"

Graduate students explore the rhetoric of women candidates and their influence on American politics.

FISHING FOR SUCCESS:**A-6****MAKING ACCOUNTABILITY WORK****TULIP**

Sponsor: Instructional Development (K-12)
 Chair/Coordinator: Cindy Riesenber, Plainview High School
 Presenters: Mellessa Denny, Amarillo High School
 Julie Huntley, Monterey High School
 Melissa Locke, Coronado High School

Presentation of the components of the FISH Philosophy ~ based on the work environment and attitudes encouraged at a Seattle fish market.

NOTES:**THURSDAY
8:50 AM - 9:50 AM**

THURSDAY, OCTOBER 6, 2005CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION**A-7 WARM-UPS AND 10-MINUTE LESSONS AZALEA**

Sponsor: Instructional Development (K-12)
 Chair/Coordinator: Nancy Moore, Samuel Clemens High School
 Presenters: Nancy Moore, Samuel Clemens High School
 Cari Weems, Steele High School

This program will present innovative warm-ups and mini-lessons connected to each area of study in Communication Applications. Participant will receive a notebook and a CD of materials.

A-8 ACCOUNTABILITY IN EXTEMPORANEOUS SPEAKING ORCHID

Sponsor: TIFA/TCCSTA
 Chair: Dom Bongiorno, Kingwood College
 Coordinator: Collier Patton, Central Texas College
 Presenter: Jason Warren, University of Texas at Austin

This distinguished panelist was a three-time high school Texas State Champion (2UIL, 1TFA) and two-time collegiate national champion (AFA) in extemporaneous speaking. The program will explore the dangerous areas where ethics and extemporaneous speaking might part company. The panelist will look at both studies that have been done on the subject as well as give practical advice for how to coach ethical students.

TO SEE OR NOT TO SEE?**INVESTIGATING TEACHER PERCEPTIONS OF STUDENTS IN THE CLASSROOM****A-9 IRIS**

Sponsor: Interpersonal/Organizations and Instructional Development (College and University)
 Chair: Sarah Contreras, Del Mar College
 Coordinator: Laura Day, Del Mar College
 Presenter: Sarah (Mohundro) Contreras, Del Mar College

Using the program, "Flash Judgments: Exploring our Attitudes Toward Differences," (Professional Development Group, Inc.), the presenter will provide insight to teachers about how we perceive our students. The video includes photos and biographies of different students with diverse backgrounds and cultures (racial cultures, handicapped cultures, deaf cultures, international cultures, etc.).

10:00 - 11:00 FIRST GENERAL SESSION EXPO HALL A1**11:15 - 11:55 INTEREST GROUP MEETINGS**

Oral Interpretation/Performance Studies.....Jasmine
 Rhetoric and Communication Theory.....Hibiscus
 TACA.....Daffodil

12:00 - 1:15 PAST PRESIDENTS' LUNCHEON VINE 1**1:30 - 2:40 CONVENTION REGISTRATION CONTINUES EXPO REG.DESK****NOTES:****THURSDAY**
8:50 AM - 2:40 PM

THURSDAY, OCTOBER 6, 2005**NOTES:****HAVING A BLAST HOSTING****B-4****MIDDLE SCHOOL COMPETITIONS****WISTERIA**

Sponsor: Theatre
 Chair/Coordinator: Joseph Brown, McCollum High School
 Presenters: Joe D. Trevino, Jr., Bishop High School
 Krin Brooks Perry, ESC Region XIII
 Michael Morales, Edinburg South Middle School

This session will focus on the benefits of Middle School Speech and Theatre contests and festivals. Discover what it takes to run a contest or festival, appropriate material for contests, and the benefits for both the Middle Schools and the High Schools.

THE POWER OF TV DOCTORS AND**B-5****GAME SHOW RHETORIC****DAFFODIL**

Sponsor: Mass Communication
 Chair/Coordinator: Marcy McQuillen, University of Texas Pan American
 Respondent: Barbara Mayo, South Texas College
 Presenters: Miki McCarthy, Vilma Maldonado and Aracely Cavazos, University of Texas Pan American
 “Dr. Sally Knows It All... Whether you Know It or Not!”
 Linda Kotzur, David Kotzur, and Julia Huerta, University of Texas Pan American
 “Game Shows ‘Jeopardy’ and The Culture of the Elderly”

A vivid, provocative demonstration of how two TV popular cultural forms can and do communicate important communication principles. Come to this panel prepared to play!

COUNTER - PLANS I, II**B-6****IVY**

Sponsor: Argumentation and Debate
 Chair: Matt Murrell, McNeil High School
 Coordinator: Alex Pritchard, Westwood High School
 Presenters: Matt Murrell, McNeil High School
 John Mast, Stephen F. Austin High School
 Alex Pritchard, Westwood High School
 Aaron Timmons, The Greenhill School

Panelists will briefly discuss basic Counter-plan theory and argumentation. Examples will focus on this year’s counter-plan possibilities. This panel is designed to quickly review basic counter-plan theory, but will mainly focus on advanced counter-plan theory and discussions of current trends.

THURSDAY
1:30 PM - 2:40 PM

NOTES:

THURSDAY
1:30 PM - 2:40 APM

B-7 DIALOGUE WITH A PRO ORCHID

Sponsor: Rhetoric and Communication Theory
Chair/Coordinator: Mary Evelyn Collins, Sam Houston State
Respondents: Trudy Hanson and June Smith
Presenter: Roseanne Mandziuk, Texas State University

This will be a hosted dialogue and discussion between Roseanne Mandziuk a teacher/scholar and the respondents. The audience will be able to ask questions and testify to the work of this leader in the field of rhetoric and communication studies.

B-8 FROM COLLEGE TO THE CLASSROOM HIBISCUS

Sponsor: TFA
Chair: Robert Shepard, Creekview High School
Coordinator: Rhonda Bell, Kingwood High School
Presenter: Dixie Waldo, John H. Guyer High School

The transition from a collegiate environment to the high school classroom can be challenging for new teachers. Learn strategies for making the adjustment from planning lessons to directing a forensic program while still maintaining your social life and your sanity.

B-9 CAN INTERPERSONAL RELATIONSHIPS BE MAINTAINED IN AN ONLINE COURSE? VOICES FROM THE FRONT! JASMINE

Sponsor: Interpersonal/Organizational
Chair: Glynis H. Strause, Coastal Bend College
Coordinator: Natalie Bryant, South Plains College
Presenters: Glynis H. Strause, Coastal Bend College
M'Liss Hindman, Tyler Junior College
Richard Capp, Hill College
Audrey Currey, Midland College

These speech communication professors will discuss their experiences and "Best Practices" as well as nightmares in developing, sustaining, and reducing the technological static of an online speech course.

2:45 - 3:30 INTEREST GROUP MEETINGS
Argumentation and Debate.....Ivy
Mass Communication.....Hibiscus
Theatre..... Daffodil
TIFA/TCCSTA.....Wisteria

THURSDAY, OCTOBER 6, 2005CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION

PANEL C

3:40-4:50 PM

THURSDAY

NOTES:

C-1 **STUDENT & FACULTY ACCOUNTABILITY
IN COLLEGES AND UNIVERSITIES:
TYPES, PARAMETERS, AND TRENDS** TULIP

Sponsor: Instructional Development (College & University)
Chair/Coordinator: Charles Wise, St. Philips College, San Antonio
Presenters: Charles Wise - St. Philips College,
 " Trends in Student Classroom Civility"
 Raymond Puchot— Bristol College
 "The Effects of Culture Upon Student Accountability"
 Charlene Strickland - Hardin Simmons University
 " Student & Faculty Accountability in Internships"
 Jackie Ganschow - Del Mar College
 " Measuring Up: Establishing Discipline
 Standards, Goals, and Checks/Balances to
 Maintain Instructional Accountability of Faculty"

C-2 **COMPETITIVE PAPERS IN INTERPERSONAL
ORGANIZATIONAL GRADUATE PAPERS** HIBISCUS

Sponsor: Interpersonal/Organizational
Chair/Coordinator: June Smith, Angelo State University
Respondent: Mary Evelyn Collins, Sam Houston State University
Presenters: Liz Baiocchi, Abilene Christian University
 " Assessing Intercultural Readiness for Teams and Their Spouses"
 Rebecca Cates, Abilene Christian University
 " Identifying Family Communication Factors Applied to
 Intercultural Expatriates"
 Whitney J. Fleming, Angelo State University
 " Affectionate Communication and Family Intimacy"
 Derek Riedel, Abilene Christian University
 " Assessing Public Speaking Communication Apprehension and
 Assigning Treatment through use of Dwyer's
 Multidimensional Therapy"
 Holly T. Reineking, University of Houston
 " Administrator-teacher Nonverbal Communication Competence"
 Kellie R. Sanders, West Texas A&M University
 " Is it Real and Did it Hurt? Applying Matza's Social Deviance
 Theory to Women and Tattoo Collectors"
 Amanda Reyes, Angelo State University
 " Dove's Campaign for Real Beauty: An Examination of Beauty
 and the Social Movement Model in Advertising"

C-3 **REINFORCING THE TEKS
ACROSS THE BOARD** WISTERIA

Sponsor: Instructional Development (K-12)
Chair/Coordinator: Tara Lowery-Hart, Amarillo I.S.D.
Presenters: Tara Lowery-Hart, Amarillo I.S.D.
 Dr. Jan Seiter, Connally High School
 Deanne Christensen, The Woodlands College Park High School

This panel will focus on how speech teachers can reinforce TEKS across disciplines in their classrooms.

THURSDAY
3:40 PM - 4:50 PM

NOTES:

C-4 JUSTIFYING DECISIONS AND BALLOTS JASMINE

Sponsor: TIFA/TCCSTA
Chair : Randy Cox, University of Texas at Austin
Coordinator: John Wright, Paris Junior College
Presenters: Randy Cox, University of Texas at Austin
M'Liss Hindman, Tyler Junior College
Sarah Contreras, Del Mar College
Tonya Blivens, Tarrant County College Southeast

This panel will examine how forensic coaches have to balance philosophy and practice. They will also look at the importance and value of well constructed judging philosophies, coaching philosophies and ballots - both how to construct them and how to use them.

C-5 ACCOUNTABILITY AND DOCUMENTATION FOR NFL, TFA, & UIL VINE

Sponsor: Oral Interpretation and Performance Studies
Chair : Ross DeLeon, Somerset High School
Coordinator: Lana Hall, Hereford High School
Presenters: Connie McKee, West Texas A & M University
Jana Riggins, UIL State Speech and Debate Director
Ann Shofner, Tascosa High School
Rosemary Kincaid, Abilene High School

These presenters will discuss how to make students and coaches accountable for the material used in events as well as to discuss documentation of sources used.

C-6 ACCOUNTABILITY: ELECTIONS, FIRST LADIES, UNIVERSITY ADMINISTRATORS AND IDENTIFICATION DAFFODIL

Sponsor: Rhetoric and Communication Theory
Chair: Helen Farrar, Huntsville High School
Coordinator: Lacy Venhaus, Randall High School
Presenters: John S. Gossett, "Accountability and Legitimacy in Tenure Decisions by University Administrators"
Ryan L. Loyd, "The Hyper-reality of the Role of the First Lady of the United States"
Linda Alderson, "Presidential Election Accountability: Dan Rather and CBS"

This panel looks at a sweeping array of established institutions, including the election system, universities, the office of the First Lady, and the American Presidency.

THURSDAY, OCTOBER 6, 2005**NOTES:****C-7** UIL ONE-ACT PLAY:
SELECTING AND CUTTING A SCRIPT **IVY**

Sponsor: Theatre
 Chair and Coordinator: Joseph Brown, McCollum High School
 Respondent: Krin Brooks Perry, ESC Region XIII
 Presenters: Rod Sheffield, Kingwood High School
 Charles Jeffries, Texas Theatre Consultants, San Antonio

This program will provide insight into selecting and cutting a script for the UIL One-Act Play contest. Advice from a state award winning directors and distinguished OAP adjudicator/theatre consultant will be followed by a question/answer session.

C-8 THE ABC'S OF NLD **ORCHID**

Sponsor: TFA
 Chair: Gay Hollis, James E. Taylor High School
 Raul Ruiz, John Jay High School
 Coordinator: Erin Stage, Jack C. Hays High School
 Presenters: Sally Squibb, Lewisville High School
 Jeremy Fee, Keller High School
 Jennifer Hawes, Lewisville High School

The easiest way known to (wo)man to teach beginning Lincoln-Douglas case construction, flowing, and rebuttals. Fill in the blank constructives, flows, and rebuttals will be distributed.

C-9 THE TEXES EXAMINATION FOR
TEACHER CERTIFICATION IN SPEECH:
IMPLEMENTATION 2005 **BLUEBONNET**

Sponsor: TACA
 Chair: Virginia Myers, Wayland Baptist University
 Coordinator: Natalie Bryant, South Plains College
 Presenters: D. Michelle Janysek, Interim Director, Office of Accountability
 State Board for Educator Certification, Austin, Texas

Members of the Standards Committee: Chris Agee, Deborah Campbell, Michael Elkins, Virginia Myers, Jana Riggins, Ann Shofner, June Smith, V.A. Smith, Terry Thibodeaux and Joe D. Trevino, Jr.

This program will include up-to-date official information related to the certification exam. A representative from the State Board for Educator Certification will be the featured presenter and will entertain questions from the audience regarding certification. TSCA members who have served on the Standards Committee will also be available to provide input and answer questions.

THURSDAY
3:40 PM - 4:50 PM

THURSDAY, OCTOBER 6, 2005**NOTES:****5:00 - 6:00 MEET THE AUTHOR EXPO HALL A1**

**Award winning novelist, Ron Rozelle,
a creative writing teacher at Brazoswood on the Gulf Coast
will share some of his literature and writing experiences.
Come listen to a nationally known novelist.**

**6:00 - 7:30 EDUCATOR OF THE YEAR RECEPTION
EXPO HALL A2****Educator of the Year Nominees will be introduced.**

<u>University</u>	<u>Community College</u>	<u>Secondary</u>
Mary Evelyn Collins	Judy Carter	Sara Jane Barno
Randy Cox	Marla Chisholm	Helen Farrar
V.A. Smith	Christina Michura	David Garner
Mary Trejo	Danny Moss	Sammy Green
	Charles Wise	Janell McGoff

**7:30 TFA BUSINESS MEETING #1
EXPO HALL A1****FRIDAY, OCTOBER 7, 2005****8:00 - 9:00 REGISTRATION CONTINUES EXPO REG.DESK****THURSDAY
5:00 PM—7:30 PM**

FRIDAY, OCTOBER 7, 2005CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION

PANEL D

8:00 AM - 9:00 AM

FRIDAY

NOTES:

**LIVE OR TEVO? ANALYSIS OF
MEDIA AND FILM**

D-1

WISTERIA

Sponsor: Mass Communication
 Chair/Coordinator: Marcy McQuillen, University of Texas Pan-American
 Respondent: Barbara J. Mayo, South Texas College
 Presenters: William F. Strong, University of Texas Brownsville
 "Viral Advertising"
 Marcy McQuillen, University of Texas Pan-American
 George C. McLemore, University of Texas Pan-American
 "Minicams at Antietam and in Baghdad: Would there be a
 Difference"
 Jeff McQuillen, University of Texas Pan-American
 "The End of the World as we know it: Television Advertising in
 the 21st Century"

Should media or the consumer be accountable? Panelists will explore issues of media responsibility, censorship issues and product placement in TV & Film.

**THE LINK BETWEEN CONSULTING AND THE CLASSROOM:
HOW THE LESSON OF CONSULTING!**

D-2

CAN MAKE YOU A BETTER TEACHER

IRIS

Sponsor: Instructional Development (College & University)
 Chair: Russell Lowery-Hart, West Texas A&M University
 Coordinator: Jessica Mallard, West Texas A&M University
 Presenters: Kelly Quintanilla, Texas A&M University, Corpus Christi
 Russell Lowery-Hart, West Texas A&M University
 Jessica Mallard, West Texas A&M University
 Tara Lowery-Hart, Amarillo I.S.D.
 Shawn Wahl, Texas A&M University, Corpus Christi

This roundtable discussion will focus on providing practical tips and real world examples of the link between consulting and classroom teaching. Specific topics will include ways to incorporate consulting experiences into teaching through lectures, service-learning projects, and internship opportunities.

**READERS' THEATRE
PERFORMANCE/DISCUSSION**

D-3

VINE

Sponsor: Theatre
 Chair: June Smith, Angelo State University
 Coordinator: Joseph Brown, McCollum High School
 Respondent: Dr. June H. Smith, Angelo State University
 Presenters: STUDIO ONE, Angelo State University Forensics; Dr. June H. Smith

Studio One is a performance group revamp of the ASU forensics squad to increase recruitment for the ASU Communication and Drama programs. Studio One will present a short Readers' Theatre and demonstrate the kind of discussion it generates in a high school visit. They will also discuss how and why the forensics team was modified to this new performing group within the ASU organizational structure, and share possible applications to your structure.

FRIDAY
8:00 AM - 9:10 AM

FRIDAY, OCTOBER 7, 2005**NOTES:****D-4 ORAL INTERP ACROSS THE CURRICULUM DAFFODIL**

Sponsor: Oral Interpretation and Performance Studies
 Chair: Mary Green, Pasadena High School
 Coordinator: Lana Hall, Hereford High School
 Presenters: Melody Barnhart, Flower Mound High School
 Katrese Skinner, El Campo High School

Here are varied ways of making Oral Interpretation "inter-disciplinary." Cut across social studies, English, Theatre Arts...even Special Ed by using these strategies and tips. Please feel free to bring tips to share.

Advanced Kritiks:**D-5 THIS IS NOT YOUR PARENTS' KRITIK! IVY**

Sponsor: Argumentation and Debate
 Chair/Coordinator: Dan Lingel, Dallas Jesuit Preparatory School
 Presenters: Dan Lingel, Dallas Jesuit Preparatory School
 Aaron Timmons, The Greenhill School
 Sean Tiffie, Jack C. Hays High School

Panelists will discuss the latest trends in Kritik Theory. Designed as an advanced Kritik panel.

**BECOMING ACCOUNTABLE:
SPOTLIGHT ON UNDERGRADUATE
RESEARCH IN RHETORIC****D-6 AZALEA**

Sponsor: Rhetoric and Communication Theory
 Chair/Respondent: Trudy L. Hanson, West Texas A&M University
 Coordinator: Heather Fuentes, Amarillo High School
 Presenters: Kristan Tucker Smeaton, West Texas A&M University
 "Anatomy of Your Enemy: A Rhetorical Analysis"
 Michael Trynosky, West Texas A&M University
 "A Feminist Criticism of Ayaan Hirsi Ali's Film Submission"
 Arlette Winkler, West Texas A&M University
 "Fahrenheit 9/11: Michael Moore's Creation of Ideologies through Documentary"
 Anna Gonzales, Southern Methodist University
 "Reordering Media as a Solution for Disordered Eating"
 Sara Reeves, Sam Houston State University
 "A Comparison of Franklin Delano Roosevelt's Pearl Harbor Address and George W. Bush's September 11th Speech"

This panel features the work of undergraduate students in applying a variety of rhetorical theories.

FRIDAY, OCTOBER 7, 2005CONVENTION 2005
TEXAS SPEECH COMMUNICATION ASSOCIATION**D-7** **EAT FOREVER** **HIBISCUS**

Sponsor: TFA
 Chair: J.W. Lee, Richard King High School
 Coordinator: Barbara McCain, Plano East Senior High School
 Presenters: Karen Wilbanks, Plano Senior High School
 Allen Stewart, Alief Taylor High School

Keeping up with all the new literature, cutting scripts, and directing performances can be overwhelming for any forensic coach. Develop strategies to teach your students how to cut their own texts for performance so that they can refine their own skills and free you up to direct, block, and refine.

G.I.F.T.S.**D-8** **IDEA EXCHANGE** **JASMINE**

Sponsor: Interpersonal/Organizational
 Chair/Coordinator: Lesley Ingham, Palo Duro High School
 Presenters: Lesley Ingham, Palo Duro High School
 Jamie Walters, Richland College, Dallas
 Stephen Furlich, Texas Tech University

This program is an exchange of activities and ideas for use in interpersonal communication. All participants bring 50 copies of your favorite interpersonal activity.

NEW AND IMPROVED:**D-9** **A WORKSHOP FOR NEW TEACHERS/COACHES** **TULIP**

Sponsor: Instructional Development (K-12)
 Chair: Melissa Locke, Coronado High School
 Coordinator: Teresa Lee Galiazzo, Alief Hastings High School
 Presenters: Janice Cordray, Timberview High School
 Teresa Lee Galiazzo, Alief Hastings High School
 Martha Howard, Langham Creek High School
 Allen Stewart, Alief Taylor High School

This panel is especially for new teachers/coaches! Lesson plan ideas, coaching strategies and tips, and a place to ask questions!

9:15 - 10:30**Second General Session****Expo Hall A1**

**TSCA Business
 Election of Officers
 Officer Reports
 Committee Reports
 Interest Group Reports
 Vote on Amendments**

10:30 - 12:30

**Enjoy Moody Gardens—Be back by 12:45 for
 the Conference Luncheon/Guest Speaker/Awards**

NOTES:**FRIDAY**
8:00 AM - 9:10 AM

FRIDAY, OCTOBER 7, 2005**NOTES:**

12:45 - 2:15 **CONFERENCE LUNCHEON** **EXPO HALL 2/3**
 Conference Communicator Of the Year/Keynote Speaker
 TSCA Educators of the Year Announcement
Luncheon tickets must be purchased in advance at registration.

PANEL E**2:25 PM - 3:35 PM****FRIDAY****FANTASTIC FLEA MARKET:**

E-1 **A SWAPSHOP FOR ALL** **HIBISCUS**

Sponsor: Instructional Development (K-12)
 Chair/Coordinator: Patty Brant, Franklin Middle School
 Presenters: Trish Smith, Connally High School
 Jenny Garrison, Lincoln Middle School
 Patty Brant, Franklin Middle School

All teachers of middle school and high school are encouraged to bring 50 copies of your favorite classroom activity.

UIL ONE-ACT PLAY: A DISCUSSION

E-2 **WITH THE STATE THEATRE DIRECTOR** **VINE**

Sponsor: Theatre
 Chair/Coordinator: Joseph Brown, McCollum High School
 Presenters: Luis Munoz, UIL State Office

A presentation by the State Theatre Director, Luis Munoz, concerning the "ins and outs" of the UIL One-Act Play Contest, followed by a question-and-answer session.

**HOW TO TEACH THE GENDER
COMMUNICATION COURSE**

E-3 **TULIP**

Sponsor: Instructional Development (College and University)
 Chair: Trudy L. Hanson, West Texas A&M University
 Coordinator: Russell Lowery-Hart, West Texas A&M University
 Presenters: Trudy L. Hanson, West Texas A&M University
 Jessica Mallard, West Texas A&M University
 Russell Lowery-Hart, West Texas A&M University

An interactive workshop that provides theoretical discussion, sample activities, and assignments for a college level gender communication course.

FRIDAY, OCTOBER 7, 2005

**PERSONAL ACCOUNTABILITY:
THOSE WHO CAN TEACH DO!**

E-4

DAFFODIL

Sponsor: TIFA/TCCSTA
 Chair/Coordinator: Jolinda Ramsey, San Antonio College
 Presenters: Wade Hescht, North Harris College
 Amy Arellano, Texas State University
 Sarah Contreras, Del Mar College

This panel will turn the spotlight around and have well known coaches perform (interpretation events and public speaking events.) A discussion with the performers will be held after the performances.

DON'T LET GENDER STOP YOU

E-5

JASMINE

Sponsor: Oral Interpretation and Performance Studies
 Chair: Lois Davis, Brazosport High School
 Coordinator: Michael Merritte, Ball High School
 Presenters: Ron Dodson, UIL Consultant
 Robert Shepard, Creekview High School
 Sammy Green, Spring High School

How not to let the term "gender" be a creative stop within your program or casting.

**GET A GRIP: TEXAS COACHES
DISCUSS THE '05-'06 CX TOPICS**

E-6

IVY

Sponsor: Argumentation and Debate/TFA
 Chair: Jason Courville, Crosby High School
 Coordinator: Amiee Parsons, A&M Consolidated
 Presenters: Jason Courville, Crosby High School
 Tara Tate, Glenbrook South High School, Chicago
 Eric Emerson, The Kincaid School

Panelists will discuss affirmative cases and negative arguments on the 2005—2006 CX debate topic. Each person will receive a comprehensive list of cases as well as negative arguments with descriptions of each. Questions Welcomed!

NOTES:

FRIDAY
2:25 PM - 3:335 PM

FRIDAY, OCTOBER 7, 2005

NOTES:

**FROM MARFA TO MCALLEN:
ADDRESSING THE INDIVIDUALISM/COLLECTIVISM
CONSTRUCT IN AN EFFORT TO INCREASE**

E-7 STUDENT RETENTION WISTERIA

Sponsor: Rhetoric and Communication Theory
 Chair: Barbara J. Mayo, South Texas College
 Coordinator: Collier Patton, University of Texas Austin
 Presenters: Carissa Stock, Round Rock High School
 Amy Tilton Jones, Del Mar College
 Marcy McQuillen, University of Texas Pan American
 Marla Chisholm, Del Mar College

Panelists will share their experiences in efforts to increase student retention while addressing the impact of culture. Many institutions in collectivist cultures have implemented programs that have successfully reached out to students through the inclusion of family. Panelists from all levels of education will discuss these programs and share their own insight regarding the need to address cultural dynamics when developing retention programs.

E-8 MULTIFACETED ACCOUNTABILITY IN FAMILIES IRIS

Sponsor: Interpersonal/Organizational
 Chair: Martha Haun, University of Houston
 Coordinator: Erica Phillips, University of Houston
 Presenters: Kalen Malone, University of Houston
 "Historical Perspectives of the Family"
 Robin N. Williamson, University of St. Thomas
 "Marital Typologies and Family Communication"
 James L. Query, University of Houston
 "Health-related Issues Affecting Accountability in Families"
 Martha J. Haun, University of Houston
 "Factors Affecting Accountability in Families"

How has accountability in families changed historically? What effect does marital typology have on accountability in the family? How have contemporary health issues affected accountability in the family? What are other critical family issues affecting accountability? This panel explores these topics and more.

CREATING A DYNAMIC SPEAKER'S BUREAU

E-9 FOR YOUR INSTITUTION ORCHID

Sponsor: Mass Communication
 Chair/Coordinator: Raymond Puchot, Bristol Community College
 Presenters: Raymond Puchot, Bristol Community College
 Kathy Lingo, University of Texas Dallas
 Jackie Whitaker, Lee College
 Charles Wise, St. Philip's College

This panel will present the training, marketing, and logistics involved with creating a speaker's bureau. This presentation will be very interactive, focusing in on K-12, community college, and university.

**FRIDAY
2:25 PM - 3:35 PM**

2:30 - 3:00 Late Registration.....Expo Reg. Desk

3:45 - 4:45 Interest Group Meetings

Instructional Development - Colleges/Universities.....Jasmine
Interpersonal/Organizational.....Hibiscus
Instructional Development - K-12.....Ivy

4:55 - 5:50 District Meetings

Districts 1, 2, 3,5.....Vine
District 10.....Azalea
District 12.....Orchid
District 14, 15.....Iris
District 16.....Bluebonnet
District 19.....Hibiscus

Districts 6, 7, 8, 9.....Ivy
District 11.....Rose
District 13.....Tulip
District 4.....Wisteria
Districts 17, 18.....Jasmine
District 20.....Daffodil

Regional Education Service Centers

Region #	Headquarters	Region #	Headquarters	Region #	Headquarters
1:	Edinburg	8:	Mount Pleasant	15:	San Angelo
2:	Corpus Christi	9:	Wichita Falls	16:	Amarillo
3:	Victoria	10:	Richardson	17:	Lubbock
4:	Houston	11:	Fort Worth	18:	Midland
5:	Beaumont	12:	Waco	19:	El Paso
6:	Huntsville	13:	Austin	20:	San Antonio
7:	Kilgore	14:	Abilene		

District Meetings provide an opportunity to network with colleagues from your area while providing important direction for TSCA during the coming year. TSCA members will meet in the districts defined by the Regional Education Service Centers in the state.

**6:00 - 7:30 President’s Reception with Professors’ Performance Hour “Why I Live at the P.O.”, by Eudora Welty
Prefunction Area/Floral Hall A
Food, Fun and Entertainment!!!**

7:30 TFA Business Meeting #2 Expo Hall A1

NOTES:

FRIDAY
2:25 PM - 7:30 PM

NOTES:

- 7:30 - 9:00 Executive Council Breakfast** Vine
All NEW District and Interest Group Chairs, Committee Chairs and Executive Committee
- 9:15 - 10:15 Late Registration** EXPO REG. DESK
- 9:15 - 11:45 Continuing Professional Education Certificates Available**
(Manned by the Public Relations Committee) EXPO REG. DESK

PANEL F **9:10 AM - 10:25 AM** **SATURDAY**

F-1 **WHAT'S MY PARADIGM?** **DAFFODIL**

- Sponsor: TFA
Chair: Yolanda Silva, El Paso Burges High School
Coordinator: Aaron Timmons, Greenhill School
Presenters: Brian Lane, University of North Texas
Wayne Kraemer, Texas State University
Steffany Oravetz, Colleyville Heritage High School

Students make efforts at judge adaptation when they are aware of the judge's preferences. But how do you tell them if you don't know? Illuminate the possibilities with insightful perspectives on judging paradigms, and discover your identity.

**GIVE THEM AN OFFER THEY CAN'T REFUSE:
CLASSROOM CHANGE AND MANAGEMENT**

F-2 **IN THE NEW MILLENNIUM** **HIBISCUS**

- Sponsor: Instructional Development (College and University)
Chair: Christina Michura, Austin Community College
Coordinator: Laura Dickinson, Seminole Community College
Presenters: Laura Dickinson, Seminole Community College
Dr. Dom Bongiorno, Kingwood College
Christina Michura, Austin Community College
Stephanie Stanley-Allen, South Plains College

Accountability in Classroom Change and Management in the New Millennium

HOW TO HELP THE INTERPRETERS

F-3 **PREPARE FOR THE COLLEGE AUDITION** **JASMINE**

- Sponsor: Oral Interpretation and Performance Studies/Theatre
Chair: Mark Zeman, Lamar Consolidated
Coordinator: Sammy Green, Spring High School
Presenters: Alison Frost, The Actor Factory
Ron Dodson, UIL Consultant
Paula Rodriguez, San Antonio College

This session will focus on the similarities and differences between Speech Interpretation and Theatre. They will focus on blending an interest between Speech and Drama, while discussing the challenges of "de-speechifying" students who audition for the stage. College theatres annually audition as many as 200-600 potential freshman for their theatre departments. Find out how you can help your student actors have a positive experience when preparing for the college audition adventure.

NOTES:

**F-7 THE LEARNING VILLAGE:
TEACHING DIVERSE POPULATIONS WISTERIA**

Sponsor: Instructional Development (K-12)
Chair: Raymond Puchot, Bristol College
Coordinator: Janice Cordray, Plano West Senior High School
Presenters: Raymond Puchot, Bristol College
Jim Barnes, Irvin High School
Alicia Elliott, Plano East Senior High School
Carolyn L. Mackey, El Paso I.S.D.

The socio-economic, cultural, and learning diversity in our classrooms present daily challenges for helping our students find success. This panel will present lesson ideas and strategies for approaching diversity as an opportunity in your classroom!

**F-8 JUST WHEN YOU THOUGHT IT WAS
SAFE TO PUT AWAY YOUR TIARA IVY**

Sponsor: Interpersonal/Organizational and Oral Interpretation and Performance Studies
Chair: Michael Merritte, Ball High School
Coordinator: Ralph Long, Collin County Community College
Presenters: Marla Chisholm, Del Mar College
Sarah Contreras, Del Mar College
Jackie Ganschow, Del Mar College
Amy Jones, Del Mar College
Laura Brown, Del Mar College

The Del Mar Southern Belles Explore Accountability in Relationships. You won't want to miss this sequel to last year's performance!

F-9 SO, YOU WANT TO PUBLISH? ORCHID

Sponsor: Vice President
Panel Chair: Trudy L. Hanson, West Texas A&M University
Coordinator: Trudy L. Hanson, West Texas A&M University
Presenters: Trudy L. Hanson, West Texas A&M University
Editor of the Texas Speech Communication Journal
Patricia Rockwell, University of Louisiana at Lafayette
Editor of the Louisiana Communication Journal

TSCJ Editor Trudy Hanson and Louisiana Communication Journal Editor Patricia Rockwell discuss the "ins" and "outs" of submitting manuscripts to state journals with an emphasis on electronic submissions.

PANEL G**10:30 AM - 11:40 AM****SATURDAY****NOTES:****G-1 REALLY USING
TECHNOLOGY IN THE CLASSROOM TULIP**

Sponsor: Instructional Development (K-12)
 Chair: Dr. Jan Seiter, Connally High School
 Presenters: Dr. Jan Seiter, Connally High School
 Lori MacConnell, St. John's School

Innovative, original ideas for integrating technology into your curriculum. Ideas will be presented for the "techno-savvy" as well as the "techno-challenged."

**G-2 LIABILITY AND ACCOUNTABILITY:
KEY TO FORENSICS PROGRAMS' SURVIVAL ORCHID**

Sponsor: TIFA/TCCSTA
 Chair: Connie McKee, West Texas A&M University
 Coordinator: Tonya Blivens, Tarrant County Community College
 Presenters: Sarah Contreras, Del Mar College
 Trish Bode, Texas State University
 Laura M. Dickinson, Seminole Community College

This panel will investigate both how to "sell" a program and how to begin one AND how to recruit and keep a program going.

G-3 ADVANCED LD: NEW TRENDS VINE

Sponsor: Argumentation and Debate
 Chair: Steffany Oravetz, Colleyville Heritage High School
 Coordinator: Erin Stage, Jack C. Hays High School
 Presenters: Perry Beard, Cinco Ranch High School
 Steffany Oravetz, Colleyville Heritage High School

Presenters discuss trends in Lincoln Douglas Debate. Topics include: the value debate, alternative case writing strategies and the use of evidence in LD. Question and answer session to follow presentations.

**G-4 TRAINING YOUR DEBATERS -
DEBATE'S VERY OWN GRAB BAG! WISTERIA**

Sponsor: Argumentation and Debate/TFA
 Chair/Coordinator: Eric Emerson, The Kincaid School
 Presenters: Katrese Skinner, El Campo High School
 Various Coaches from TEXAS

Coaches bring lesson plans, ideas for drills, practice techniques and more to help make your coaching experience a little easier.

**SATURDAY
10:30 AM - 11:40 AM**

NOTES:

COMPETITIVE GRADUATE STUDENT

G-5 PAPERS IN RHETORIC AND COMMUNICATION THEORY DAFFODIL

- Sponsor: Rhetoric and Communication Theory
Chair: June Smith, Angelo State University
Coordinator: Cecily Wilkinson, West Texas A&M University
Respondent: Mary Evelyn Collins, Sam Houston State University
Presenters: Justin Louder, Angelo State University
"A comparison of local and national audience awareness in advertising"
Roger T. Wyrick, West Texas A&M University
"A war to save a presidency: A rhetorical analysis of Wag the Dog"
Collier Patton, University of Texas, Austin
"Social movements rhetoric reconsidered: A dialectical analysis of same-sex marriage"
Michelle Marie Maresh, Texas Tech University
"Looking Back: Tracing the development of Agency in rhetoric from the classical period to the contemporary"

These are the top four graduate papers submitted for competition.

G-6 STUDENT CONGRESS IN THE CLASSROOM IVY

- Sponsor: Instructional Development (K-12)
Chair: Melissa Locke
Coordinator: Janet Melton, Lampasas High School
Presenters: Janet Melton, Lampasas High School
Mellessa Denny, Amarillo High School
Randy Ellis, Spring High School

Presenters will provide information about teaching Student Congress in debate and non-debate classes. Handouts/lesson plans will be provided.

IN GOOD COMPANY:

G-7 THE POWER OF MENTORING JASMINE

- Sponsor: Instructional Development (College and University)
Chair/Coordinator: Marla Chisholm, Del Mar College
Presenters: Rosemary and Warren Kincaid, Abilene Christian University
"Interpersonal Relationships in Mentoring"
Amy Tilton Jones, Del Mar College
"It Takes a Village to Raise a Teacher"
Charles Wise, St. Philip's College
"The Unique Mentoring of Dr. Larry Norton - Mr. Pi Kappa Delta"
Jackie Ganschow, Del Mar College
"Remembering "Rayne" Days: Insights from My Teacher and Friend — Dr. Lorayne Doegey"
Raymond Puchot, Bristol College
"Teaching with Class: The Story of Gentleman Jim"
Marla Chisholm, Del Mar College
"Reasons to Get Up in the Morning"

This panel explores accountability as a mentor.

SATURDAY, OCTOBER 8, 2005**NOTES:****G-8 COMPETITION ACCOUNTABILITY: THE UIL
ADJUDICATOR/DIRECTOR RELATIONSHIP IRIS**

Sponsor: Theatre
 Chair: Gilbert Casas, McCollum High School
 Coordinator: Joseph Brown, McCollum High School
 Presenters: Cathy Huvar, TETA Adjudicators Organization
 Robert Singleton, TETA Adjudicators Organization
 Jose DeHoyos, Stevens High School
 Ofelia Pena, Pharr San Juan Alamo High School

This panel of distinguished UIL adjudicators and directors will discuss the relationship, roles, and responsibilities of the UIL adjudicators and directors in the competition process.

**G-9 FROM ACCOUNTABILITY TO REALITY:
JOURNEY FROM THEORY TO APPLICATION ROSE**

Sponsor: Interpersonal/Organizational
 Chair: Jim Towns, Stephen F. Austin State University
 Coordinator: Michael Elkins, Texas A&M Kingsville
 Presenters: Jim Towns, Stephen F. Austin State University
 "Interpersonal: From Head to Heart"
 Karin McCallum, The University of Texas at Arlington
 "Interpersonal: How to Succeed With Administration Without
 Trying"
 Catherine Gragg, San Jacinto College
 "Group Accountability: You Are the Weakest Link"
 Larry J. King, Stephen F. Austin State University
 "Demonstrating Grace: From Theory to Application in
 Relationships"
 Michael Elkins, Texas A&M Kingsville
 "Bridging the Gaps"
 Gary Low, Texas A&M Kingsville
 "Teacher, Teach Thyself"

An examination of a variety of contexts with a focus on moving "accountability" from an abstract construct to a functional part of reality.

11:50 - 1:00	3rd General Session Election Results Announced Final Announcements Resolutions	Expo Hall A1
1:00 - 1:30	2006 Conference Planning	Expo Hall A1
1:30	TFA Meeting #3, if needed	Expo Hall A2

SATURDAY
10:30 AM - 11:40 AM

NOTES:

Group Attraction Passes

The attractions at Moody Gardens include the IMAX 3D Theatre, the Rain Forest Pyramid, the Discovery Pyramid, the Ride Films, the Aquarium, the Colonel Paddlewheel Boat, and Palm Beach (seasonal).

The group attraction pass offers unlimited use of the attractions during regular business hours for the duration of our conference. Access to the attractions is available from TSCA's arrival date to our departure date (Oct. 5-8). Tickets will be distributed at the TSCA registration desk

In order to take advantage of the group attraction pass which allows you to return to any of the attractions multiple times during your stay, you must purchase the pass in advance for \$35.00. In order for TSCA to secure this special promotion, at least 50 tickets must be sold at this rate prior to arrival at Galveston. Once tickets are printed, they are non-refundable. If you purchase a regular ticket after your arrival in Galveston, you will not have unlimited access to the attractions and they will be more expensive.

Acknowledgements

Thank You for making the
2005 TSCA Convention
A Smashing Success!!

Moody Gardens and Staff
Galveston Convention and Tourist Bureau
Office Max
Office Depot
Galveston I.S.D.
Lynn Hale, Galveston Superintendent
TSCA Region 4
Michael Merritte
Cindi Saukel
Rhonda Bell
Randy Ellis

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TEXAS SPEECH COMMUNICATION ASSOCIATION MEMBERSHIP FORM 2005-2006

- Check here if you are a new member.
- Check here if your membership has changed.
- Check here if you are a first-year teacher or coach.

Name	School/Professional Association
Home Address	Business Address
City State Zip Code	City State Zip Code
Home Telephone ()	Office Telephone ()
E-mail	Fax ()

Please print clearly or type your membership information.

MEMBERSHIP CATEGORIES

All categories include subscriptions to the TSCA Journals, the newsletters, listing in the TSCA Directory, convention information, and participation in interest groups of the association.

Check One:

- Life \$500 One-time Fee. Convention registration fee is waived. Names of Life Members are printed in the convention program.
- Sustaining \$80 Annual Dues. This includes convention registration fees.
- Regular \$50 Annual Dues. Additional \$45 registration fee will be required to attend convention.
- Student \$15 Annual Dues. This includes convention registration fees.
- Emeritus No Fees.
- Institutional \$90.00 Annual Dues. Includes two copies of the Texas Speech Communication Journal and Convention Program, and one set of membership mailing labels on request. Note: Institutional membership does not include fees for attendance at the TSCA convention.

INTEREST GROUP AFFILIATIONS

(check a Maximum of 3.)

- | | |
|---|---|
| <input type="checkbox"/> Argumentation and Debate | <input type="checkbox"/> Rhetoric and Communication Theory |
| <input type="checkbox"/> Instructional Development (K-12) | <input type="checkbox"/> Texas Association for Communication Administration |
| <input type="checkbox"/> Instructional Development (College/University) | <input type="checkbox"/> Texas Forensic Association |
| <input type="checkbox"/> Interpersonal/Organizational | <input type="checkbox"/> Texas Intercollegiate Forensic Association |
| <input type="checkbox"/> Mass Communication | <input type="checkbox"/> Texas Community College Speech & Theatre Association |
| <input type="checkbox"/> Oral Interpretation and Performance Studies | <input type="checkbox"/> Theatre |

Please list the year you FIRST joined TSCA: _____

Have you been a member continuously since that time? Yes. No.

TSCA District Number: _____
(same as your TEA Service Center #)

REGISTRATION FORM**TSCA CONVENTION 2005*****MULTIFACETED ACCOUNTABILITY*****OCTOBER 5 - OCTOBER 8, 2005****MOODY GARDENS, GALVESTON, TEXAS (888) 388-8484****PRE-REGISTRATION DEADLINE FOR CONVENTION:****SEPTEMBER 1, 2006*****NEW MEMBERS WILL RECEIVE PRIORITY REGISTRATION AT THE CONVENTION.*****Convention Registration Fees**

(Please Check all that apply.)

___ Membership Dues (total from previous page)		\$_____
___ Convention Fee (see previous page for those assessed this fee)		\$_____
1. Regular Member	\$50.00	
2. Non-Member	\$45.00	
___ New Member Kickoff Breakfast (First Year TSCA Members Only)	<u>No Charge</u>	
<i>October 6, 7:45 a.m.</i>		
___ Past Presidents' Luncheon		<u>No Charge</u>
(for past presidents only)		
<i>October 6, 12:00 Noon</i>		
___ Convention Luncheon	\$10.00	\$_____
(all encouraged to attend - Educator of the Year Awarded)		
<i>October 7, 12:45 p.m.</i>		
___ Tickets to Moody Garden Attractions (BIG SAVINGS)		\$_____
<i>See description on previous page</i>	\$35.00	
___ Special Contribution to TSCA Memorial Fund		\$_____
	Total	\$_____

TFA Members:

TFA members are reminded that TSCA dues are now payable directly to TFA.

Bill Schuetz, TFA Treasurer
Gregory-Portland High School
4601 Wildcat Drive
Portland, Texas 78374
Phone: (361) 642-2538
Fax: (361) 643-6516

TSCA Members Only:

Return this form to:
Randy Cox, TSCA Executive Secretary
University of Texas
Dept. of Communication Studies For TFA
1 University Station, Mail Code A1105
Austin, Texas

Phone: (512) 471 - 1957
Fax: (512) 232 - 1481

TEXAS SPEECH COMMUNICATION ASSOCIATION
Convention 2005: Multifaceted Accountability
October 5-8 • Moody Gardens, Galveston

Attendance Record and Verification Sheet

****General Sessions and Committee Meetings do not count toward CPE hours. TFA Meetings count as IG Meetings.****

Participant's Name: _____

Session	Session Title	Facilitator Signature
<u>10/5/05</u>	<u>District and Interest Group Chairs Meeting</u>	_____
<u>10/6/05</u>	<u>New Members' Breakfast/Info on TSCA</u>	_____
<u>10/6/05</u>	<u>Panel A program:</u>	_____
<u>10/06/05</u>	<u>Interest Group Meeting #1</u>	_____
<u>10/06/05</u>	<u>Panel B program:</u>	_____
<u>10/06/05</u>	<u>Interest Group Meeting #2:</u>	_____
<u>10/06/05</u>	<u>Panel C program:</u>	_____
<u>10/06/05</u>	<u>Meet the Author - Ron Rozelle</u>	_____
<u>10/07/05</u>	<u>Panel D program:</u>	_____
<u>10/07/05</u>	<u>Panel E program:</u>	_____
<u>10/07/05</u>	<u>Interest Group Meeting #3:</u>	_____
<u>10/07/05</u>	<u>District Meeting:</u>	_____
<u>10/07/05</u>	<u>Professors' Performance Hour</u>	_____
<u>10/08/05</u>	<u>Panel F program:</u>	_____
<u>10/08/05</u>	<u>Panel G program:</u>	_____

Total number of Conference CPE Hours: _____